



19TH ANNUAL NAEM
EHS MANAGEMENT FORUM
OCTOBER 19-20, 2011 | TUCSON, AZ

EHS & Sustainability Success in the New Economic Era

CONFERENCE PROGRAM

Dear Forum Attendees:

Welcome to the 19th Annual NAEM EHS Management Forum!

We know that your work lives are busier than ever, so we're delighted that you've chosen to take a few days out of your schedule to discuss your progress in advancing EHS and sustainability in your own organization.

The Forum has always been about showcasing your professional accomplishments in a peer-to-peer learning environment, and this year is no different. What has changed, however, is the context in which business operates today. In a globalized, interconnected world, stakeholders expect better resource management, greater transparency and ethical performance from the companies they deal with.

These shifting expectations have, in turn, created new roles for you. Today's EHS manager is just as likely to participate in sustainability and corporate responsibility initiatives as traditional regulatory compliance programs. As you look through the Forum agenda, you'll see sessions that address this new mix of responsibilities from fundamental EHS management to supply chain management, stakeholder engagement and other beyond-compliance issues.

The prevailing uncertainty of the global economy, of course, means that you are likely trying to achieve more, with less. The Forum planning committee developed the conference with this reality in mind, creating sessions that address the challenges you face in executing programs and building the capacity of your staff with dwindling resources. They also wanted to deliver opportunities for you to focus on your own growth and leadership skills as you steer your programs through these tough economic times.

Every day the work you do improves operations, minimizes risks, safeguards the environment and promotes ethical behavior. I hope you'll take this time at the Forum to celebrate your important contribution to the world we live in and to renew yourselves for the year to come.

Thank you,



Carol Singer Neuvelt

Executive Director

NAEM, The Premier Association for EHS Management



About NAEM

NAEM, the Premier Association for EHS Management, empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at www.naem.org.

General Information

On-Site Registration Hours

Tuesday, October 18: 2 - 7 p.m.
Wednesday, October 19: 7 a.m. - 7 p.m.
Thursday, October 20: 7 a.m. - 7 p.m.

Forum Questions and Assistance

NAEM and Forum staff are available to assist you. Check in with us at the Forum Registration desk located in the Canyon Foyer.

Badge Information

Badges are required for admission to all Forum events. You can pick up your badge when you register.

Green Initiatives

NAEM is providing biodegradable badge holders and has reduced printing by providing presentations electronically. This program is printed on Forest Stewardship Council (FSC) certified paper. Additionally, NAEM has worked with the hotel to encourage and support green practices, when possible.

Education Credits

NAEM conferences, including the EHS Management Forum, have been awarded continuing education credits and maintenance points towards several professional environmental, health and safety certifications. Please contact the certifying organization to clarify the documentation needed, and NAEM will work with you to provide this documentation. Contact NAEM at 202-986-6616 for more information.

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Forum Networking Highlights

Don't miss these highlights of the conference!

First Time Attendee Reception

Tuesday, October 18: 5 - 6 p.m.

First time Forum attendees are invited to attend this reception to learn more about the conference and meet NAEM's leadership

Opening Networking Reception

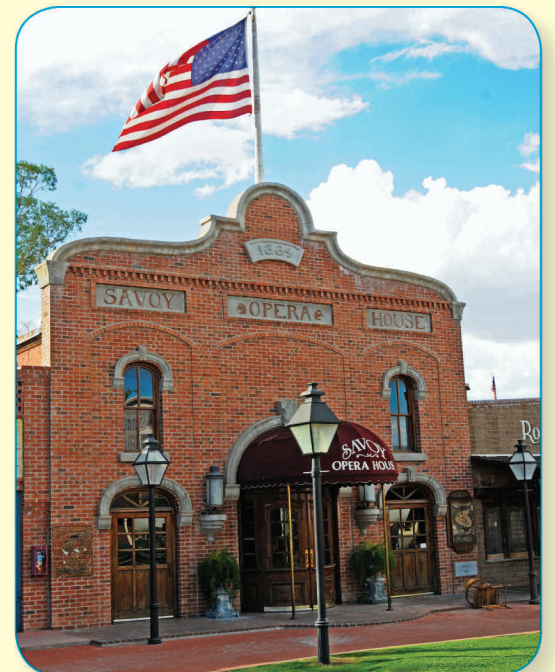
Wednesday, October 19: 5:30 - 7 p.m.

Please join us in the Exhibit Hall (Canyon Ballroom) for hors d'oeuvres and drinks with your peers.

Networking Event at the Savoy Opera House

Thursday, October 20: 6 - 10 p.m.

Join your colleagues for this casual dinner event at one of Tucson's most memorable venues, The Savoy Opera House. Tickets are \$75 (includes dinner and entertainment) and can be purchased at the Registration Desk until noon on Thursday. Shuttle Buses depart from the front portico of the Westin La Paloma Hotel.



