



17th ANNUAL NAEM EHS MANAGEMENT FORUM

OCTOBER 28-29, 2009 ■ HYATT REGENCY ■ ALBUQUERQUE, NEW MEXICO

CONFERENCE PROGRAM



PATHWAYS TO PROFITABILITY

EHS EFFICIENCY. TRANSPARENCY. INNOVATION.



ABOUT NAEM

NAEM is the premier association for the advancement of environment, health and safety (EHS) and sustainability management and cultivates excellence through peer-to-peer, business-to-business information sharing. It is the only association created specifically for the “in-house” EHS and Sustainability Manager. Visit the NAEM website for more information:

www.NAEM.org

Dear NAEM Forum Attendees:

Welcome to the 17th Annual NAEM Forum! Given the economic challenges of the past year, and the many conferences competing for your attention and resources, we are especially grateful that you chose to attend the Forum. We are committed to providing excellent value for your time and money.

This year’s Forum theme, **“Pathways to Profitability: EHS Efficiency, Transparency, Innovation”** reflects the opportunities for EHS professionals to add value to their organizations while advancing “green” initiatives throughout their organization and supply chain. Sustainability and commitment to EHS excellence are not passing trends. Leading organizations are making this the cornerstone of their business model, and reaping the rewards in terms of enhanced stakeholder relationships and improved profitability.

The Forum is the “green networking” event of the year. Our program addresses issues with direct relevance to EHS managers around the world. Our speakers will share their successes and lessons learned in dealing with these challenges, and will provide you with valuable insights for your own programs.

Peer-to-peer networking is the hallmark of NAEM and our Forum. We invite you to interact with our speakers and with your peers to leverage the full value of the Forum “experience.” The relationships formed and renewed at the Forum provide a continuing return on investment, and great source of ongoing support. Throughout the Forum presentations and breaks, you will have access to some of the brightest minds in the EH&S world. They are eager to hear your views, and to work with you to advance our collective aspirations for protection of human health and safety and the environment, and incorporation of sustainability as a core principal in all aspects of our business endeavors.

Whether your organization’s EH&S programs are in their infancy, or whether they are already recognized as “world class,” we hope that you will find your Forum experience educational and inspiring. We also hope that your networking extends far beyond these next few days at the Forum, and that you will avail yourself of other opportunities to share your knowledge and passion within and beyond NAEM. Together we can continue to make the world a “greener” place.

Enjoy the Forum!



Larry Deeney
Forum Chair
Senior Manager of Environmental Sustainability
General Mills



Barbara Lemos
Affiliate Council Lead
Vice President - Technical Practices
AECOM

GENERAL INFORMATION

ON-SITE REGISTRATION HOURS

| | |
|------------------------|-------------------|
| Tuesday, October 27: | 12:00 - 7:00 PM |
| Wednesday, October 28: | 7:00 AM - 7:00 PM |
| Thursday, October 29: | 7:00 AM - 7:00 PM |

FORUM STAFF OFFICE & REGISTRATION

NAEM and Forum staff are available to assist you. Check in with us at the NAEM Registration desk located on the Pavilion Landing. The staff office is located in Pavilion Office 2.

EXHIBIT HALL HOURS

Wednesday, October 28th

| | |
|-----------------------|------------------|
| Continental Breakfast | 7:30 - 8:15am |
| Morning Break | 9:45 - 10:15am |
| Lunch | 11:45am - 1:15pm |
| Afternoon Break | 2:45 - 3:15pm |
| Cocktail Reception | 5:30 - 7:00pm |

Thursday, October 29th

| | |
|-----------------------|----------------|
| Continental Breakfast | 7:30 - 8:15am |
| Morning Break | 9:45 - 10:15am |
| Exhibit Hall Closes | 11:00am |

EDUCATION CREDITS

The NAEM 2009 EHS Management Forum has been awarded continuing education credits and maintenance points towards several professional environmental, health and safety organizations. Each certifying organization requires different documentation of your attendance at the Forum. Please contact the certifying organization to clarify what they will need (meeting agenda, letter from NAEM, payment receipt, etc.) and NAEM will be happy to work with you to provide the necessary documentation. Contact NAEM at the office at 202-986-6616 for assistance.

BADGE INFORMATION

Badges are required for admission to all 2009 EHS Management Forum events. To assist in identification, the badges are distinguished by color:

| | |
|---------------------|-------------------|
| PLATINUM SPONSORS: | Silver Ribbon |
| GOLD SPONSORS: | Gold Ribbon |
| GREEN SPONSORS: | Green Ribbon |
| SPEAKERS: | Light Blue Ribbon |
| NAEM BOARD MEMBERS: | Black Ribbon |
| NAEM REGENTS: | White Ribbon |

INTERNET CAFÉ

Sponsored by **EORM**, the Internet Café is located in the Pavilion near the registration desk.

NETWORKING ACTIVITIES

Opening Networking Reception in the Exhibit Hall Wednesday, October 28—5:30pm-7:00pm

Please join us in the Grand Pavilion Exhibit Hall following the conclusion of the first day's learning sessions, for a lively reception with your peers. Sponsored by **SAP**, the reception will feature Southwestern inspired hors d'oeuvres and **Anheuser-Busch** products.

Closing Reception & Dinner at the Indian Pueblo Cultural Center Thursday, October 29th – 6:30pm-10:00pm

Join us for an enchanting evening at the renowned Indian Pueblo Cultural Center, a historic landmark and one of Albuquerque's most popular attractions. Continue your networking during the closing reception and dinner event which will feature authentic Southwestern cuisine, live music & dance, art & food demonstrations, native storytelling and a bonfire. It is sure to be a fabulous evening. Children and spouses are welcome and encouraged to attend! Dress will be casual. **Tickets are \$65 and can be purchased at the registration desk until Thursday at noon.**

GREEN INITIATIVES

NAEM is providing corn based biodegradable badge holders, recycled material tote bags, and have reduced paper usage by providing presentations electronically. This program is printed on Forest Stewardship Council (FSC) certified paper. Additionally, NAEM has worked with the hotel to encourage and support green practices, when possible.

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SCHEDULE AT-A-GLANCE

WEDNESDAY

REGISTRATION
OPENS
AT 7:00AM

| | | | | |
|----------------|---|--|--|--|
| 7:30 - 8:15AM | CONTINENTAL BREAKFAST in the EXHIBIT HALL (<i>GRAND PAVILION</i>) | | | |
| 8:15 - 8:30AM | WELCOME & INTRODUCTIONS | | | |
| 8:30 - 9:45AM | GENERAL SESSION A: (<i>SENDERO BALLROOM</i>) Pathways to Sustainability: The Convergence of EHS, Social Value and Profitability and Its Implications for 21st Century Business <i>Keynotes by: Allen White and Alan Willis</i> | | | |
| 9:45 - 10:15AM | BREAK in the EXHIBIT HALL (<i>GRAND PAVILION</i>) | | | |

