

NAEM 2008 ■ 16TH ANNUAL  
EHS MANAGEMENT FORUM



PRELIMINARY CONFERENCE  
PROGRAM



MANAGING THE  
**GREEN**

THE PEABODY MEMPHIS  
OCTOBER 22 - 24, 2008 ■ MEMPHIS, TENNESSEE

WEDNESDAY, OCTOBER 22, 2008

SCHEDULE AT-A-GLANCE

7:30-8:30am Continental Breakfast, Welcome, and Introductions  
8:30-9:45am General Session A: Managing the Green

9:45-10:15am Break in Exhibit Hall

	TRACK 1: MANAGING RESOURCES & RISK	TRACK 2: TRANSPARENCY & COMMUNICATION	TRACK 3: THE BUSINESS OF SUSTAINABILITY	TRACK 4: MANAGING GLOBAL BUSINESS
10:15-11:45am	SESSION 1 Risk Management	SESSION 2 Partnering with NGOs	SESSION 3 Crash Course in GHG Management	SESSION 4 Restructuring to Meet Global Challenges

11:45am-1:15pm Luncheon in Exhibit Hall

1:15-2:45pm	SESSION 5 Zero Waste	SESSION 6 Metrics and Sustainability Reporting: What to Collect to Maximize the Effectiveness of your Report	SESSION 7 "Human Sustainability:" Business and EHS Implications of an Aging Workforce	SESSION 8 International Product Regulation
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2:45-3:30pm Break in Exhibit Hall

3:30-5:00pm	SESSION 9 Safety – Best Practices and Emerging Issues	SESSION 10 "Show Me the Money": Sustainability and Financial Planning	SESSION 11 Shrinking Your Carbon Footprint	SESSION 12 Challenges of Global Auditing
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5:30-7:00pm Cocktail Reception in Exhibit Hall

THURSDAY, OCTOBER 23, 2008

7:30-8:00am Continental Breakfast  
8:00-9:45am General Session B: Leading the Way

10:00-11:00am Break in Exhibit Hall

	TRACK 1: MANAGING RESOURCES & RISK	TRACK 2: TRANSPARENCY & COMMUNICATION	TRACK 3: THE BUSINESS OF SUSTAINABILITY	TRACK 4: MANAGING GLOBAL BUSINESS
11:00am- 12:30pm	SESSION 13 Incorporating Risk Analysis into EHS Assessments	SESSION 14 The EHS Manager as a Change Agent	SESSION 15 Impact of Sustainability on Corporate Strategies	SESSION 16 Managing the Global Supply Chain

12:30-2:00am Exhibitor Business-to-Business Luncheon in Exhibit Hall

2:00-3:30pm	SESSION 17 Proactive Corporate & Community Strategies for Sustaining Water Resources	SESSION 18 ROUND TABLE DISCUSSION: EHS: What Does it Really Mean to be "World Class"?	SESSION 19 Integration with Six-Sigma and LEAN Programs	SESSION 20 Emerging Regulatory Issues
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3:30-3:45pm Break in Exhibit Hall

3:45-5:15pm	SESSION 21 Energy Management Best Practices	SESSION 22 CSR in a Changing World	SESSION 23 The Act of Leading	SESSION 24 Chemical Working Group
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7:00-10:00pm Networking Dinner at B.B. King's Restaurant

FRIDAY, OCTOBER 24, 2008

8:30-9:30am Continental Breakfast  
9:30-11:00am Closing Session: Viewing the World through a Lens

# NAEM's EHS Management Forum is the one conference you'll want to attend!

Attendance gives you the competitive edge in meeting today's global compliance and sustainability goals.

The Forum will challenge you to grow as a leader — to help you shape and implement effective solutions and to manage differently in the changing business world.

Every industry and service sector is being challenged to operate in an increasingly complex, interdependent and dynamic global environment. The 2008 Forum is the best place to gain new perspectives on the changing approaches in the Environment, Health & Safety (EHS) management profession!

What makes this program so invaluable is that it provides you a focused opportunity to benchmark your programs and gain insight into a diverse range of management systems. From this, you'll take away proven action plans & ideas as well as increase your leadership skills and strategic thinking for gaining a competitive advantage in the global environment.