Tucson's Savoy Opera House

Schedule at-a-Glance



WEDNESDAY, OCTOBER 19

7:15 - 8 a.m. Continental Breakfast in the Exhibit Hall Canyon Ballroom				
8 - 8:30 a.m. Welcome and Introductions Grand Ballroom				
8:30 - 10 a.m. GENERAL SESSION: Green Recovery - Get Lean, Get Smart, and Emerge from the Downturn on Top Grand Ballroom				
10 - 10:30 a.m. Break in the Exhibit Hall Canyon Ballroom				
	TRACK 1: Foundational EHS Excellence	TRACK 2: Defining & Delivering Sustainability	TRACK 3: Supply Chain Strategies	TRACK 4: 21st Century Leadership
10:30 a.m. - 12 p.m.	SESSION 1: Strategies for Ensuring Enterprise EHS Compliance Indigo Room	SESSION 2: Sustainability: Defining Your Program, Setting the Right Goals Verbena Room	SESSION 3: REACH, RoHS and Other Product Regulations Lantana Room	SESSION 4: Engaging Employees to Realize Your EHS & Sustainability Vision Aster Room
12 - 1:30 p.m. Lunch in the Exhibit Hall Canyon Ballroom				
1:30 - 3 p.m.	SESSION 5: Management of Change: Success Strategies for EHS Managers Indigo Room	SESSION 6: Social Metrics: What are Leading Companies Tracking? Lantana Room	SESSION 7: Intellectual Property vs. Transparency: Managing Customer Requests Verbena Room	SESSION 8: Building the Business Case for EHS and Sustainability Success Aster Room
3 - 3:45 p.m. Break in the Exhibit Hall Canyon Ballroom				
3:45 - 5:15 p.m.	SESSION 9: Innovating EHS Audits: New and Unique Approaches Indigo Room	SESSION 10: Understanding Water Stewardship as a Critical Business Issue Aster Room	SESSION 11: Leveraging Eco Labels and Product Certifications to Drive Business Value Lantana Room	SESSION 12: Succession Planning : Developing the Next Generation of EHS Leaders Verbena Room
5:30 - 7 p.m. Opening Reception in the Exhibit Hall Canyon Ballroom				

THURSDAY, OCTOBER 20

7:30 - 8:15 a.m. Continental Breakfast in the Exhibit Hall Canyon Ballroom				
8:15 - 10 a.m. GENERAL SESSION: Global Economic, Technology and Resource Trends Impacting Corporate Sustainability Grand Ballroom				
10 - 11 a.m. Break in the Exhibit Hall Canyon Ballroom				
	TRACK 1: Foundational EHS Excellence	TRACK 2: Defining & Delivering Sustainability	TRACK 3: Supply Chain Strategies	TRACK 4: 21st Century Leadership
11 a.m. - 12:30 p.m.	SESSION 13: Integrating EHS Management Systems into the Business Indigo Room	SESSION 14: Can you "Manage" your Sustainability Reputation? Aster Room	SESSION 15: Beyond Surveys: Supplier Capacity Building Lantana Room	SESSION 16: A Fresh Take On Stakeholder Engagement: Finding Common Ground Verbena Room
12:30 - 1:45 p.m. EXHIBITOR LUNCHEON AND KEYNOTE PRESENTATION: From Dirt to Shirt in 750 Miles Grand Ballroom				
1:45 - 3:15 p.m.	SESSION 17: Managing EHS Risk through Mergers & Acquisitions Verbena Room	SESSION 18: Energy Management: Short and Long-Term Strategies Indigo Room	SESSION 19: Maximizing the Business Value of Life Cycle Assessments Aster Room	SESSION 20: What Skills & Attributes Make an EHS Leader? Lantana Room
3:15 - 3:45 p.m. Session Break Canyon Foyer				
3:45 - 5:15 p.m.	SESSION 21: Effective Training Strategies for EHS Compliance Verbena Room	SESSION 22: Sustainability Performance Standards: What Does the Future Look Like? Aster Room	SESSION 23: Emerging Supply Chain Issue: Conflict Minerals Lantana Room	SESSION 24: Organizational Culture: Achieving World Class Performance One Employee at a Time Indigo Room
6 - 10 p.m. Networking Event at the Savoy Opera House				

Session Tracks

TRACK 1: Foundational EHS Excellence

For any company to be truly sustainable, it must have a strong commitment to EHS management. As EHS managers play an ever greater strategic role within their organizations, these added responsibilities can draw attention away from EHS compliance and program management. Sessions in this track will focus on the fundamental elements of strong EHS management systems and showcase companies that have succeeded at continuing to strengthen their compliance systems, even while reaching new successes with sustainability initiatives.

TRACK 2: Defining & Delivering Sustainability

As the idea of “greening business” has gone mainstream, there remains a lack of understanding of how EHS relates to sustainability. To put it simply, EHS managers play the critical role of translating the aspiration of sustainability into daily business operations. This track will offer attendees guidance and insights into how their peers are tackling this challenge. From goal-setting and identifying key performance indicators, to gathering, analyzing and reporting on sustainability initiatives, attendees will have an opportunity to benchmark their efforts and share the lessons they’ve learned with their peers.

TRACK 3: Supply Chain Strategies

Companies are being pushed to manage the EHS impacts, not just of their operations, but of their products and supply chains. EHS managers have an important role to play in this effort whether this means implementing a management system to comply with product regulations, working with customers to share information about EHS and sustainability practices, or evaluating the value of a green product label. This track will provide attendees with strategies for meeting the growing demand for full life cycle management.

TRACK 4: 21st Century Leadership

While EHS management has deep roots in the science and engineering disciplines, today’s EHS leaders must be both technically proficient and skilled at managing people and relationships. This track will offer sessions that explore not only the leadership skills individuals need to thrive in their own careers, but also the importance of succession planning and talent development for an organization’s long-term sustainability. From business case development to managing relationships with stakeholders, attendees will take away a strong understanding of what it means to be an EHS and sustainability leader.

