



NAEM EHS CONFERENCE

# CORPORATE GHG STRATEGIES



AUGUST 3-4, 2010  
CHICAGO, IL

# MEASURE ■ MANAGE ■ REDUCE



# PROGRAM

Hosted at the Illinois Institute of Technology

# AUGUST 3 | MEASURE

7:30 - 8:15AM

**REGISTRATION & BREAKFAST** (*Lobby area*)

8:15 - 8:45AM

**WELCOME & INTRODUCTIONS** (*Auditorium*)

*Carol Singer Neuvelt, Executive Director, NAEM  
Thomas Anderson, Associate Dean, Stuart School of Business, IIT  
Emily Barton, Corporate EHS Manager, Motorola, and President of NAEM Lake Michigan Chapter*

8:45 - 9:00AM

**GHG Benchmarking Survey Results**

Start the conference off right by learning the results of our survey and get a snapshot of how your program compares to over 125 others on areas such as program maturity, reduction strategies, data collection and reporting.

*Presented by Kathy Blue, Principal, Climate Change Services, Trinity Consultants*

9:00 - 9:15AM

**Key regulatory and policy update: Where are we today, August 3rd, 2010?**

In this session, you will learn the latest regulatory and policy developments every EHS manager needs to be aware of as they advance their company's GHG strategy, including US legislative efforts, EPA actions and international governmental regulations. In addition, you will receive customized notes that provide more information on the issues covered in the presentation.

*Presented by Margery Moore, EHS Alliance Manager, BNA*

9:25 - 10:45AM

**OPENING CONCURRENT SESSIONS**

**Meeting the Challenge of Scope III: Next Generation GHG Measurement**

This case-study session will help you face the next set of hurdles as you expand and mature your GHG foot-printing program. Get an insider's perspective from a select group of companies, including Ford, Kraft, and S.C. Johnson, that have 'road tested' WRI's new GHG Protocol standards covering Scope III emissions.

*Franklyn A. Ericson, Director Worldwide S/H/E/Q Operations, SC Johnson  
Christina Bosch, Supply Chain Sustainability, Ford Motor Company  
Moderator: David Rich, Associate - GHG Protocol Initiative, World Resources Institute*

**Carbon Accounting Beyond 101 - Compliance Level Inventories**

With EPA's mandatory reporting rule now in effect and emission reduction regulation pending, now is the time to move beyond the basics and discover key steps and best practices involved in building and maintaining a compliance-grade GHG inventory. Learn how to determine organizational and operational boundaries and understand the intricacies of data collection. This interactive session features a case study that will help you avoid common pitfalls when quantifying Scope 1 and 2 emissions.

*Pierre Boileau, Senior Advisor, Climate Change & Sustainability, CSA Standards*

10:45 - 11:00AM

**BREAK**

11:00 AM - 12:00PM

**KEYNOTE ADDRESS**

Major metropolitan areas are increasingly developing broad climate strategies that require strong public/private partnerships to collectively address greenhouse gas emissions. Take away lessons learned from an Olympic bid that harnessed various interests from all aspects of the greater Chicago area.

*Suzanne Malec-McKenna, Commissioner of the Department of Environment, City of Chicago*

# AUGUST 4 | REDUCE

8:30AM

**BREAKFAST** (*Lobby area*)

8:30 - 10:00AM

**Key Reduction Approaches: Energy Management, Carbon Offsets and On-site Renewables**

Learn ways to reduce your GHG impact through projects within your operations, such as on-site renewables, as well as approaches to further offset your carbon footprint through verified emission offsets and renewable energy credits. This session will feature three case studies that provide a general overview of the key approaches companies are taking in their efforts to minimize their GHG emissions and energy usage.

*Bill Abolt, Office Director, Shaw Environmental, Inc.  
Steve McDougal, Executive Vice President, Marketing & Business Development, 3Degrees  
Sheila Galegher, Vice President, CH2MHILL*

**LUNCH** (2nd Floor Dining Hall)

**GHG Data Management: Lessons Learned and Best Practices from Corporate Leaders**

Whether you use a from home-grown system or customized solution, how you gather data is critical to the success of any corporate GHG program. Gain insights from companies who've completed a thorough and successful GHG inventory using strong data management systems. Speakers will share practical, experience-based lessons learned and process dos and don'ts that attendees will be able apply to their own programs.

*Sacha Boon, Principal Environmental Specialist, Abbott Laboratories*

*Brian Stenson, Manager, EHS, FUJIFILM*

*Liz McMeekin, Environmental Manager, PPG*

*Moderator: Joanne Schroeder, Principal, E2 ManageTech*

**Public Reporting and Goal Setting**

In this unique session, you will gain insights into the business case for public reporting and goal setting. Hear candid discussion from your peers on how they determined their GHG reduction targets and developed public carbon reduction commitments. From responding to supplier assessments and the EPA mandatory reporting rule to choosing a reporting scheme, our expert moderator and panelists will help you think through the drivers and key decision points to determine the best approach for your organization.