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|------------------------------------|--|----------------------------------|------------------------------------|
| TRACK 1: RISK REDUCTION | TRACK 2: SKILL SETS FOR SUCCESS | TRACK 3: PARTNERSHIPS | TRACK 4: SUSTAINABILITY |
|------------------------------------|--|----------------------------------|------------------------------------|

| | | | | |
|-----------------|--|---|---|---|
| 10:15 - 11:45AM | SESSION 1: Managing EHS Compliance: Doing More with Less (<i>FIESTA</i>) | SESSION 2: Demonstrating ROI on Sustainability & Energy Projects (<i>ENCHANTMENT EF</i>) | SESSION 3: Building Internal Partnerships for EHS Success (<i>ENCHANTMENT AB</i>) | SESSION 4: Harnessing your Workforce to Reach Sustainability Goals (<i>ENCHANTMENT CD</i>) |
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11:45AM - 1:15PM LUNCHEON in the EXHIBIT HALL (*GRAND PAVILION*)

| | | | | |
|---------------|--|--|---|--|
| 1:15 - 2:45PM | SESSION 5: Managing Operational & Facility Compliance on a Global Scale (<i>FIESTA</i>) | SESSION 6: Social Media: Sustainability Communications Revolution or Passing Fad? (<i>ENCHANTMENT AB</i>) | SESSION 7: Advancing EHS & Sustainability along the Supply Chain (<i>ENCHANTMENT EF</i>) | SESSION 8: Redefining EHS & Sustainability under the Obama Administration (<i>ENCHANTMENT CD</i>) |
|---------------|--|--|---|--|

2:45 - 3:30PM BREAK in the EXHIBIT HALL (*GRAND PAVILION*)

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|---------------|---|---|---|---|
| 3:30 - 5:00PM | SESSION 9: Success Strategies for Adherence to Product Regulations (<i>ENCHANTMENT AB</i>) | SESSION 10: Best Practices & Trends in EHS Training (<i>FIESTA</i>) | SESSION 11: Successful EHS & Sustainability Communication Partnerships (<i>ENCHANTMENT CD</i>) | SESSION 12: GHG Management Interactive Game (<i>ENCHANTMENT EF</i>) |
|---------------|---|---|---|---|

5:30 - 7:00PM COCKTAIL RECEPTION in the EXHIBIT HALL (*GRAND PAVILION*)

THURSDAY

7:30 - 8:15AM CONTINENTAL BREAKFAST in the EXHIBIT HALL (*GRAND PAVILION*)

8:15 - 8:30AM MORNING REMARKS

8:30 - 10:00AM GENERAL SESSION B: (*SENDERO BALLROOM*)
The Necessary Revolution: How Individuals and Organizations are Working Together to Create a Sustainable World
Keynote by: Peter Senge

10:00 - 11:00AM BREAK in the EXHIBIT HALL (*GRAND PAVILION*)

| | | | |
|------------------------------------|--|----------------------------------|------------------------------------|
| TRACK 1: RISK REDUCTION | TRACK 2: SKILL SETS FOR SUCCESS | TRACK 3: PARTNERSHIPS | TRACK 4: SUSTAINABILITY |
|------------------------------------|--|----------------------------------|------------------------------------|

| | | | | |
|-------------------|--|--|---|--|
| 11:00AM - 12:30PM | SESSION 13: Business Continuity & Enterprise Risk Management Planning (<i>ENCHANTMENT AB</i>) | SESSION 14: Driving Culture Change for EHS Improvement (<i>ENCHANTMENT EF</i>) | SESSION 15: Building Partnerships to Gather, Manage & Report GHG Emissions (<i>FIESTA</i>) | SESSION 16: Winning Strategies for EHS & Sustainability Reporting (<i>ENCHANTMENT CD</i>) |
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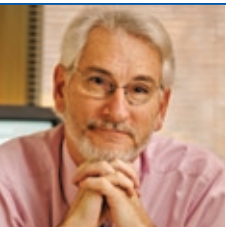
12:30 - 1:45PM EXHIBITOR BUSINESS-TO-BUSINESS LUNCHEON: **The Vital Link between Humans, Community, Nature and Sustainability**
Keynote by: Dale Penny (SENDERO BALLROOM)

| | | | | |
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| 1:45 - 3:15 PM | SESSION 17: Managing Risk through the M&A Process (<i>FIESTA</i>) | SESSION 18: Corporate Survival Skills for the EHS Manager (<i>ENCHANTMENT AB</i>) | SESSION 19: Partnering with Lean & Six Sigma to Drive EHS Performance (<i>ENCHANTMENT EF</i>) | SESSION 20: Water Sustainability: The Next Business Challenge (<i>ENCHANTMENT CD</i>) |
|----------------|---|---|--|--|

3:15 - 3:45 PM AFTERNOON BREAK

| | | | | |
|---------------|--|--|---|--|
| 3:45 - 5:15PM | SESSION 21: Pandemic Planning & Swine Flu Preparedness (<i>ENCHANTMENT EF</i>) | SESSION 22: The Future of the EHS Profession (<i>ENCHANTMENT CD</i>) | SESSION 23: External Partnerships: Thinking Outside the Box (<i>ENCHANTMENT AB</i>) | SESSION 24: Setting the Next Generation of Corporate Metrics (<i>FIESTA</i>) |
|---------------|--|--|---|--|

6:30 - 10:00PM CLOSING NETWORKING RECEPTION & DINNER at the INDIAN PUEBLO CULTURAL CENTER



ALLEN WHITE

Pathways to Sustainability: The Convergence of EHS, Social Value and Profitability and Its Implications for 21st Century Business

Allen White and Alan Willis

A foundational shift toward sustainability is underway in corporations. It is the result of both internal and external drivers that are making the “triple bottom line” a reality in today’s business environment. This session offers you insight from the “C Suite” perspective as to why tracking sustainability issues, both EHS and social, are no longer merely for operational compliance and performance monitoring purposes but also are integral to strategy and risk management. In addition to establishing the compelling case for closer cooperation and integration between sustainability and financial management beyond environmental and social accounting & performance measurement, you will gain vital insights on how business success is increasingly shaped by external stakeholders. This is your opportunity to better understand and respond to transparency and accountability as they emerge as major forces in an intensely competitive, global economy.



ALAN WILLIS

The Necessary Revolution: How Individuals and Organizations are Working Together to Create a Sustainable World

Peter M. Senge

Brimming with inspiring stories from individuals and organizations tackling social and environmental problems around the globe, *The Necessary Revolution* reveals how ordinary people at every level are transforming their businesses and communities. By working collaboratively across boundaries, they are exploring and putting into place unprecedented solutions that move beyond just being “less bad” to creating pathways that will enable us to flourish as a global society. Dr. Senge’s latest work contains a wealth of strategies that individuals and organizations can use – specific tools and ways of thinking – to help us build the confidence and competence to respond effectively to the greatest challenge of our time. It is an essential guidebook for all of us who recognize the need to act and work together – now – to create a sustainable world, both for ourselves and for the generations to follow.



PETER SENGE

The Vital Link between Humans, Community, Nature and Sustainability

Dale Penny

Understanding the connections between our communities, ourselves and our natural environment is a vital piece to understanding and advancing true sustainability. Join us for this inspiring and visual journey that explores in photographs the importance of these connections and learn about the work of the Student Conservation Society to inspire and connect the next generation of corporate leaders with the natural world.