Keynote Sessions



ANDREW WINSTON

Green Recovery: Get Lean, Get Smart, and Emerge from the Downturn on Top

Andrew Winston, Author and Environmental Strategist, Winston Eco-Strategies LLC

This engaging talk by a globally recognized speaker and green business expert will set the stage for the 2 days of deep learning that will follow at the Forum. Listen as Andrew demonstrates the importance of environmental strategy in hard economic times and reveals how companies can survive today’s travails, thrive as things get better, and emerge from the downturn even stronger.

Global Economic, Technology and Resource Trends Impacting Corporate Sustainability

Howard Brown, Founder, dMass

Jason Schenker, President and Chief Economist, Prestige Economics

Gale Tedhams, Director Sustainability, Green Products and Communications, Owens Corning Inc.

New technologies and resource scarcity are two key drivers of global economic change. Don’t miss this expert-led discussion that reveals how these global trends are impacting business, shaping corporate sustainability, and leading to new product and service innovations. Leave this panel with a clear understanding of why sustainability must be a core business strategy for successful companies and how this integration can be achieved.



HOWARD BROWN



JASON SCHENKER



GALE TEDHAMS

From Dirt to Shirt in 750 Miles: A look at how one innovative apparel company has transformed its supply chain and what they learned along the way

Eric Henry, President and Co-Owner, TS Designs

Eric Henry will share his personal and professional sustainability journey to-date. From co-owning a conventional t-shirt printing company to leading a brand that’s promising “Dirt-to-Shirt in 750 miles”, he has seen first-hand the impacts a global economy has had on corporate supply chains and business. Along this journey, Eric has become a passionate leader in his community and is focused on reconnecting people locally while recognizing the truly global world in which we now live. Eric will inspire and remind you of the important role business plays in bettering our world!



ERIC HENRY

Thank You Sponsors!

NAEM extends special thanks to these companies for their generous support of the 19th Annual EHS Management Forum. Be sure to stop by their booths (listed on page 21) to see their latest offerings and learn how they can help you achieve your EHS and sustainability goals.

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SiteHawk Inc.
Summit Energy Services Inc.
Tradebe Environmental Services
Trinity Consultants/T3
WSP Environment & Energy



Overwhelmed

*by the number and complexity
of your EHS&S requirements?*

By integrating iEHS® with our global network of EHS & Sustainability consultants, Antea™ Group is the complete EHS&S solution that helps you evaluate and manage your business risks.

Benefit from our total solution:

Foundational EHS Excellence - Our iEHS tool and global network of EHS consultants enhance your programs and resources, reduce inefficiencies, and track, report, and assure continuous operational performance across your organization.

Sustainability Tied to Your Business Goals - Our sustainability consultants can help you define business-relevant goals and deliver practical and timely measures to drive sustainable performance.

Supply Chain Risks and Strategies - Using iEHS and our global network of EHS consultants, you can navigate global product regulations and assess natural resource vulnerabilities to identify and mitigate business risks.

21st Century Leadership - Our management professionals facilitate CEO and EHS leadership benchmarking, organizational design and culture change to help you set priorities and accelerate your EHS and sustainability initiatives.

Go from complexity to confidence with Antea Group and iEHS.

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www.anteagroup.com
www.iehs.com

Program Schedule

WEDNESDAY, OCTOBER 19

7 a.m. Registration Opens [Canyon Foyer](#)

7:15 - 8 a.m. Continental Breakfast in the Exhibit Hall
[Canyon Ballroom](#)

8 - 8:30 a.m. Welcome and Introductions [Grand Ballroom](#)

- Carol Singer Neuvelt, Executive Director, NAEM
- Kelvin Roth, NAEM President and Director, EHS Group, AMCOL International Corp.
- Virginia Hoekenga, Deputy Director, NAEM

8:30 - 10 a.m. **GENERAL SESSION:** Green Recovery - Get Lean, Get Smart, and Emerge from the Downturn on Top
[Grand Ballroom](#)

- Andrew Winston, Author and Environmental Strategist, Winston Eco-Strategies LLC

This engaging talk by a globally recognized speaker and green business expert will set the stage for the 2 days of deep learning that will follow at the Forum. Listen as Andrew demonstrates the importance of environmental strategy in hard economic times and reveals how companies can survive today's travails, thrive as things get better, and emerge from the downturn even stronger.

10 - 10:30 a.m. Break in the Exhibit Hall [Canyon Ballroom](#)

10:30 a.m. - 12 p.m. **CONCURRENT SESSIONS**

SESSION 1: Strategies for Ensuring Enterprise EHS Compliance
[Indigo Room](#)

This session will provide three unique looks at how companies ensure EHS compliance across their businesses. Speakers will offer a big picture look at their efforts and highlight key strategies they use to lead compliance assurance at their organizations. From learning how to allocate resources and budgets, to implementing EHS management systems, you'll walk away with a clear understanding of how successful companies understand and minimize compliance risk.

Speakers:

- Karen Lynn, Corporate Sustainability Programs Manager, EHS, Eaton Corp.
- Frank Marino, Corporate EHS Manager, Raytheon Corp.
- Tony Shea, Senior Manager, Environmental Business, NRG Energy

Moderator: Chris Tarpey, Senior Consultant, Kestrel Management Services

Presented with Special Support from:



SESSION 2: Defining your Sustainability Program, Setting the Right Goals [Verbena Room](#)

There is no off-the-shelf model for defining sustainability and creating programs. Ultimately a company must adopt its own definition of sustainability, establish its principles based on its business model and corporate values, and determine appropriate objectives and targets that align with the strategy. In this session, attendees will learn how various industries find the right sustainability "fit," determine a plan for setting goals, and progress forward.