The NAEM Forum is the perfect professional learning venue for you to exchange ideas with other E/EHS managers from a wide range of industrial & service organizations. The educational format consists of 24 interactive sessions and 3 keynotes to ensure an unparalleled learning experience presented through collaborative learning, problem solving, and lecture-based sessions. While the concurrent sessions focus on peer-to-peer learning, the Exhibition Program offers you cutting-edge solutions by the leading consultant & service providers in the field.

Don't miss your opportunity to actively network, renew personal relationships, and benefit from the profession's best and most talented minds.



# FORUM TRACKS

Capitalize on the Forum's cost-effective learning to, maximize your professional development, further your personal knowledge, and build your business network that will help you in your day-to-day work as you bring measurable results to your organization.

The 2008 EHS Management Forum features 4 educational tracks: **Managing Resources & Risk**, **Transparency & Communication**, **The Business of Sustainability**, and **Managing Global Business**. Choose from 24 concurrent sessions organized along these tracks.



## MANAGING RESOURCES & RISK

EHS Managers are faced with the daily challenge of managing their organization's resources and mitigating environmental, health, safety, and business risks. These challenges are increasing through mergers and acquisitions, and global growth, and managers are under greater scrutiny from upper management, shareholders, and customers. In this track, you'll hear how your peers are integrating Six Sigma and Lean programs to align EHS goals with those of their enterprise; how companies are defining their "waste footprint" and moving towards the ultimate goal of zero waste; and how they have embraced best practices and emerging issues in safety and ergonomics.



## TRANSPARENCY & COMMUNICATION

In the "age of green", stakeholders, suppliers, customers, and employees are increasingly focused on what your organization is doing to advance EHS and social responsibility initiatives. Communicating your organization's commitment to – and progress on – these initiatives appropriately is paramount. If you want to influence change at your organization internally or looking to ensure that your external stakeholders are getting the right message, this track is for you! Come hear how companies are balancing transparency with the need to safeguard business-critical information, and how they are managing their internal and external communications for clarity and consistency.



## THE BUSINESS OF SUSTAINABILITY

What is sustainability and what does it mean to you and your organization? Learn how you can effectively engage your upper-management to help reduce your organization's energy and water "footprint", drive social responsibility through your supply chain, and reduce environmental impacts through product life-cycle planning. Sustainability initiatives offer competitive advantages in addition to enhancing your organization's image with customers, suppliers, shareholders, and employees, but selecting projects for your organization requires a consideration of financial as well as EHS and public relations factors. Learn from your peers how you can develop winning solutions for your company!



## MANAGING GLOBAL BUSINESS

As an EHS manager with global responsibilities, you face all of the challenges of domestic operations, plus a host of new challenges. From involvement in due diligence and mergers and acquisitions, to integration of new businesses, through day-to-day responsibility for EHS performance, you are faced with the challenges of distance, language, culture, and stakeholder expectations. Learn how your peers are dealing with these challenges, and how they manage their global supply chain, and keep up-to-date on emerging regulations and global business and political developments, while safeguarding their work force and the environment, and meeting EHS and business goals.

# PROGRAM INFORMATION

## TABLE OF CONTENTS

PROGRAM INFORMATION .....	5
PROGRAM SCHEDULE .....	6
SPONSORS .....	11
GENERAL INFORMATION .....	12
REGISTRATION FORM .....	14

## ADDDITIONAL ACTIVITIES

### PRE-CONFERENCE ON GREENHOUSE GASSES

Tuesday, October 21

A description is forthcoming.

## WHO ATTENDS

The Forum welcomes all EHS & Sustainability Professionals. Don't miss this opportunity to network with your peers! NAEM encourages all EHS professionals to join in this learning opportunity. Our mission is to provide quality educational programming to EHS and Sustainability professionals. All programs are open enrollment, and we encourage all to attend! You do not have to be a member of NAEM.



## ABOUT NAEM

NAEM is the premier association for the advancement of environment, health and safety (EHS) management and cultivates excellence through peer-to-peer, business-to-business information sharing. It is the only association created specifically for the "in-house" EHS manager.