*Gary Conner, Manager, Environmental Affairs, Caterpillar Inc.*

*Barry Dambach, Senior Director EHS, Alcatel-Lucent*

*Moderator: John D. Sottong, Technical Director, EPA Climate Leaders*

**BREAK**

**GHG Resource Café** (Lobby Area)

Take advantage of NAEM's interactive GHG Resource Café to engage resource providers who can help you measure, manage and reduce your greenhouse gas emissions. This year's Resource Café will have a special focus on carbon accounting software in addition to other product, service and partnership offerings. Representatives will be available from government, the NGO community and the private sector to discuss all the tools and initiatives available to support your GHG and energy reduction efforts.

Featuring:

**Carbon Disclosure Project**  
**Climate Leader, U.S. EPA**  
**Dakota Software**  
**E2 Managetech Solutions**  
**Enablon**  
**Enviance**

**GHG Management Institute**  
**Groom Energy**  
**ICF International**  
**IHS**  
**ProcessMap**  
**World Resources Institute**

**NETWORKING RECEPTION** (Lobby Area)

12:00 - 1:00PM

1:00 - 2:15PM

2:15 - 3:15PM

3:15 - 3:30PM

3:30 - 5:30PM

5:30 - 6:30PM

**GHG Reduction Success Stories**

From operational energy reductions to on-site renewable projects, hear from corporate leaders who have made measurable progress in reducing their climate and energy impacts. Speakers will share specific approaches and insights on what worked and what didn't, and provide clear metrics on reductions achieved.

*Ari Kobb, Sustainability Director, Siemens Building Technologies*

*Sarah Gibson, Global Environmental Programs Manager, Dell*

**LUNCH**

**CLOSING REMARKS & ADJOURNMENT**

10:15 - 11:45AM

11:45AM - 12:45PM

12:45 - 1:00PM



# GHG Resource Café

**CORPORATE CLIMATE STRATEGIES:** Measure, Manage, Reduce

August 3-4, 2010, Chicago, IL

Hosted at the Illinois Institute of Technology

## CARBON DISCLOSURE PROJECT

The World Resources Institute (WRI) is an environmental think tank that goes beyond research to find practical ways to protect the earth and improve people's lives. The Greenhouse Gas Protocol is a partnership between WRI and the World Business Council on Sustainable Development to develop international standards on greenhouse gas accounting and reporting and to promote their broad adoption. The GHG Protocol provides the most widely used greenhouse gas accounting standard around the world, providing the framework for government programs and corporate climate strategies worldwide.



Climate Leaders is an EPA industry-government partnership that works with companies to develop comprehensive climate change strategies. Partner companies commit to reducing their impact on the global environment by completing a corporate-wide inventory of their greenhouse gas emissions, setting long-term reduction goals, and annually reporting their progress to EPA. Climate Leaders Partners represent a broad range of industry sectors, with operations in all 50 states. Since 2002, the Climate Leaders program has provided benefits to leading companies that are taking steps to promote responsible climate action.



CSA Standards is a North American, not-for-profit membership association providing leadership in the development of environmental standards, including the ISO 14064 series of GHG accounting standards. CSA is helping organizations and governments build capacity through carbon accounting training and competency-based certification programs for professionals who quantify and verify GHG emissions. CSA also operates two GHG registries for organizations to showcase their carbon neutrality and emission reduction/ removal projects, and provides carbon management advisory services globally. For more information contact Valerie Madarasz, Business Development Manager, Climate Change. Phone: 216-534-4990 ext 8396. E-Mail: [valerie.madarasz@csa-america.org](mailto:valerie.madarasz@csa-america.org)



Dakota Software Corporation has been providing EHS management software to regulated industries, consultants and government since 1988. Dakota's primary differentiator is the integration of regulatory content with the software tools. Dakota's ProActivity Suite of software ensures that enterprises are identifying all applicable requirements, communicating substantive regulatory changes that directly affect site operations and providing executive dashboard visibility into EHS compliance and carbon management activities across the enterprise. Dakota's Suite of products, Profiler, Auditor, Tracer, and Scout can be used in combination or independently to proactively manage compliance at the point of control. For more information about Dakota Software, visit [www.DakotaSoft.com](http://www.DakotaSoft.com) or call 216-765-7100 ext. 2.