DALE PENNY

FORUM TRACKS

Choose from 24 concurrent sessions organized along these tracks:

TRACK 1: RISK REDUCTION

In today’s world, EHS Managers are on the front lines identifying and mitigating their organization’s environmental, health, safety, and business risks. These challenges are increasing in scope and complexity with mergers, acquisitions, new regulatory and business mandates, changing relationships with stakeholders, and geopolitical influences. At the same time, EHS departments must “do more with less.” In this track, you’ll hear how your peers are meeting the evolving challenges of global EHS compliance, product regulations, business continuity and enterprise risk, mergers and acquisition, health and safety risks, and pandemic planning, with limited resources and funding.

TRACK 2: SKILL SETS FOR SUCCESS

As an EHS manager, your repertoire of resources for success includes your technical knowledge, business acumen, political savvy, managerial courage, interpersonal finesse, communication skills, computer literacy, and your network of relationships within and outside your organization. Your perspective and leadership can make a significant difference in the day-to-day health and safety of your coworkers, and the way that your organization is viewed by internal and external stakeholders. This track offers sessions that showcase best practices and offer practical techniques for keeping your career on a path of continuous growth and improvement.

TRACK 3: MANAGING THROUGH PARTNERSHIPS

Managing a successful EHS program often “takes a village,” whether at an individual plant site or across a global organization. The “village” includes members of other departments (management, finance, marketing, communications, IT, and production) as well as external stakeholders (supply chain, investors, non-governmental organizations, and the local community). Effective partnerships ensure alignment of (and commitment to) EHS and business goals throughout the organization. Learn how to leverage everyone’s ideas and resources and build and maintain truly effective working relationships to advance your organization’s programs – and your career.

TRACK 4: SUSTAINABILITY

Sustainability has become part of nearly every organization’s business and the focus of many external stakeholders. However, identifying sustainability initiatives, forecasting their business benefits, and convincing management of their merits remains an elusive challenge. Evolving greenhouse gas regulations and other economic and political drivers offer opportunities to align environmental and business goals and to reduce your organization’s energy and water “footprint,” drive social responsibility through your supply chain, and embrace product life-cycle planning. Learn how leading organizations are developing and advancing their sustainability programs, and measuring, celebrating, and reporting their progress.

THANK YOU SPONSORS!

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The Student Conservation Association BOOTH 50

Tradebe Pollution Control Industries BOOTH 3

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WEDNESDAY, OCTOBER 28, 2009

7:30 - 8:15am: CONTINENTAL BREAKFAST (GRAND PAVILION)

8:15 - 8:30am: WELCOME & INTRODUCTIONS

- o Carol Singer Neuvelt, Executive Director, NAEM
- o Kelvin Roth, NAEM President & Director of EHS, AMCOL International
- o Larry Deeney, Forum Chair and Senior Manager of Environmental Sustainability, General Mills

**8:30-9:45am: GENERAL SESSION A (SENDERO BALLROOM)
PATHWAYS TO SUSTAINABILITY: The Convergence of EHS, Social Value and Profitability and Its Implications for 21st Century Business**

- o **Allen White**, Vice President & Senior Fellow, Tellus Institute and Co-Founder, Global Reporting Initiative
- o **Alan Willis**, President, Alan Willis & Associates and Sustainability Advisor to the Canadian Institute of Chartered Accountants

Introductions: Larry Deeney, Senior Manager of Environmental Sustainability, General Mills

A foundational shift toward sustainability is underway in corporations. It is the result of both internal and external drivers that are making the “triple bottom line” a reality in today’s business environment. This session offers you insight from the “C Suite” perspective as to why tracking sustainability issues, both EHS and social, are no longer merely for operational compliance and performance monitoring purposes but also are integral to strategy and risk management. In addition to establishing the compelling case for closer cooperation and integration between sustainability and financial management beyond environmental and social accounting & performance measurement, you will gain vital insights on how business success is increasingly shaped by external stakeholders. This is your opportunity to better understand and respond to transparency and accountability as they emerge as major forces in an intensely competitive, global economy.

9:45 - 10:15am: BREAK IN EXHIBIT HALL (GRAND PAVILION)

10:15-11:45am: CONCURRENT SESSIONS

SESSION 1: Managing EHS Compliance: Doing More with Less (FIESTA)

As a part of this session, you will hear speakers from large, multi-facility organizations share their experiences dealing with the ongoing challenge of managing compliance. Find out how others are keeping focused on core compliance requirements while meeting the range of other EHS demands with limited resources.

Speakers:

- o Geoff Boraston, Director of Environmental Affairs, Granite Construction Inc.
- o Dawn Krueger, Environmental Operations Manager, 3M Company
- o Brent Ross, EHS Manager, Associated Electric Cooperative Inc.

Moderator: Stephen Ross, Senior Solution Manager, InteleX

Session sponsored by:



SESSION 2: Demonstrating ROI on Sustainability & Energy Management Projects (ENCHANTMENT EF)

Finance and Business Case Development are critical skills for moving new programs forward. Learn strategies and critical skills for demonstrating return on your energy and sustainability projects. This session will feature three distinct projects and the business analysis that each project manager performed in order to calculate the ROI.

Speakers:

- o Michael Brandt CIH, MBA, PhD, Associate Director, Los Alamos National Labs
- o Travis Morse, Manager, EHS Systems, Alcoa, Inc.
- o Mike Pisarcik, Director, Environmental & Safety Management Systems, Sara Lee
- o John Rind, Senior EHS Consultant, EHS Services, Alcoa, Inc.

Moderator: Reid Hawkins, Senior Account Executive, ESS

Session sponsored by:



SESSION 3: Building Internal Partnerships for EHS Success (ENCHANTMENT AB)

As Sustainability and EHS become more ingrained in the business, building partnerships with other functional platforms and the operating segment becomes critical to getting results. This session will include case studies from Sustainability/EHS professionals on the how, what and why of internal partnerships.

Speakers:

- o Sarah Hill, EHS Program Manager Sustainability & Product Stewardship, Covidien
- o Steven Ward, Corporate Director Environmental, Health & Safety FMC Technologies, Inc.

Moderator: Rick Taylor, Vice President EHS & Energy, Parker Hannifin

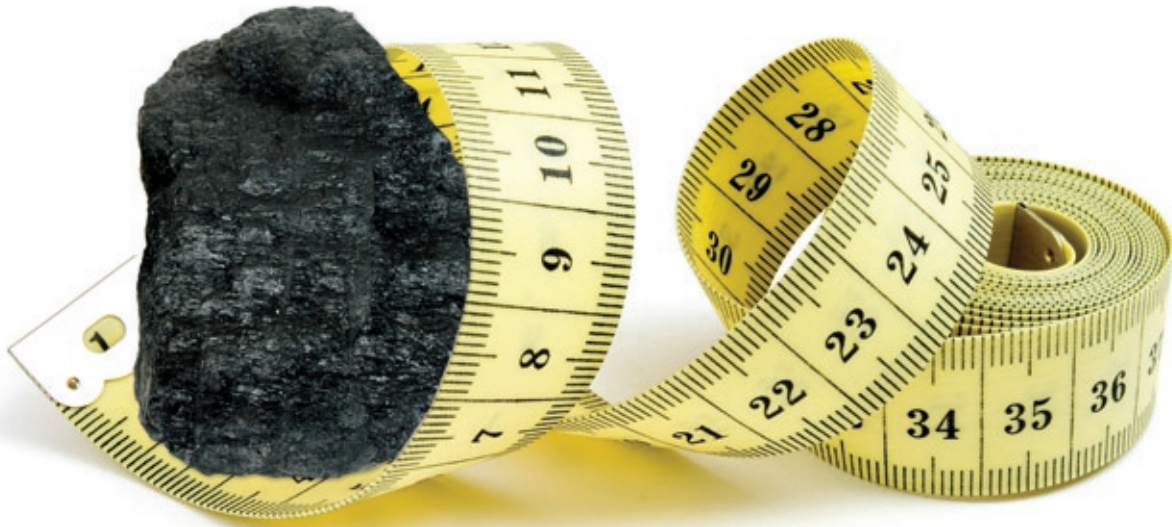
SESSION 4: Employee Engagement: Harnessing your Workforce to reach Sustainability Goals (ENCHANTMENT CD)