**NAEM, Advancing the Knowledge & Practice of Environmental Health & Safety Management**

### NETWORKING DINNER AT B.B. KING'S

Thursday, October 23

7:00 - 10:00pm

Tickets are an additional charge.



Join your peers for a night of good food and great conversation at the legendary B.B. King Restaurant in Downtown Memphis, just steps from the hotel. With the perfect combination of delicious food, energetic music, and a great time all packed into one building, it's sure to be a fun-filled night!

### 8:15 - 9:45am: WELCOME & INTRODUCTIONS

- o Carol Singer Neuvelt, NAEM Executive Director
- o Frank Brandauer, Avery Dennison, NAEM President
- o Ana Fernandez, US Food Service, Forum Co-Chair
- o Barbara Lemos, Earth Tech/AECOM, Forum Co-Chair

### GENERAL SESSION A: MANAGING THE GREEN

The EHS & Sustainability managers are being challenged to reduce their organization's global footprint and at the same time increase the value of their businesses. Please join us for a discussion of the financial, organizational, and social pressures driving the "C-Suite" to better manage the green financial and environmental bottom lines.

### 9:45-10:15am: BREAK IN EXHIBIT HALL

### 10:15-11:45am: CONCURRENT SESSIONS

#### SESSION 1: RISK MANAGEMENT

This session will explore and define "risk" management versus "business risk" management. Special attention will also be given to understanding how the role and responsibilities of EHS managers are changing with respect to the organization's risk profile. Risk will be considered from different business perspectives including emerging regulatory risk and perceived external risks by the public.

#### Moderator:

Tom Morhan, Senior Consultant, Delta Environmental Consultants, Inc.

#### Speaker:

- o Jean-Pierre (JP) Salgado, Corporate EHS Manager, Sun Microsystems

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#### SESSION 2: PARTNERING WITH NGOs

Everywhere you look, you see products and packages with claims, meant to generate feelings and influence your purchasing decisions. But what do claims like "green," "environmentally friendly" and "organic" mean? While most of these green market claims are untrue or unsubstantiated, there are companies who are holding true to their word. Come hear how one company partnered with an NGO to sustain both organizations' mission of creating a cleaner Earth.

**Moderator:** Jamie Owen, Vice President Environmental Sustainability, Clorox

#### Speakers:

- o Kyle Cahill, Director, Corporate Engagement, Environmental Defense Fund
- o Johanna O'Kelley, Director of Licensing, Sierra Club

#### SESSION 3: CRASH COURSE IN GHG MANAGEMENT

Heightened concern about greenhouse gas (GHG) emissions is creating new challenges for business and industry. Companies are under increasing pressure from government regulators, shareholders, lenders, insurers, and customers to reduce or offset their GHG emissions. Industry is responding by undertaking global GHG inventories, conducting risk or opportunity assessments and/or implementing multiple GHG management strategies. Regardless of where you are in this process, join us for a discussion on basic "tips and tricks" of GHG management that will help you and your industry succeed.

**Moderator:** Daily Tipton, Regional Vice President, Enviance

#### Speakers:

- o Mark Hause, Environmental Competency Leader, Dupont
- o Doug Stilwell, EHS Manager, International Paper

#### Sponsored by:



#### SESSION 4: RESTRUCTURING TO MEET GLOBAL CHALLENGES

In this session, you will hear speakers from global companies present their experiences integrating acquired and newly built operations in countries far flung from their company's headquarters into their well-established corporate EHS culture and expectations. Find out how they communicate and help build their corporate EHS culture, adapt corporate expectations for operations in developing countries and hear how long it took to fully integrate a new international location into a company's EHS culture.

**Moderator:** Mark Manninen, Environmental Operations Supervisor, 3M

#### Speaker:

- o Dawn Krueger, Environmental Operations Manager, 3M

### 11:45am - 1:15pm: LUNCHEON IN THE EXHIBIT HALL

### 1:15 - 2:45pm: CONCURRENT SESSIONS

#### SESSION 5: ZERO WASTE

Waste equals lost resources and a loss in value for the organization. In this session, you'll hear case studies on how companies have drastically cut their waste to achieve zero waste status. Don't miss this opportunity to hear lessons learned as well as key strategy tips.