Speakers:

- Bruce Klafter, Managing Director, EHS, Applied Materials Inc.
- Paul Narog, Manager, Environmental Operations, 3M Co.
- Laura Bradford, Associate Director, Corporate EHS & Sustainability, Bristol-Myers Squibb Co.

Moderator: Roberto Piccioni, Sustainability & Compliance Program Director, ERM

Presented with Special Support from:



SESSION 3: Creating Management Systems to Meet REACH, RoHS and other Product Regulations [Lantana Room](#)

This session will examine how companies are creating management systems to manage and track the volumes of data required from suppliers to comply with current and emerging regulations. It will also address questions such as, "What does a management system for this process look like?" "How do you determine what to ask your suppliers for?" and "Who is responsible for managing the process and where do the resources come from?" Attendees will leave with an understanding of the solutions their peers have implemented and with ideas for advancing their own efforts.

Speakers:

- Sulaiman Hamidi, Manager, EHS Global Technical Operations, Allergan Inc.
- Mike Miller, Global Director of Risk Management & EHS, Apex Tools Group LLC
- Karen Yeadon, Manager, Environment, Health & Safety, Emerson Process Management, Rosemont Inc.

Moderator: Rob Currie, Director, Environment, Health & Safety, Baxter Healthcare Corp.



EHS & Sustainability Solutions

Advancing Decisions that Advance the World

Today's EHS issues are no longer simply about regulatory compliance. Increasingly, these concerns are central components to strategic planning and resource management - driving efficiency and competitive advantage.

IHS is unique in our ability to bring together software, data and expertise in the industry's most comprehensive and proven suite of sustainability management solutions. We help companies like yours convert business risk to opportunity.

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- Greenhouse Gas & Energy
- Corporate Responsibility
- Operational Risk
- Product Stewardship

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EHS-Sustainability@ihs.com
www.ihs.com/EHS-Sustainability



Program Schedule

WEDNESDAY, OCTOBER 19

SESSION 4: Engaging Employees to Realize Your EHS and Sustainability Vision Aster Room

Employees can be valuable ambassadors for your programs, your company and your environment, health and safety, and sustainability efforts. Attendees will take away strategies for motivating and engaging employees around their EHS&S goals, and using that energy to drive business value. This session will also address ways to reach employees at different levels of the company, from the shop floor to heads of business divisions, and provide examples of specific messages that are particularly effective for reaching different audiences within the workforce.

Speakers:

- Mark Fowler, Environmental Health and Safety Manager, Invivo
- Marty Moran, Division Environmental Manager, General Mills Inc.
- David Zinger, Founder, Employee Engagement Network

Moderator: Kevin Orr, Environmental Manager, Kimberly-Clark Corp.

12 - 1:30 p.m. Lunch in the Exhibit Hall Canyon Ballroom

1:30 - 3 p.m. **CONCURRENT SESSIONS**

SESSION 5: Management of Change: Success Strategies for EHS Managers Indigo Room

The current state of business change is rapid and inevitable. How do EHS professionals manage both changes that are driven by the EHS function and those that are not, but require EHS visibility? This session will feature case studies on three different approaches to change management and examine how the EHS managers in charge of leading or implementing change ensure success.

Speakers:

- Gretchen Hancock, Manager, EHS Programs, General Electric Co.
- Dawn Krueger, Compliance Assurance Manager, 3M Co.
- Megan Lum, Manager Environmental Operations, Pacific Gas and Electric Co.

Moderator: Ted Polakowski, Vice President, Citation Technologies Inc.

SESSION 6: Social Metrics: What are Leading Companies Tracking? Lantana Room

As companies embrace the triple bottom line, many have set very specific and consistent economic and environmental metrics, and are increasingly looking at the third leg of the stool: social metrics. This session will explore what companies are doing in this emerging area. How are they addressing human rights along with traditional health and safety metrics? What other social metrics are companies beginning to establish? What are the social metrics that third-party NGOs deem most important? Are there indicators companies should be tracking that they currently aren't? Attend this session and hear how others are addressing these questions and how your metrics compare.

Speakers:

- Julie Brautigam, Director, Ethics, Compliance and Sustainability, Baxter Healthcare Corp.
- Andrew Syed, Manager Environmental & Social Responsibility, Newmont Mining Corp.
- Peggy Ward, Director Sustainability, Kimberly-Clark Corp.

Moderator: Lisa Barnes, Technical Director, Climate Change Services, Bureau Veritas

SESSION 7: Intellectual Property vs. Transparency: Managing Customer Requests for Sensitive Business Information

Verbena Room

Third party requests for product content often encroach on confidential product recipes or restricted business information. Hear how companies have addressed this conflict and what practices are emerging to address the need to balance transparency with legitimate confidentiality issues. From sharing information about products already on the shelves, to responding to customer requests, this session will offer strategies and insights for handling this delicate challenge and provide an update on the latest efforts to create a standardized approach.

Speakers:

- Stacey Winter, Global Director Environment, Health & Safety, Hewlett-Packard Co.
- Keith Littlejohns, Americas Account Manager, Carbon Disclosure Project

Moderator: Rose Shaver, LEED-AP, Manager, Client Development; Summit Energy

SESSION 8: Building the Business Case for EHS and Sustainability Success Aster Room

This session will focus on ways EHS and sustainability managers can gain support from corporate and financial leaders for EHS&S projects. It will examine both conventional measures along with "soft cost" factors, such as brand reputation, employee morale, turnover and risk mitigation. Attendees will take away an understanding of return on investment analysis as well as hear from EHS and Sustainability managers about specific projects they advanced by making a strong business case.