Smart organizations recognize that their workforce represents a critical and powerful resource and stakeholder group when it comes to reaching EHS and Sustainability goals. Attend this session and hear from companies that have developed strategies to put this force to work for the good of the environment and their companies’ bottom line!

Speakers:

- o Mark Manninen, Environmental Operations Supervisor, 3M
- o Dermot Murray, Program Manager, Employee Engagement, Verizon Foundation
- o Steve Walker, Manager, Environmental Sustainability, Burt’s Bees

Moderator: Emily Barton, Corporate EHS Manager, Motorola, Inc.



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11:45am - 1:15pm: **LUNCHEON IN EXHIBIT HALL (GRAND PAVILION)**

1:15 - 2:45pm: **CONCURRENT SESSIONS**

SESSION 5: Managing Operational & Facility Compliance on a Global Scale (FIESTA)

With EHS managers increasingly responsible for facilities all over the world, ensuring compliance has become a complex task. Join this session to exchange ideas and best practices for tracking regulations and maintaining global compliance for all your facilities. Particular focus will be given to effectively using EHS management systems to manage data and meet requirements.

Speakers:

- o Karen Ethier, Vice President Global EHS, W.R. Grace & Company
- o John Vosicky, North American EHS Regional Manager, Eaton Corporation
- o Stacey Winter, CSP, Global Director of EHS, Hewlett Packard

Moderator: Margery Moore, Strategic Alliance Manager, BNA

SESSION 6: Social Media: Sustainability Communications Revolution or Passing Fad? (ENCHANTMENT AB)

What is all the social media buzz about? This session will look at how leading companies are leveraging emerging social media tools like blogs, wikis, online communities and twitter, to compliment and build on their CSR, EHS and Sustainability communication initiatives. Attend this session and come away with an understanding of just what social media is and how it might help your organization engage stakeholders and build awareness for your EHS & Sustainability initiatives.

Speakers:

- o Deb Berman, Managing Director, Justmeans
- o Suzanne Fallender, Manager Corporate Responsibility, Intel Corporation
- o Yadira Hurtado, Code of Conduct Specialist, The Timberland Company

Moderator: Sandy Nessing, Director, Sustainability & EHS Strategy & Design, American Electric Power

SESSION 7: Advancing EHS & Sustainability along the Supply Chain (ENCHANTMENT EF)

Partnering with customers and suppliers to advance EHS and Sustainability initiatives along the supply chain is becoming more and more common as stakeholders take a holistic view of companies and products. This session will focus on strategies for engaging partners both upstream and downstream to improve overall EHS and sustainability performance while meeting the reporting requests of various external stakeholder groups.

Speakers:

- o Paul Comey, Vice President of Environmental Affairs, Green Mountain Coffee
- o Kevin Johnson CIH, CSP, Director of Global EHS Systems, Siemens Healthcare Diagnostics
- o David Newman, Director, EHS & Sustainability, Millipore Corporation

Moderator: Johanna Jobin, Sustainability Engineer, Millipore Corporation

SESSION 8: Entering a New Era: Redefining EHS & Sustainability under the Obama Administration (ENCHANTMENT CD)

"Change" has been a key theme of the new administration. But, what does that mean for your corporation? What are the actual regulations being created to address 'sustainability' goals for the country? This session will explore some of the ways that theme has and will apply to EHS professionals. From the passing of a federal GHG policy to the realignment of key federal offices, to city and state policy shifts, this session will give you a clear idea of what to watch for from Washington and beyond.

Speakers:

- o Melinda Edwards, Manager, Compliance & Risk Mitigation, U.S. Postal Service
- o Roger Martella, Partner, Sidley Austin
- o David Quigg, Director of Marketing, Grays Harbor Paper

Moderator: Margery Moore, Strategic Alliance Manager, BNA

Session sponsored by:



2:45 - 3:30pm: **BREAK IN EXHIBIT HALL**

3:30 - 5:00pm: **CONCURRENT SESSIONS**

SESSION 9: Success Strategies for Tracking & Verifying Adherence to Product Regulations (ENCHANTMENT AB)

With a complex array of regulations coming on line in different regions and countries across the globe, this session will focus on how companies are integrating systematic verification and documentation for REACH into their EHS management systems.

Speakers:

- o Ray Lizotte, Senior Environmental Engineer, APC
- o Dawn Speranza, Intel Global Fab Materials EHS, Intel Corporation

Moderator: Mike Mitchell, Senior Implementation Specialist, E2 Manage Tech

SESSION 10: Best Practices & Trends in EHS Training (FIESTA)

Training your employees, EHS and non-EHS staff, is critical to the success of any program. Attend this session and learn from companies who have implemented effective training programs. Hear what has worked great, what to avoid, and share successes you've had. You'll also take away immediate ideas to incorporate into your own programs!

Speakers:

- o Linda Arzt, Training & Development Associate, Badger Mining Corporation
- o Terry Crouse, Health & Safety Program Manager, AMCOL International

Moderator: Laura Murphy, Director of Operations, Knowledge Management Innovations

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PROGRAM SCHEDULE

WEDNESDAY

SESSION 11: Strategies for Partnering with Corporate Communications & Marketing for Successful EHS & Sustainability Communications (ENCHANTMENT CD)

This session will bring together external brand management and communication experts and EHS practitioners to explore the opportunities and pitfalls of corporate sustainability communications and the keys to successful sustainability campaigns. Come away with an understanding of the drivers and priorities of corporate communications and marketing as well as gain strategies for how to successfully work together to create effective communications.

Speakers:

- o Robin Crawford, Senior Vice President, Ruder Finn
- o Allen Stegman, General Director-Environmental and Hazardous Materials, BNSF Railroad

Moderator: Steve Walker, Manager, Environmental Sustainability, Burt's Bees

SESSION 12: GHG Management Scenario Game (ENCHANTMENT EF)

Your company's strategic moves in the coming carbon constrained economy will be critical to the bottom line. Learn about potential pitfalls and opportunities of rapidly approaching greenhouse gas regulations and start developing your company's optimal strategies now. Teams of you and your colleagues from various companies will compete to develop winning strategies amid changing regulations, new presidential leadership, cap-and-trade programs, conflicting international, federal and state rules, shifting energy prices, and global competition!