An industry leader in Environmental Health, Safety and Sustainability Management Information Systems design and implementation, E2 ManageTech, Inc. offers clients superior IT-based solutions for operational performance, compliance obligation and business and best practice benefits. E2 is software neutral. Our proven software analysis process provides an objective review based on client specific criteria. E2's expertise includes: Strategic Planning, Detailed Design, Architecture Definition, Implementation.

Information on our full spectrum of services can be found on our website: [www.E2ManageTech.com](http://www.E2ManageTech.com).



Enablon is the World's leading Q/EHS Performance and Sustainability software provider with recognized expertise in Governance, Risk & Compliance. Enablon software solutions are used by more than 200,000 users in 250 global companies and over ten thousand SME's around the world. Visit [www.enablon.com](http://www.enablon.com) or contact us at [info@enablon.net](mailto:info@enablon.net) for more information.



Enviance is the leading provider of Environmental ERP software, with more than 10 years experience and 12,000 users in 45 countries. Our comprehensive solutions have been developed, tested and proven by the world's leading corporations and government organizations. The Enviance solutions enable organizations to measure, manage, report GHG emissions, environmental, health and safety (EHS) data and other environmental information. The Enviance system leverages cloud computing technology to deliver its Environmental ERP platform online in real-time.

# GHG Resource Café

**CORPORATE CLIMATE STRATEGIES:** Measure, Manage, Reduce

August 3-4, 2010, Chicago, IL

Hosted at the Illinois Institute of Technology



The Greenhouse Gas Management Institute, a registered nonprofit organization, trains and networks a global community of experts that account, audit, and manage GHG emissions based on world-class training and professional standards. The Institute works with leading organizations and a globally distinguished faculty on training and professional development programs utilizing innovative Internet tools to ensure that professionals will be available to support future market mechanisms and other policy responses to climate change. Visit [ghginstitute.org](http://ghginstitute.org) or email [info@ghginstitute.org](mailto:info@ghginstitute.org) for more information.



Groom Energy provides a wide variety of sustainability and energy services to large corporations. Services include sustainability assessments and strategy, LCA, CDP/Walmart Submittals, energy assessments, and solutions for combined heat and power, demand response, HIF and LED lighting, HVAC, solar, and variable frequency drives. Groom publishes a report analyzing the top GHG/ECA software vendors. Customers include: Bed, Bath & Beyond, General Electric, Ocean Spray and Thermo Fisher Scientific, among others. Info at [www.GroomEnergy.com](http://www.GroomEnergy.com)



ICF International (NASDAQ:ICFI), a global professional services firm, partners with government and commercial clients to deliver consulting services and technology solutions in energy, climate change, environment, transportation, social programs, health, defense, and emergency management. Since 1969, ICF has been serving government at all levels, major corporations, and multilateral institutions. More than 3,500 employees serve these clients worldwide. ICF's Web site is [www.icfi.com](http://www.icfi.com).



IHS is the leading global source of enterprise solutions that deliver critical information and insight for EHS compliance and sustainability with implementations at hundreds of the world's largest companies. IHS stands apart by delivering the most comprehensive solution - combining software, data and expertise.

IHS EHS & Sustainability Solutions include: Greenhouse Gas and Energy Management; Environmental Compliance, Health & Safety Compliance, Product Stewardship & Compliance, Incident/Crisis Management, Corporate Responsibility.



ProcessMAP is the leading provider of Environmental, Health, Safety and Sustainability software solutions. Our comprehensive SaaS platform combines Best-in-Class capabilities with a flexible, scalable system to help companies efficiently collect, manage and accurately communicate critical EHS information at all levels of the organization. Customers, such as Cardinal Health, Caterpillar, John Deere, Goodyear, ITT, and Ryder use ProcessMAP solutions for Accident/Incident Management, Occupational Health, Corporate Sustainability/ Greenhouse Gas Reporting, Audits and Assessments, Training, Compliance, Task Management, and Intelligent Dashboard-based Decision Support.



WORLD  
RESOURCES  
INSTITUTE

The World Resources Institute (WRI) is an environmental think tank that goes beyond research to find practical ways to protect the earth and improve people's lives. The Greenhouse Gas Protocol is a partnership between WRI and the World Business Council on Sustainable Development to develop international standards on greenhouse gas accounting and reporting and to promote their broad adoption. The GHG Protocol provides the most widely used greenhouse gas accounting standard around the world, providing the framework for government programs and corporate climate strategies worldwide.



18th ANNUAL NAEM  
**EHS MANAGEMENT FORUM**

OCTOBER 13 - 15, 2010 • INDIANAPOLIS, INDIANA

*DRIVING SUSTAINABILITY &  
EHS EXCELLENCE*

**REGISTER TODAY!**

[www.NAEM.org](http://www.NAEM.org)