#### Speakers:

- o Tom Easterday, Senior Vice President, Secretary and General Counsel, Subaru of Indiana Automotive
- o Tim Gaughan, Manager Environmental Services and Performance, Arkema Group

#### Sponsored by:



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A TRADEBE Group Company

#### **SESSION 6: METRICS AND SUSTAINABILITY REPORTING: WHAT TO COLLECT TO MAXIMIZE THE EFFECTIVENESS OF YOUR REPORT**

As industry faces increasing pressure from investors and consumers, sustainability reporting is now the widely accepted mechanism for business to communicate about the impacts of its decisions and activities on society and the environment. In this session, you'll hear how to determine and use metrics to create a sustainability report, while achieving transparency, accounting and business objectives.

**Moderator:** Dave Rath, Chief Executive Officer, Process MAP

**Speakers:**

- o Helen Corbitt, HSE Compliance Assurance, Eli Lilly and Company
- o William McGlocklin, Director of Environmental Affairs, SKF USA Inc
- o Elaine Salewske, Senior Manager, Corporate Communications, Baxter International

Sponsored by:



#### **SESSION 7: "HUMAN SUSTAINABILITY:" BUSINESS AND EHS IMPLICATIONS OF AN AGING WORKFORCE**

Baby Boomers are redefining what it means to retire and many say that they don't plan to stop working. The reasons for this are both financial and personal and "working in retirement," once considered an oxymoron, is the new reality. The rapidly aging workforce is both a challenge and major opportunity for corporations. In this session, you'll learn about the health implications (demographics & key concerns), injury and illness trends, and tactics and strategies to apply for an aging workforce.

**Speakers:**

- o Robert Blink, MD, MPH, Occupational and Environmental Medicine, WorkCare, Inc.
- o Madina Joshi, Corporate Ergonomist, Raytheon
- o Fred Norton, Technical Director, Liberty Mutual Insurance

#### **SESSION 8: INTERNATIONAL PRODUCT REGULATION**

With U.S. exports expected to climb to more than \$1.1T in 2008, Global Product Stewardship and corporate compliance with international product regulations is a growing concern for corporate leaders and EHS managers. You will hear how one company recently changed their Product Stewardship Program in light of extensive international product regulations and their need to approach multiple existing and new markets, as well as verification of compliance within the supply chain.

**Moderator:** John Nagy, Vice President, ENSR AECOM

**Speakers:**

- o Dave Koepper, Director of EHS, ITT Motion & Flow
- o Tommy Thompson, Senior Manager, International Environmental Affairs, Hanes Brand

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2:45-3:30pm: **BREAK IN EXHIBIT HALL**

3:30-5:00pm: **CONCURRENT SESSIONS**

#### **SESSION 9: SAFETY – BEST PRACTICES AND EMERGING ISSUES**

Come hear how these companies are tracking safety incidents, reducing incidents and managing corporate wide reporting and transparency. Speakers will also reveal the benefits of partnering with labor and OSHA to implement the Voluntary Protection Programs.

**Moderator:** Stephen Ross, International Account Executive, Intellex

**Speakers:**

- o Bob Brant, Manager, OSHA Coordination, U.S. Postal Service
- o Keith Welch, EHS Coordinator, Tyco Valves & Controls