Speakers:

- Stephen K. Harvey, Global Environment, Health and Safety Director, Bacardi-Martini Ltd.
- James Hershauer, Senior Sustainability Scientist, Global Institute of Sustainability, Arizona State University
- Ken Wengert, Director, Safety and Environmental, Kraft North America

Moderator: Shavannah Roberts, Marketing Manager, EHS&S, IHS

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Program Schedule

WEDNESDAY, OCTOBER 19

3 - 3:45 p.m. Break in the Exhibit Hall [Canyon Ballroom](#)

3:45 - 5:15 p.m. **CONCURRENT SESSIONS**

SESSION 9: Innovating EHS Auditing: New Approaches to Corporate-level EHS Audit Programs [Indigo Room](#)

What's new and different in EHS auditing? How are companies leveraging resources to get the most value from their EHS audit programs? From virtual, risk-based and integrated audits, this session will examine ways two leading companies are keeping their audit programs fresh and effective. Session speakers will touch on how their auditing programs have evolved over the years and discuss drivers for new approaches they are taking. You will also get a high level summary of recent industry benchmarking of corporate EHS auditing practices.

Speakers:

- Tom Finley, EHS Risk Analysis Director, Boeing Co.
- Majo Thurman, Director, Environment, Health & Safety, Rockwell Automation Inc.

Moderator: John Nagy, Vice President, EHS Management Consulting, AECOM Technology Corp.

Presented with Special Support from:



SESSION 10: Understanding Water Stewardship as a Critical Business Issue [Aster Room](#)

Water has been dubbed by many as the “next carbon”. So how does a company understand water resources as a pillar of sustainability? Beyond water reduction programs, how should water fit into corporate sustainability strategy? Attendees will learn what external ratings firms are looking for as well as how two companies are navigating these issues, both in terms of the steps they are taking to develop their programs and the lessons learned from companies with a mature water sustainability program in place.

Speakers:

- Todd Brady, Director, Corporate Environmental, Intel Corp.
- Julie Frieder, Senior Sustainability Analyst, Calvert Investments
- Kris Morico, Global Leader, GE Water Programs

Moderator: Bob Zimmerman, Environmental Project Manager, Campbell Soup Co.

Presented with Special Support from:



SESSION 11: Leveraging Eco Labels and Product Certifications to Drive Business Value [Lantana Room](#)

Green product certifications and labels continue to proliferate but do they really give companies a competitive edge with customers? Which certifications or labels are the best? In addition to these questions, this session will offer insight into the latest changes and enforcement efforts related to the federal trade commission's Green Guidelines and emerging trends EHS&S managers should be aware of in green product labeling.

Speakers:

- Scot Case, Director, Market Development, UL Environment
- Christopher Cole, Partner, Manatt, Phelps & Phillips, LLP
- Martin Wolf, Director, Product Sustainability & Authenticity, Seventh Generation Inc.

Moderator: Denise Molzahn, Environmental Engineer, Lockheed Martin Corp.

SESSION 12: Developing the Next Generation of EHS Leaders through Strategic Succession Planning [Verbena Room](#)

With the profession facing a major talent gap as senior EHS professionals retire, how are companies developing the next generation of EHS and sustainability leaders? What do senior managers need to understand about what motivates and excites those who are just starting out in the field and those that are mid-career? Succession planning is a critical undertaking for ensuring a sustainable EHS& S program. Attendees will learn about specific tools for developing their team and learn how different companies are preparing for this challenge.

Speakers:

- Clifford Bast, Former Corporate Director, Environmental Sustainability, Flextronics International and Director, BAST-SustainGroup LLC
- Mark Coleman, Senior Program Manager, Golisano Institute for Sustainability, Rochester Institute of Technology
- Stacey Winter, Global Director Environment, Health & Safety, Hewlett-Packard Co.

Moderator: Mark Burriss, Director, Global EHS, Tyco Thermal Controls

5:30 - 7 p.m. Opening Reception in the Exhibit Hall [Canyon Ballroom](#)

This annual hosted reception kicks off the conference and is a great way to meet new colleagues or connect with friends you haven't seen in a while.

WHERE GOOD FOR THE PLANET CAN BE GOOD FOR THE BOTTOM LINE

Shaw's energy efficiency, carbon management, and sustainable engineering services provide our clients with broad-based solutions to achieve their sustainability goals. Whether the need is developing and managing greenhouse gas emissions, environmental portfolio assets, energy efficiency/LEED-certified designs, or infrastructure support, Shaw finds new ways to help the planet and our client's bottom line.

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Program Schedule

THURSDAY, OCTOBER 20

7:30 - 8:15 a.m. Continental Breakfast in the Exhibit Hall
[Canyon Ballroom](#)

8:15-10 a.m. **GENERAL SESSION: Global Economic, Technology and Resource Trends impacting Corporate Sustainability** [Grand Ballroom](#)

- Howard Brown, Founder, dMass
- Jason Schenker, President and Chief Economist, Prestige Economics
- Gale Tedhams, Director Sustainability, Green Products and Communications, Owens Corning Inc.

New technologies and resource scarcity are two key drivers of global economic change. Don't miss this expert-led discussion that reveals how these global trends are impacting business, shaping corporate sustainability, and leading to new product and service innovations. Leave this panel with a clear understanding of why sustainability must be a core business strategy for successful companies and how this integration can be achieved.