Host:

- o Larry Deeney, Senior Manager of Environmental Sustainability, General Mills

Facilitators:

- o Lina Azuero, Teresa Raine, and John Reichling, CDM

Session hosted by:



GENERAL MILLS

5:30 - 7:00pm: OPENING NETWORKING RECEPTION IN THE EXHIBIT HALL (GRAND PAVILION)

Please join us for a lively reception with your peers following the conclusion of the first day's learning sessions. Sponsored by **SAP**, the reception will feature Southwestern inspired hors d'oeuvres and **Anheuser-Busch** products.



THURSDAY

THURSDAY, OCTOBER 29, 2009

7:30 - 8:15am: **CONTINENTAL BREAKFAST (GRAND PAVILION)**

8:15 - 8:30am: **MORNING REMARKS**

8:30 - 10:00am: **GENERAL SESSION B (SENDERO BALLROOM)** **THE NECESSARY REVOLUTION: How Individuals and Organizations are Working Together to Create a Sustainable World**

- o **Peter Senge**, Founder of the Society for Organizational Learning & Senior Lecturer, MIT

Introductions: Carol Singer Neuvelt, Executive Director, NAEM

Brimming with inspiring stories from individuals and organizations tackling social and environmental problems around the globe, **The Necessary Revolution** reveals how ordinary people at every level are transforming their businesses and communities. By working collaboratively across boundaries, they are exploring and putting into place unprecedented solutions that move beyond just being "less bad" to creating pathways that will enable us to flourish in an increasingly interdependent world. Join us for this rare opportunity to learn from the author and discuss the ideas in this exciting book!

10:00 - 11:00am: **BREAK IN EXHIBIT HALL (GRAND PAVILION)**

11:00am - 12:30pm: **CONCURRENT SESSIONS**

SESSION 13: **Keys for Success: Business Continuity & Enterprise Risk Management Planning (ENCHANTMENT AB)**

As EHS moves from an overhead function to a strategic management issue, EHS professionals must be able to articulate EHS issues in terms of business risk. Attend this session and learn how to reframe the dialogue around your key risk issues and build an understanding for the meaning of "EHS business risk" and the implications this has for your company's bottom line.

Speakers:

- o Mark Chrisos, Director Health, Safety and Environment, Intergen
- o Jon Frisch, Principle Risk Manager, PG&E

Moderator: Stephen Evanoff, Vice President EHS, AIMCO

SESSION 14: **Driving Culture Change for EHS Improvement (ENCHANTMENT EF)**

Lasting EHS performance improvement often requires culture change, where all stakeholders define and embrace EHS goals in all elements of the operation. Speakers will share proven strategies for leading EHS culture change, whether at a single facility, or across a global organization.

Speakers:

- o Diane Dembosky, Divisional Safety Manager, General Mills
- o Dwayne Lane, Production Services Manager, General Mills
- o James "Skipper" Kendrick, CSP, Director of EHS Training, Textron

Moderator: Barbara Lemos, CPG, Vice President Technical Practices, AECOM

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SESSION 15: Critical GHG Management Issues: Building Partnerships to Gather, Manage & Report your GHG Emissions (FIESTA)

From setting the scope of your inventory to determining how to integrate the data management process into your EHS management system, GHG emission management presents a complex challenge that can not be achieved by the EHS function alone. This session will look at two case studies that examine the critical partnerships EHS and Sustainability Managers must build in order to successfully gather, manage, report on and ultimately reduce their GHG emissions.

Speakers:

- o Ana Fernandez, Director, Environmental Programs, US Foodservice
- o Mark Hause, Environmental Competency Leader, DuPont

Moderator: Marie Webb, Vice President, Alliances, Enviance

Session sponsored by:  enviance®

SESSION 16: Strategies for Winning EHS & Sustainability Reporting (ENCHANTMENT CD)

This session will look at a range of best practices around EHS reporting including end-to-end metrics, report standardization, and best practice metrics. Emphasis will be place on practical do's and don'ts and lessons learned over the course of the speakers' experience in developing their reports.

Speakers:

- o David Burrows, EHS & Sustainability Manager, Bristol-Myers Squibb Company
- o Tim Case, Manager, Environmental Services, Ball Corporation

Moderator: Joanne Schroeder, Partner, E2 Manage Tech

Session sponsored by:  enablon

12:30 - 1:45pm: BUSINESS-TO-BUSINESS LUNCHEON & SPEAKER (SENDERO BALLROOM)

This session will provide you an opportunity to engage with the sponsors and vendors over a seated lunch before we enjoy our final keynote presentation.

The Vital Link between Humans, Community, Nature and Sustainability

- o Dale Penny, CEO & President, Student Conservation Association

Introductions: Kelvin Roth, Director of EHS, AMCOL International

Understanding the connections between our communities, ourselves and our natural environment is a vital piece of understanding and advancing true sustainability. Join us for this inspiring and visual journey that explores in photographs the importance of these connections and learn about the work of the Student Conservation Society to inspire and connect the next generations of corporate leaders with the natural world.

1:45 - 3:15pm: CONCURRENT SESSIONS

SESSION 17: Best Practices for Managing Risk through the M&A Process (FIESTA)

Mergers and acquisitions require active involvement and leadership by EHS managers from initial due diligence through integration of diverse EHS cultures. Speakers will share their best practices for identifying and managing environmental, health, safety, legal, and financial risk in an evolving organization.

Speakers:

- o Karen Carter, Director Compliance & Risk Management, Ashland Inc.
- o Alan Leibowitz, Director EHS&S, ITT Corporation

Moderator: Barbara Lemos, CPG, Vice President Technical Practices, AECOM

SESSION 18: When Elephants Stampede: Corporate Survival Skills for the EHS Manager (ENCHANTMENT AB)

A significant, but seldom-discussed aspect of corporate EHS management is the art of managing up. While we all would like to think of our workplaces as completely fair-minded establishments run by enlightened leaders, most are not. EHS managers face a unique challenge. They manage a highly-visible subject area, but seldom have the authority to match this visibility. They manage programs designed to prevent bad things from happening. When they are 100% successful, nobody notices. When one bad outcome occurs, they are held responsible. This session will offer ideas on how to survive and even prosper in the perilous world of the EHS Manager.

Speakers:

- o Frank Brandauer, NAEM Past President
- o Stephen Evanoff, Vice President, EHS, AIMCO
- o Kelvin Roth, Director of EHS, AMCOL International

Moderator: Roberto Piccioni, Adjunct Faculty, Green MBA Program, Dominican University

SESSION 19: Partnering Environmental Management Systems with Lean and Six Sigma to Drive EHS Performance and Reduce Costs (ENCHANTMENT EF)

EHS and Lean/Six Sigma programs often share a natural synergy. Many companies also use management systems such as the ISO 14001 EMS and execute their projects through Management by Objectives (MBOs). EHS managers can greatly benefit by aligning their projects with Lean and Six Sigma initiatives; and leveraging their EMS targets through MBOs to achieve EHS and sustainability goals and simultaneously reduce costs. Attend this session and learn from EHS managers who have successfully applied these continuous improvement initiatives to drive EHS performance.

Speakers:


- o Mitch Fonda, Director of Operations, Millipore Corporation
- o Marc Juairé, Senior Environmental Manager, Valspar
- o Pad Kemmanahalli ASP, CHMM, CFM, REM Senior Manager EHS&F, Olympus America, Inc.