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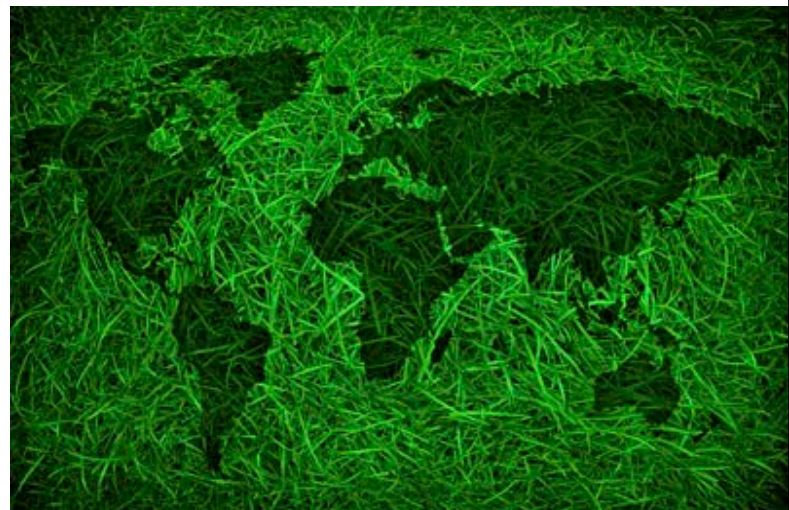
#### **SESSION 10: "SHOW ME THE MONEY" INTEGRATING SUSTAINABILITY AND FINANCIAL PLANNING**

Sustainability projects such as reducing your organization's water or energy footprint or greenhouse gas emissions can reduce operating costs, improve profitability, and enhance investor value while providing many other less tangible benefits. However, selecting appropriate projects and obtaining management approval and funding require successful demonstration of their return on investment in a competitive business environment. This session provides EHS managers with practical strategies to evaluate – and communicate – the financial benefits of a sustainability project, and advance it from concept through approval to successful implementation.

**Moderator:** Barbara Lemos, Vice President - Technical Practices, Earth Tech/AECOM

**Speakers:**

- o Rob Currie, Director, Environment, Health & Safety, Baxter Healthcare Corporation
- o Allen Stegman, General Director-Environmental, BNSF Railroad



WEDNESDAY, OCTOBER 22

### SESSION 11: SHRINKING YOUR CARBON FOOTPRINT

During the 110th Congress, The U.S. Senate considered comprehensive legislation to address global climate change and greenhouse gas emissions. Although the legislation did not pass, both Senator John McCain and Senator Barack Obama have indicated they support climate change regulation, making passage in the next Congress more likely than ever before. In this session, gain insights in to how three companies with very different business models are preparing for conducting business in a carbon-constrained world.

**Moderator:** Mariann Quinn, Director of Environmental Policy Analysis & Strategy, Duke Energy

**Speakers:**

- o Janice Hager, Managing Director of Integrated Resource Planning, Duke Energy
- o Alice Leblanc, Director, Office of Environment and Climate Change, AIG Corporation
- o Vanessa Stiffler-Claus, Manager of Federal Affairs, John Deere & Company

### SESSION 12: CHALLENGES OF GLOBAL AUDITING

In this session, you will hear how companies are overcoming the challenges in Global Auditing. Case studies will detail how these companies implemented their process and how they continue to combat cultural and language challenges daily.

**Moderator:** Les Engel, Senior Consultant, ERM

**Speakers:**

- o Michael Green, BP
- o Frank Szopinski, Manager, Compliance Assurance Global EHS, Abbott

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THURSDAY, OCTOBER 23

8:30 - 10:00am:

### GENERAL SESSION B: THE SPEED OF TRUST

The Speed of Trust challenges our age-old assumption that trust is merely a soft, social virtue and instead demonstrates that trust is a hard-edged, economic driver - a learnable and measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing. This fast-paced and engaging presentation dramatically reveals TRUST as the hidden variable that will become your most leverage able tool, fueling your current strategic imperatives. We call it "Leading at the SPEED of TRUST."

10:00 - 11:00am: **BREAK IN EXHIBIT HALL**

11:00am - 12:30pm: **CONCURRENT SESSIONS**

### SESSION 13: INCORPORATING RISK ANALYSIS INTO EHS ASSESSMENTS

Ever wonder how other companies evaluate and communicate EHS risks? In this session you will learn how some have begun using specific tools and techniques for analyzing the risks associated with operational activities and/or EHS opportunities identified through their auditing/assessment programs. You will hear how the tools work, upon what criteria they are based, how and to whom results are communicated, and whether or not they are achieving their desired outcomes. We will also discuss the various and changing definitions of EHS risk, and how they impact the analysis techniques.