10 - 11 a.m. Break in the Exhibit Hall [Canyon Ballroom](#)

11 a.m. - 12:30 p.m. **CONCURRENT SESSIONS**

SESSION 13: Integrating EHS Management Systems into the Business [Indigo Room](#)

Effective EHS management hinges on how well it is integrated into broader business systems. So what does an effective EHS management system look like? What are the milestones and hurdles you must overcome to integrate EHS at a company and how do you measure your progress? This session will give attendees a look at three distinct integration efforts and reveal the benefits these efforts have yielded for their EHS functions and their businesses.

Speakers:

- Brian Burnikel, EHS Manager, Boeing Co.
- Jeff Campbell, Director of Manufacturing, AMCOL International Corp.
- Michael Haro, Manager, Environmental Resources, Lockheed Martin Corp.

Moderator: Maribel Crespin, Environmental Engineer, MillerCoors

Presented with Special Support from:



SESSION 14: Making it to the Top of the List: Can you “Manage” your Sustainability Reputation? [Aster Room](#)

Environmental, health, safety and sustainability managers are overwhelmed with external requests for sustainability and EHS performance information. Many of these surveys are used to inform corporate ratings, while others are used by socially responsible investment fund managers to make decisions about stock purchases. As an EHS&S manager tasked with responding, what do you need to know to ensure that your business is presented in the best, and most accurate way to investors, customers and the public? Attendees will hear tips from both companies and third-party analysts for how to get the good rating your company deserves.

Speakers:

- Tish Lascelle, Senior Director, EHS, Johnson & Johnson
- Cary Krosinsky, Senior Vice President, TruCost
- Richard Crespin, Executive Director, Corporate Responsibility Officers Association

Moderator: Annette Russo, Manager, Communications, Training - Worldwide EHS, Johnson & Johnson

SESSION 15: Beyond Surveys: Supplier Capacity Building [Lantana Room](#)

Beyond basic audits and surveys, how are companies engaging their key suppliers and collaborating with them on EHS&S improvements from material reduction to improved health and safety practices? This session will feature examples of how companies are now conducting supplier trainings and other such ‘beyond audit’ collaborations, and offer insights into the value these are delivering back to the business.

Speakers:

- Garry Embleton, Vice President Global Procurement, SC Johnson & Son Co.
- James Lime, Vice President, EHS, ConAgra Foods Inc.
- Mariam Georgaroudakis, SCM Commodity Manager, Raytheon Co.

Moderator: Dick Pastor, Vice President; Shaw Environmental

SESSION 16: A Fresh Take On Stakeholder Engagement: Finding Common Ground [Verbena Room](#)

Environment, health and safety, and sustainability managers must increasingly engage with a range of external stakeholders, from members of the community to social and environmental activists. This session will offer insight from EHS & sustainability leaders who have engaged with external stakeholders and emerged with stronger relationships, ideas for business improvements and in some cases, new supporters. Speakers will share information on how they facilitate stakeholder engagement, as well as the lessons they learned from the process about what worked and what mistakes to avoid.

Speakers:

- Dana Cooper, Director of Product Development and Business Excellence, Fairmount Minerals
- Mike Lloyd, Director, Global Environmental Services, Kimberly-Clark Corp.
- Sandy Nessing, Managing Director, Sustainability & ESH Strategy, American Electric Power Co. Inc.

Moderator: Larry Deeney, Director of Environmental Sustainability, General Mills Inc.



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Program Schedule

THURSDAY, OCTOBER 20

12:30 - 1:45 p.m. **EXHIBITOR LUNCHEON AND KEYNOTE**

PRESENTATION: From Dirt to Shirt in 750 Miles: A look at how one innovative apparel company has transformed its supply chain and what they learned along the way [Grand Ballroom](#)

- Eric Henry, President and Co-Owner, TS Designs

Eric Henry will share his personal and professional sustainability journey to-date. From co-owning a conventional t-shirt printing company to leading a brand that's promising "Dirt-to-Shirt in 750 miles", he has seen first-hand the impacts a global economy has had on corporate supply chains and business. Along this journey, Eric has become a passionate leader in his community and is focused on reconnecting people locally while recognizing the truly global world in which we now live. Eric will inspire and remind you of the important role business plays in bettering our world!

1:45 - 3:15 p.m. **CONCURRENT SESSIONS**

SESSION 17: Tips and Strategies for Managing EHS Risk through Mergers & Acquisitions [Verbena Room](#)

This session will examine best practices and strategies for integrating an EHS process, system and culture after an acquisition or merger. It will touch on issues such as due diligence, property risks and assessing compliance levels of a new company. You will take away an understanding of common pitfalls to avoid and lessons learned from companies that have recently gone through the process.

Speakers:

- Bob Genau, SHE Manager, M&A Processes, DuPont SHE and Sustainable Growth Center
- Scott Lawson, Director, ESH, ITT Defense
- Benjamin White, Regional Manager, ESH & Security, ITT Water & Waste Water

Moderator: Chris England, Manager, ESH, ITT Corp.

SESSION 18: Energy Management Best Practices: Short Term Wins and Long Term Investments [Indigo Room](#)

This session will take a look at different corporate approaches to energy reduction strategies. From short-term wins to longer-term investments, like on-site renewable and demand load management, hear how leading companies are driving energy reductions and how such reductions are driving business value.

Speakers:

- John Jepsen, Director of Energy Management, US Foods
- Todd Taylor, Director of Design, Darden Restaurants Inc.
- Bill Tokash, Sustainability Director, Invensys PLC

Moderator: Ana Fernandez, Director, Environmental Programs, US Foods

Presented with Special Support from:



SESSION 19: Maximizing the Business Value of Life Cycle Assessments [Aster Room](#)

Life cycle assessments (LCAs) illuminate complex supply chains, cradle-to-cradle impacts, and are powerful tools for learning more about a company's products. The better the process for the LCA, the greater the benefits. This session will teach attendees how leading companies are maximizing the business value of their LCAs, including improved sourcing, sharper marketing messages and creating engaging stories for customers. This interactive session will include B2B and consumer-facing perspectives, and address how companies can manage LCAs from a product design and development perspective.