Moderator: David Drew, P.E., Project Manager, Gannett Fleming, Inc.

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SESSION 20: Water Sustainability: The Next Business Challenge (ENCHANTMENT CD)

With water on the horizon as the next business challenge, this session will give EHS professionals a unique head start on understanding the issues of global water quality and availability and the business and financial implications for their companies. Attendees will benefit from a discussion of the connections and challenges between water and global business operations as well as hear from two leading companies on how they are planning for and managing water as a critical business issue.

Speakers:

- o Paul Bowen, Ph.D., Water Technology Director, Environment & Water Resources Department, The Coca-Cola Company
- o Kevin Mathews, Director Health and Environmental Affairs, Nestle Waters North America

Moderator: Scott M. Krall CPG, CHMM, Sustainability & Operations Risk Manager, H.J. Heinz Company

3:15 - 3:45pm: AFTERNOON BREAK

3:45 - 5:15pm: CONCURRENT SESSIONS

SESSION 21: Managing Emerging Health & Safety Risks: Pandemic Planning & Swine Flu Preparedness (ENCHANTMENT EF)

With the fall flu season upon us, many companies are revisiting their pandemic planning and swine flu preparedness initiatives. Attend this session and hear how your peers are managing the challenges associated with global health planning and what steps they are taking to prepare for a resurgence of the swine flu strain that broke out this spring.

Speakers:

- o Ed Daniels, Vice President Ethics and Compliance, Cardinal Health
- o Karen Ethier, Vice President Global EHS, WR Grace

Moderator: Ron DiCola, Senior Director, Health Safety and Environment, Sanofi Pasteur, Inc.

SESSION 22: Predicting the Future: What will the EHS Profession Look Like? (ENCHANTMENT CD)

As the world become increasingly more global and interconnected and corporate EHS strives for business integration, this session will explore the question, "What will our profession look like in 5 or 10 years?" What skills and knowledge should you be developing as an EHS professional to stay ahead of the curve? Will your department merge or take on other functional responsibilities? How will Sustainability impact the responsibilities of EHS managers? Get answers to these and other questions!

Speakers:

- o Robert Accarino, Director, Global Energy Management, Abbott
- o Tim Mohin, Sustainability and Corporate Social Responsibility Team Lead, EORM

Moderator: Stephen Evanoff, Vice President EHS, AIMCO

SESSION 23: External Partnerships: Thinking Outside the Box (ENCHANTMENT AB)

EHS Managers must be creative about how they use external resources. This session will focus on partnering with external resources from Think Tanks and NGOs to local and federal government agencies to drive EHS and Sustainability success. You'd be surprised at the emerging opportunities!

Speakers:

- o Jeff Hanratty, Manager Global HSE Audit and Continuous Improvement, General Mills
- o Leslie Montgomery, Environmental Stewardship Program Manager, Southern Company
- o Dr. Peter Stangel, Director of Science and Evaluation, National Fish and Wildlife Foundation

Moderator: Marty Moran, Divisional Environmental Manager, General Mills

SESSION 24: Metrics & Sustainability: Setting the Next Generation of Corporate Goals (FIESTA)

Progressive companies are looking beyond energy, waste, and water goals, to set NEW sustainability goals. What are these next generation metrics and how are they being created? Learn from innovative companies that formed and leveraged a cross-functional senior management leadership team to guide the next generation goal setting process. Understand how they garnered CEO support and buy-in on the new process and resulting goals.

Speakers:

- o Rob Currie, Director EHS, Baxter Healthcare
- o Jeff Erikson, Vice President, SustainAbility
- o Michael McGuire, Manager, Global Environmental Strategy & EHS, Deere and Company

Moderator: Dave Rath, CEO, ProcessMap

Session sponsored by:



6:30 - 10:00pm: CLOSING NETWORKING RECEPTION & DINNER – INDIAN PUEBLO CULTURAL CENTER

Enjoy an enchanting and magical evening at the renowned Indian Pueblo Cultural Center, one of Albuquerque's most popular attractions. Continue networking during the closing reception and dinner event which will feature authentic Southwestern cuisine, live music & dance, art & food demonstrations, native storytelling and a bonfire. Attendees will have the opportunity to view and purchase Native American jewelry, art, and pottery, and learn about Native American history and culture in the Southwest. Children and spouses are welcome and encouraged to attend.

Tickets are \$65.00 each and are available for purchase at the registration desk until Thursday at noon. Buses depart the hotel between 6:00pm and 6:15pm.

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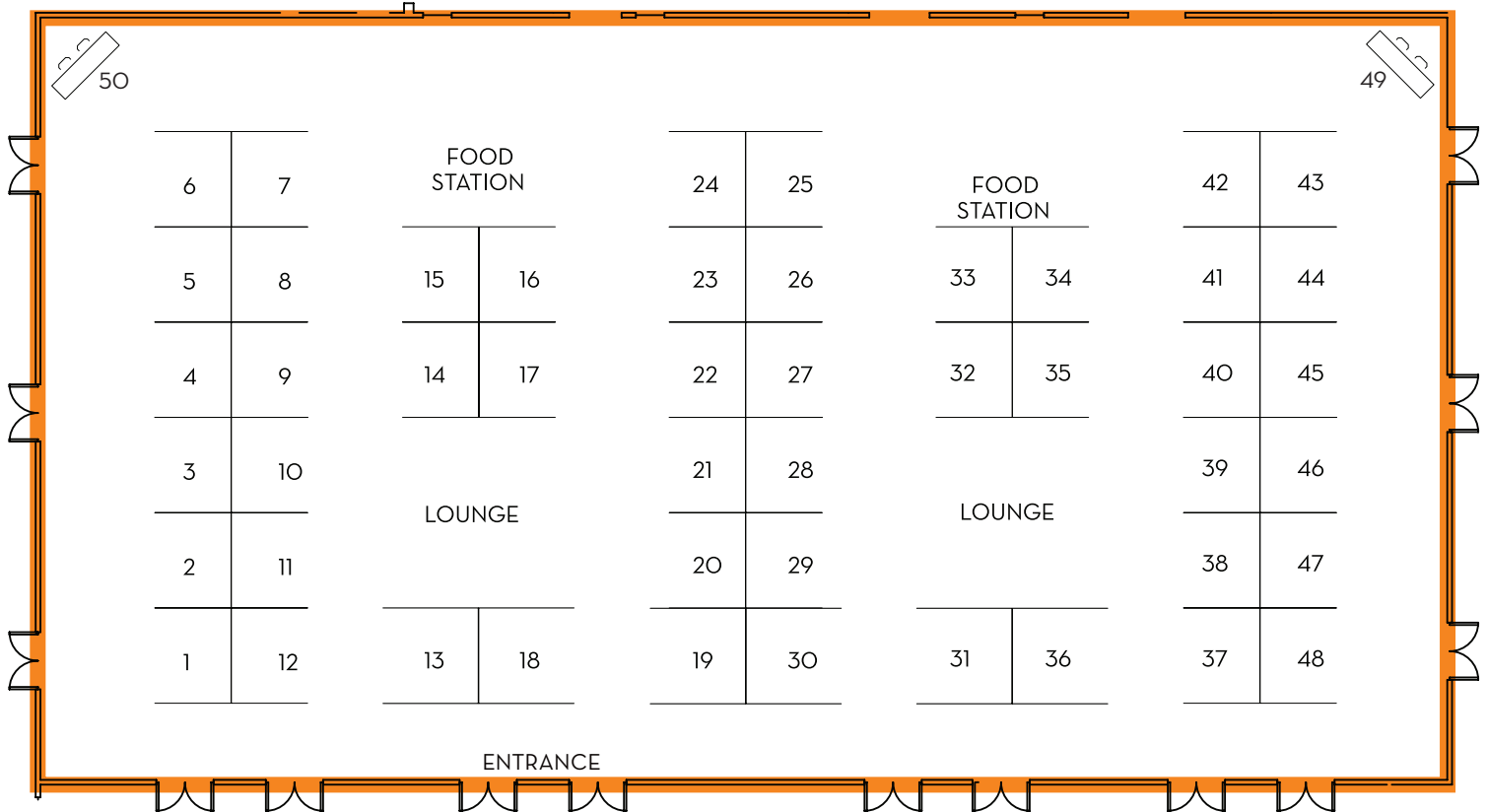
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Grand Pavilion Exhibit Hall