**Moderator:** Ron Johnson, North American Business Development, ENABLON

**Speakers:**

- o Greg DeCamp, Senior Environmental Specialist, Constellation Energy
- o Dean Miracle, Compliance & Regulatory Affairs Manager, Southern Company

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### SESSION 14: THE EHS MANAGER AS CHANGE AGENT

As an EHS manager, you have some unique opportunities to leverage your organizational connections, interdisciplinary perspective, and personal passion to help your organization to embrace EHS and sustainability initiatives. In addition to benefiting your company's reputation with internal and external stakeholders, such initiatives can also serve as pathways to improved profitability. Session speakers will provide examples of successful leadership strategies based on their own experience.

**Moderator:** Barbara Lemos, Vice President - Technical Practices, Earth Tech/AECOM

**Speakers:**

- o Mitch Fonda, Manager, EHS North America, Millipore
- o Don Ritz, VP Safety and Health, Barrack Gold

### SESSION 15: IMPACT OF SUSTAINABILITY ON CORPORATE STRATEGIES

Environmental sustainability within the corporate structure has moved from performing a handful of disparate "green" projects to being a key factor in the future success of the business. Stakeholders are demanding that companies become more environmentally conscious. Sustainability is now driving business strategies, from building design to product formulation to environmental footprint analysis. Those who succeed in addressing the sustainability upsurge are gaining a competitive advantage. How does a company suddenly become "environmentally sustainable"? Hear how three leading corporations have approached this challenge. As Kermit the Frog once said; "It's not easy being green."

**Speakers:**

- o Larry Deeney, Manager of Environmental Protection, General Mills
- o Sarah Gibson, Global Environmental Manager, Dell
- o Michael Hewett, Manager, Environmental Services, Publix Supermarket

### SESSION 16: MANAGING THE GLOBAL SUPPLY CHAIN

How do you effectively manage your suppliers, while keeping your company objectives in mind? In this session you will hear how companies are planning, implementing and controlling the operations of their supply chain as efficiently as possible.

**Moderator:** Connie Sasala, Executive Partner, Cameron-Cole

**Speakers:**

- o Kimball Callis, Group Leader, Sustainable Development, General Mills
- o Brian Glazebrook, Manager, Supply Chain Social Responsibility, Global Supply Chain Management, Cisco Systems

12:30 - 2:00pm:

**BUSINESS-TO-BUSINESS LUNCHEON WITH EXHIBITORS**

2:00 - 3:30pm: **CONCURRENT SESSIONS**

### SESSION 17: PROACTIVE CORPORATE & COMMUNITY STRATEGIES FOR SUSTAINING WATER RESOURCES

Recent events have signaled a growing urgency for companies to develop more coordinated, forward-looking, and sustainable water strategies. This heightened awareness in global water challenges has catalyzed some to look beyond traditional 'operational fence line' efficiency and conservation measures to investments in longer-term, comprehensive solutions. Gain insight into some multi-faceted water management approaches that also include process/product level innovations and investments in community partnerships to promote local water resource solutions.

**Moderator:**

Tanya Blalock, Water Issues Manager, Environmental Affairs, Georgia Power Company

**Speakers:**

- o Jeff Glinebe, Director, Hydro Strategy and Relicensing, Duke Energy
- o Harry Ott, Director, Global Center for Water Excellence, The Coca-Cola Company

### SESSION 18: EHS: WHAT DOES IT REALLY MEAN TO BE "WORLD CLASS"?

While all companies strive for World-Class delineation, what does it really mean? What are the hallmarks of a "world class" EHS organization? Where does your organization stand? In this session, you'll hear speakers from leading firms share their views, and their path toward this goal.

**Moderator:** Ana Fernandez, Director, Environmental Programs, US Foodservice

**Speakers:**

- o Michael Hewett, Global Workplace Safety Practice, DuPont
- o Mitch Jackson, Managing Director, Corporate & International Environmental Program, Fed Ex

### SESSION 19: INTEGRATION WITH SIX-SIGMA AND LEAN PROGRAMS

Innovative companies are finding ways to continually improve the efficiency of their business by utilizing process management systems, such as Lean and Six Sigma. These successful techniques can also be applied to EHS efforts, driving improvements in EHS results, while reducing risk. Implementation of Lean/Six Sigma tools can result in decreased waste generation, water usage, energy consumption, and employee accidents. Learn how three leading companies have incorporated these concepts into their business operations, creating a competitive advantage while promoting a safe and sustainable culture.