Speakers:

- Johanna Jobin, Sustainability Programs Manager, EMD Millipore
- Tetsuya O'Hara, Director of Advanced R&D, Patagonia Inc. and Professor of Environmental Entrepreneurship, Pepperdine University
- Martin Wolf, Director, Product Sustainability & Authenticity, Seventh Generation Inc.

Moderator: Sarah Hill, EHS Program Manager, Product Stewardship, Covidien

SESSION 20: EHS Skills Roadmap: What Skills and Attributes Make an EHS Leader? [Lantana Room](#)

Because EHS is such a broad field with many paths to the top, it can be hard to know which skills and attributes a new EHS professional should strive to acquire and what their development options looks like. You will learn about new opportunities and jobs in this broad field and hear about different career paths you can pursue as you develop in the profession.

Speakers:

- Mark Burriss, Director, Global EHS, Tyco Thermal Controls
- Philip Harber, MD, MPH, Professor Emeritus, University of California, Los Angeles
- Allen Stegman, General Director, Environmental and Hazardous Materials, BNSF Railway Co.

Moderator: Stephen Evanoff, Vice President, Environment, Health & Safety, Danaher Corporation

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Program Schedule

THURSDAY, OCTOBER 20

3:45 - 5:15 p.m. **CONCURRENT SESSIONS**

Session 21: Effective Training Strategies for EHS Compliance

Verbena Room

Environmental, health and safety compliance must be communicated and understood by all employees. This session will showcase how different companies manage their training programs and share examples of the tools they use to manage these programs. It also will examine how companies are overcoming challenges related to training staff and employees across different time zones, cultures and languages.

Speakers:

- Joe Jansen, Vice President Environmental, Health and Safety, Covidien Inc.
- Judy Wilson, Chief of Division of Environmental & Cultural Resources Management, Bureau of Indian Affairs
- Tim Haney, Regional EHS Manager, Americas, Apex Tool Group

Moderator: Paul Orłowski, Environmental Health and Safety Director, Cardinal Solar Technologies

Session 22: Standardizing Sustainability Metrics and Performance Evaluation: What Does the Future Look Like?

Aster Room

It might sound strange to say that we are only in the dawn of the corporate sustainability movement, but when you examine the incredible variety and number of sustainability standards, metrics and rankings affecting global corporations, it appears to be true! As an increasing number of stakeholder groups take an interest in shaping this movement and its outcomes, it is natural to ask, "Who will be setting the performance and measurement standards?" Will it be corporations, investors, customers, or NGOs? This session will explore perspectives and predictions of some of the early and most influential stakeholders. Attendees can expect to leave with a sense of how sustainability standards will evolve and how they can position their company to stay ahead of the curve for the next five, 10 or 20 years.

Speakers:

- Michael Muyot, President, CRD Analytics
- Ed Rogers, Global Strategy Manager, UPS
- Mike Wallace, Director, Global Reporting Initiative

Moderator: Michelle Redfield, Director, Environment & Process Improvement, Schneider Electric SA

SESSION 23: Emerging Supply Chain Issue: Conflict Minerals

Lantana Room

In July 2010 the Securities and Exchange Commission (SEC) passed the Conflict Minerals Rule as part of the Dodd-Frank Wall Street Reform and Consumer Protection Act. This rule contains new reporting and disclosure requirements for materials contained in products, as well as due diligence, audit and certification requirements. What does this rule mean for companies and especially for EHS & sustainability managers? Attendees will learn about the potential impacts this law will have on industry and how EHS managers are preparing to ensure compliance with it.

Speakers:

- Gary Niekerk, Director, Global Citizenship, Intel Corp.
- Monique Oxender, Global Manager, Supply Chain Sustainability, Ford Motor Co.
- Andrew O'Donovan, General Manager, Cabot Corp.

Moderator: Mark Williams, Manager of Environmental Services, American Axle & Manufacturing Holdings Inc.

SESSION 24: Organizational Culture: Achieving World Class Performance One Employee at a Time

Indigo Room

Many agree tapping an environmental, health and safety "culture" is the path to achieving world-class, sustainable performance. But is EHS culture any more than just a subset of the overall organizational culture? And how can EHS Professionals engage employees and their leaders to drive organizational culture change for improved EHS performance? This session will answer these thought-provoking questions, and demonstrate how leading companies are engaging employees to build a stronger organizational culture and ultimately achieve world-class EHS performance. Speakers will share practical examples of programs that you can apply within your business.

Speakers:

- Loren Bowe, Global Director, EHS, Smiths Group
- David Newman, Head of EHS and Sustainability, EMD Millipore
- Verne Shortell, Executive Director, Environmental Business, NRG Energy

Moderator: Chris Milici, Director, Global EHS & Security, John Crane Inc.

6 - 10 p.m. Networking Event at the Savoy Opera House

Join your colleagues for this casual dinner event at one of Tucson's most memorable venues, **The Savoy Opera House**. Shuttle buses depart from the front portico of the Westin La Paloma Hotel.