Exhibitor Listing (alphabetical)

| | | | |
|--|---------------|---|---------------|
| 3Degrees | BOOTH 8 | Gannett Fleming | BOOTH 46 |
| 3E Company | BOOTH 48 | Heritage Environmental Services, LLC | BOOTH 22 |
| AECOM | BOOTH 9 | Humantech | BOOTH 32 |
| Allegiant Global Services, LLC | BOOTH 40 | ICF International | BOOTH 45 |
| AMEC Earth & Environmental, Inc. | BOOTH 16 | IHS ESS | BOOTH 13 & 42 |
| ARCADIS | BOOTH 24 | Intellex | BOOTH 36 |
| BNA | BOOTH 30 | KMI | BOOTH 21 |
| Board of Environmental, Health & Safety Auditor Certifications (BEAC) | BOOTH 49 | Malcolm Pirnie, Inc. | BOOTH 29 |
| Bureau Veritas North America, Inc. | BOOTH 41 | Millennium Science & Engineering, Inc. | BOOTH 15 |
| Cameron-Cole, LLC | BOOTH 28 | Northstar Recycling Group | BOOTH 47 |
| CH2M Hill | BOOTH 20 | ProcessMap Corporation | BOOTH 19 |
| CHWMEG, Inc. | BOOTH 39 | PureSafety | BOOTH 37 |
| Cintellate USA Inc. | BOOTH 34 | Redshift Technologies, Inc. | BOOTH 44 |
| Citation Technologies | BOOTH 2 | RegScan, Inc. | BOOTH 38 |
| Coastal Training Technologies Corp. | BOOTH 26 | Safetec Compliance Systems, Inc. | BOOTH 25 |
| Conestoga-Rovers & Associates | BOOTH 4 | Shaw Environmental | BOOTH 12 |
| Dakota Software Corporation | BOOTH 17 | Summit Energy Services, Inc. | BOOTH 43 |
| Delta Consultants | BOOTH 35 | Syntex Management Systems | BOOTH 14 |
| E2 ManageTech, Inc. | BOOTH 10 | The Student Conservation Association ... | BOOTH 50 |
| Enablon Software Solutions | BOOTH 31 | Tradebe Pollution Control Industries | BOOTH 3 |
| ENHESA | BOOTH 27 | Trinity Consultants/T3 | BOOTH 1 |
| Enviance | BOOTH 18 | U.S. EPA Lean & Environment Initiative ... | BOOTH 6 |
| Environmental Data Resources, Inc. | BOOTH 5 | Veolia Environmental | BOOTH 11 |
| EQ The Environmental Quality Company | BOOTH 7 | VisionMonitor Software, LLC | BOOTH 23 |
| ESS (now IHS ESS) | BOOTH 13 & 42 | WSP Environment & Energy | BOOTH 33 |

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AMEC Earth & Environmental, Inc. is a full-service consulting firm, providing solutions for all aspects of environmental services, geotechnical engineering, materials testing and engineering and water resource services. With more than 4,200 specialists located in 140 offices worldwide, AMEC provides a complete range of Environmental Health and Safety (EHS) services including environmental permitting and regulatory

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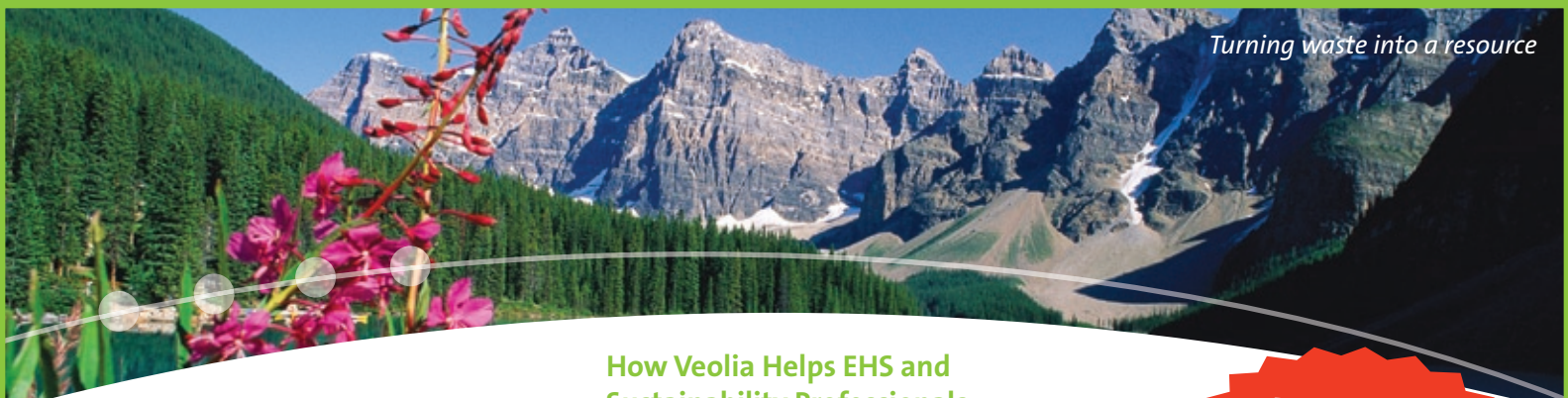
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E2 ManageTech (E2) provides superior management, technology and engineering-based approaches to address environmental, redevelopment and health & safety optimization. With a combined total of 17 years experience; E2 serves clients spanning the breadth of local, state and federal government, municipalities and the private sector. Located in three major metropolitan areas: California, Texas, and Pennsylvania; E2 offers clients an array of services, enhanced program management resources and expertise. Services include: EHS Information Management Systems (EMIS); Environmental Documentation & Compliance including permitting and CEQA/NEPA; Site Assessment and Remediation; Brownfields and Siting Support.