**Moderator:** Larry Deeney, Manager of Environmental Protection, General Mills

**Speakers:**

- o Bob Brayley, Director, EHS & Disability Management, Textron
- o Paul Narog, Environmental, Health & Safety Building, 3M

# PROGRAM SCHEDULE

## NAEM 2008 FORUM SESSIONS

THURSDAY, OCTOBER 23

### SESSION 20: EMERGING REGULATORY ISSUES

This session will provide a brief update on global EHS regulatory issues from ENSR and BNA experts. In addition, a panel of corporate EHS professionals will provide an overview of their best practices for keeping abreast of their own global regulatory obligations and how global regulations are effecting their business.

**Moderator:** Wallis McClain, Manager Global EHS Information, BNA

**Speakers:**

- Phil Wood, ENSR AECOM
- Nancy Joy-Poignon, EHS Customer Relations Leader, Owens Corning

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3:30 - 3:45pm: **BREAK**

3:45 - 5:15pm: **CONCURRENT SESSIONS**

### SESSION 21: ENERGY MANAGEMENT BEST PRACTICES

This session will provide case studies on best practices on how to best manage your energy. Speakers will share their experiences with alternative fuels, landscape changes, interim technology, and the challenges you face during implementation! Also in this session, you'll hear how one company set up a successful landfill to gas project.

**Moderator:** Melinda Edwards, Environmental Compliance Manager, US Postal Service

**Speakers:**

- Ed Anderson, Florida Power & Light
- Andrew Couch, West Tennessee Clean Cities Coalition
- Dave Prybylowski, Sustainability Director, Mars Snackfood US

### SESSION 22: CSR IN A CHANGING WORLD

As an EHS manager, what is your role in ensuring that your organization is making socially responsible decisions? In this session, you'll hear how companies are implementing responsible practices and communicating their success.

**Moderator:** Christina Schwerdtfeger, REA Compliance Practice Leader, EDSCG

**Speakers:**

- Anita Dawson, Director, EHS, Cadbury Schweppes\*
- Jennifer Mattes, Director of Global Public Affairs, Johnson Controls
- Liz Mueller, Senior Environmental Manager, GAP
- Richard Wizansky, Senior Director for Institutional Advancement, SC

### SESSION 23: THE ACT OF LEADING

More information on this session is forthcoming.

### SESSION 24: CHEMICAL WORKING GROUP

Over the last year, the Work Group has developed a report providing recommendations on how industry and DoD can work together to achieve the Group's stated goals. At this session Work Group leaders from Industry and DoD will discuss the process they undertook to identify core issues and actionable items, and ultimately develop consensus-based recommendations on how these processes can be improved. The final report will be available for review at the session.

**Moderator:** Mark Anderson, Senior Vice President, Stateside Associates

**Speakers:**

- Shannon Cunniff, Director, Emerging Contaminants, Office of the Assistant Deputy Under Secretary for Defense (ESOH)
- Industry speaker TBD

7:00 - 10:00pm:

**NETWORKING DINNER – B.B. KING'S RESTAURANT**

FRIDAY, OCTOBER 24

8:30 - 9:30pm:

**CONTINENTAL BREAKFAST**

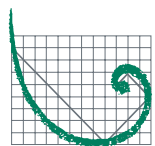
9:30 - 11:00am:

**CLOSING SESSION: VIEWING THE WORLD THROUGH A LENS**

More information on this session is forthcoming.

# A Special Thanks to Our Sponsors (as of 9/04/2008)

## PLATINUM SPONSORS



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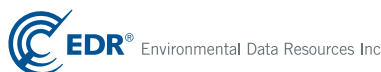


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TRP - Technical Response Planning

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The Wercs

# GENERAL INFORMATION

## Registration Fees:

	By September 19th	After September 19th
NAEM Members and Affiliates Council Members	\$785	\$895
"In-House" Environmental/EHS Manager	\$885	\$995
Supplier/Consultant	\$1,695	\$1,795

## Special Discounts:

Use the NAEM Forum as a venue for your next E/EHS meeting. Groups of five (5) or more employees from the same company\* receive a group discount rate on individual registrations. Call NAEM (202.286.6616) to learn more about the Forum meeting services and pricing."

\* This offer is good for corporate, facility, and municipal environmental health & safety managers only. EHS service and product providers may not take advantage of this offer.

## HOTEL INFORMATION

### Hotel Accommodations:

**The Peabody Memphis Hotel**  
149 Union Avenue  
Memphis, Tennessee  
901.529.4000

**Rate:** \$179\* Single/Double

**Group Name:** NAEM

**Online Group Code:** 891982  
(needed for making hotel reservations online)

**The Hotel Cut off date at the Peabody Memphis, is September 18.** After that date passes, the rooms will be at a space and rate (of \$210) available basis only and are not guaranteed to NAEM. Please make your reservations at the hotel immediately to avoid disappointment.

### Conference Attire:

For your comfort, conference attire is business casual.

## Register On-line:

Online registration is available for your convenience! You can register with a credit card today. Just go to [www.NAEM.org](http://www.NAEM.org), click on "2008 EHS Management Forum" and complete the registration form. Don't forget to check out our conference highlights online while you're there!

## Registration Cancellation Information:

Cancellation requests must be made in writing and received by CONDOR Registration Services, prior to September 19, 2008 to receive a full refund, less a \$150 administration fee. After September 19, 2008, registration fees are forfeited. Fax cancellation request to: 256.852.6838.

### Transportation from the Airport to The Peabody Memphis Hotel:

Transportation between the Memphis International Airport and the Peabody hotel is provided either by taxi or by shuttle service. The shuttle service is provided by TennCo, 901.522.0001. The cost of TennCo Shuttle service one way is \$16.

A taxi is approximately \$26-\$30 per person each way and you can get one outside of Baggage Area B at the airport.

Car Rental Services are all located outside of the airport with complimentary shuttles being provided.

### Continuing Education Credit:

Earn continuing education credit towards your professional certification by attending the 2008 EHS Management Forum. This event has been awarded continuing education credits and maintenance points from several professional environmental, health and safety organizations. Contact NAEM at 202.986.6616 for the official list.

## NAEM

### Advancing the Knowledge & Practice of Environmental Health & Safety Management

NAEM (formerly the National Association for Environmental Management) is the premier professional association for the advancement of environment, health and safety (EHS) management. The association promotes the growth and implementation of EHS management systems worldwide & focuses on the integration of EHS into business as a value driver.

NAEM develops EHS professionals as leaders, and provides networking opportunities for these professionals. The organization uses peer-to-peer, business-to-business information sharing to cultivate excellence for its members. It is the only professional association created specifically for the "in-house" EHS manager.

## NAEM Sponsoring Organizations

NAEM programs and initiatives are made possible by the support of its members and by the generous contributions from its sponsoring organizations:

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AMCOL International  
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Baxter Healthcare  
Best Buy  
Cadbury Schweppes  
Constellation Energy  
Cornell University  
Covidien  
Deere & Company  
Delta Air Lines  
Duke Energy  
DuPont  
FUJIFILM Holdings America  
Genentech  
General Electric

General Mills  
Hewlett Packard  
IBM  
Inland Paperboard & Packaging  
International Paper  
ITT Corporation  
Kimberly-Clark  
Kraft Foods Global  
Lockheed Martin  
LSI  
Millipore  
Mohawk Fine Papers  
Molson Coors Brewing  
Motorola  
New York Power Authority  
Northeast Utilities  
OfficeMax  
P&H Mining Equipment  
Pacific Gas & Electric  
Parker Hannifin  
Pepco Holdings  
Pfizer  
Pitney Bowes

PPL Services  
Pregis  
Progress Energy Service  
Quaker Chemical  
Raytheon  
Rockwell Automation  
Sara Lee  
Sensata Technologies  
Sharp Electronics  
Southern Company  
Stanford University  
Target  
The Coca-Cola Company  
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