Enablon Software Solutions

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ESS is the leading provider of Environmental, Health and Safety (EHS) and Crisis Management software for enterprise sustainability. ESS delivers integrated IT platforms that address critical EHS challenges, including greenhouse gas/carbon management. The company's software solutions enable organizations to reduce operational risks and costs while improving efficiency. ESS has a global client base that represents every major industry sector and includes more than half of the Fortune 500 and 75 percent of the Fortune 100.

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Heritage Environmental Services is one of the country's premier privately held environmental services firms, with more than 30 years experience. From its comprehensive services (waste treatment & disposal, nationwide transportation network, laboratory testing, industrial maintenance, lab pack, product recovery, product manufacturing and byproduct management) to industry-changing R&D solutions, Heritage is dedicated to finding better standards, developing more innovative methods and creating new technologies. It is Heritage's goal to be your trusted partner, providing a single source for resolution of every environmental challenge and concern.

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Intelex is a global leader in the development and support of environment, quality, health & safety (EQH&S), and business management systems (BMS). Fuelled by its revolutionary iForms tool, Intelex's web-based EQH&S and BMS software solutions enable organizations to drive continual improvement, exceed regulatory compliance, and streamline ISO initiatives. Since 1992, Intelex has provided software solutions to organizations across North America, Australasia, the United Kingdom, the United Arab Emirates, and Africa. To request a live demonstration or trial access to the Intelex System please visit www.Intelex.com.

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Northstar Recycling Group

BOOTH 47

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ProcessMAP Corporation is the leading software provider of on-demand, web-based software solutions for Environmental, Health, & Safety information management. Our global delivery model provides our customers with an integrated offering that includes implementation services, hosting, training, maintenance, and 24x7 technical support and help desk.

PureSafety

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PureSafety is led by professionals who understand your safety and health challenges and the results you need to achieve. Your mission is to protect your company's greatest assets: your people and profits. Our mission is to empower you with the industry's most comprehensive suite of training, safety, occupational health & medical management software. Our customizable online safety training solutions can help you change behaviors, improve business performance, prevent injuries and, save lives. Our occupational health, safety and medical management solution, OHM®, provides tracking and reporting tools to help you streamline information management, maximize consistency & accuracy, identify risk, maintain compliance – and cut costs.

Redshift Technologies, Inc.

BOOTH 44

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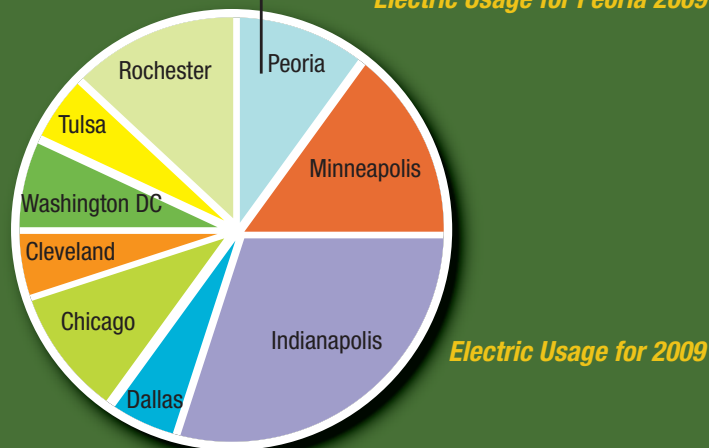
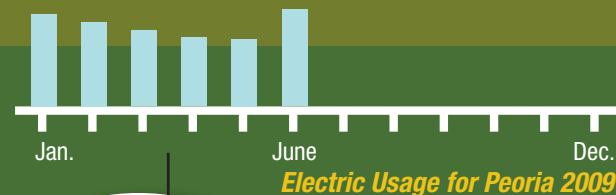
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Founded in 1987, RegScan Inc. provides legislative and regulatory information and services to Fortune 1000 companies worldwide. RegScan has a specific focus on Environmental, Health, Safety and Transportation information. Its congressionally recognized HazMat Trucking Enforcer software is unique in its handling of complex hazardous material shipments. This year RegScan introduces Socrates, an innovative compliance task management system that features the new Corrective Action Tracking System (CATS) module.

Safetec Compliance Systems, Inc.

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SAFETEC provides sustainable chemical and regulatory compliance solutions including MSDS management, chemical inventory control and environmental reporting. Please visit our web site at www.safetec.net or contact us a 888.745.8943.

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Shaw Environmental, Inc. provides innovative solutions for environmental projects. With 6,000 professionals located throughout the U.S., Shaw provides EHS compliance support across an array of regulatory requirements. We assist our clients in organizing and implementing programs at the facility level to meet EHS monitoring, record keeping, reporting, and training requirements. Shaw offers sustainable solutions to help businesses answer the need to be good neighbors and responsible stewards while conserving their resources and growing their bottom lines.



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Summit Energy works with hundreds of companies across the globe - helping them solve sustainability and energy management challenges of all shapes and sizes. As such, Summit's team has observed how companies are tackling these challenges across virtually every business sector and nearly every geographic region. Summit's sustainability leader, John Hoekstra, will be on hand to conduct interactive discussions aimed at helping you learn from your peers and assess what companies are doing (not just saying) about sustainability. Summit will arm you with fresh, relevant data that will enable you to more effectively address the sustainability pressures faced by your organization.

Syntex Management Systems

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Syntex Management Systems designs, develops, and delivers IMPACT ERM® Suite, commercial software solutions for Operational and Enterprise Risk Management in multiple industries. Syntex enables organizations around the world to reduce their exposure to loss while implementing continuous process improvement to create an annually renewable impact on their bottom line. Through continuously improving the execution of enterprise-wide management systems, our customers improve their performance across operational, quality, compliance, auditing, reputation, environmental, health, safety and security management functions.

The Student Conservation Association

BOOTH 50

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Trinity Consultants is a nationwide firm that assists industrial facilities with sensitive environmental issues. Our regulatory compliance services include air permitting, air dispersion modeling, and compliance auditing. We also assist clients with environmental management concerns such as compliance management, ISO 14001 requirements, and emissions trading. T3, a division of Trinity Consultants, implements information technology solutions for EH&S management. Trinity also markets BREEZE® modeling software and teaches training courses on environmental issues. On Demand Environmental™ provides experienced EH&S personnel to fill the gap created by increasing workload and staff shortages.

U.S. EPA Lean & Environment Initiative
BOOTH 6

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The U.S. Environmental Protection Agency's Lean & Environment Initiative works to raise awareness about the relationship of lean production to environmental performance. By working with industry partners and service providers, EPA shares various tools and "good practices" to those already embarked upon their Lean journeys. Through the integration of lean and environment, cost savings are achieved along with improvements on environmental performance.

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VisionMonitor Software provides environmental risk management tools for organizations in a variety of industries. Our web-based solutions enable organizations to take a proactive approach to management of their environmental operations. By collecting, processing, and monitoring data in real-time, VisionMonitor software provides a finger on the pulse of the operations.

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WSP Environment & Energy is one of the world's leading global consultancies, delivering creative business solutions to environmental, energy and sustainability issues. We offer a full-service consulting practice to US-based and global clients in North America, many of whom are Fortune 500 and FTSE 250 companies. With over 1,000 people across 65 offices globally, our broad range of services covers city master-planning to corporate sustainability strategies; due diligence to impact assessments and end-to-end carbon management to sustainable land remediation.

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