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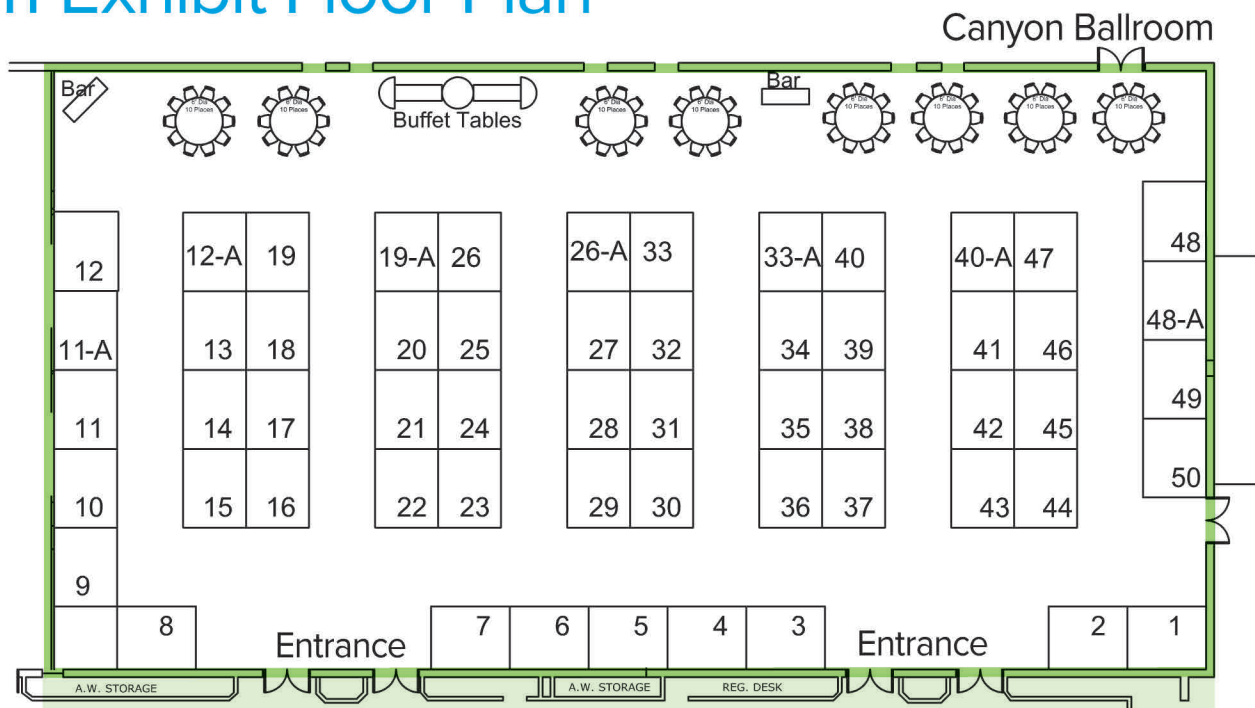


Exhibit Hall Hours

Wednesday, October 19th

Continental Breakfast 7:15 - 8 a.m.
 Morning Break 10 - 10:30 a.m.
 Lunch 12 - 1:30 p.m.
 Afternoon Break 3 - 3:45 p.m.
 Networking Reception 5:30 - 7 p.m.

Thursday, October 20th

Continental Breakfast 7:30 - 8:15 a.m.
 Morning Break 10 - 11 a.m.
 Exhibit Hall Closes 11 a.m.

Exhibitor Listing (alphabetical)

3E Company	Booth 24
AECOM	Booth 29
AMEC Earth & Environmental, Inc.	Booth 28
American Public University	Booth 21
Antea Group	Booth 8
Arcadis	Booth 13
BEAC	Booth 32
BNA	Booth 6
Bureau Veritas North America, Inc.	Booth 44
CA Technologies	Booth 48A
CDM	Booth 5
CH2M Hill	Booth 2
CHWMEG, Inc.	Booth 43
Citation Technologies Inc.	Booth 11A
Civil & Environmental Consultants Inc.	Booth 40A
Columbia Analytical Services, Inc.	Booth 39
Compliance and Risks Ltd.	Booth 17
Conestoga-Rovers	Booth 49
Dakota Software Corporation	Booth 37
E2 ManageTech, Inc.	Booth 36
Enablon Software Solutions	Booth 4
Enhesa Inc.	Booth 20
Enviance Inc.	Booth 26
ENVIRON International Corporation	Booth 34
EQ - The Environmental Quality Co.	Booth 27
ERM - Environmental Resources Management	Booth 12A
ERSI	Booth 38
Gensuite LLC	Booth 19
GeoSyntec Consultants	Booth 26A

Golder Associates Inc.	Booth 25
Heritage Environmental Services	Booth 33A
Humantech	Booth 22
ICF International	Booth 1
IEA/RegAction	Booth 12
IHS	Booth 3
Intelix	Booth 47
ISNetwork	Booth 46
KMI	Booth 23
MSDSonline	Booth 50
Northstar Recycling Group	Booth 15
Oakleaf Waste Management	Booth 31
Perillon Software Inc.	Booth 9
ProcessMap Corporation	Booth 16
PureSafety	Booth 30
Redshift Technologies, Inc.	Booth 33
RegScan	Booth 14
Roux Associates Inc.	Booth 40
Safetec	Booth 48
SAI Global	Booth 35
SAP	Booth 11
Shaw Environmental, Inc.	Booth 7
SiteHawk Inc.	Booth 41
Summit Energy Services Inc.	Booth 19A
Tradebe Environmental Services	Booth 18
Trinity Consultants/T3	Booth 10
Veolia Environmental	Booth 45
WSP Environment & Energy	Booth 42

Exhibitor Listings

Your EHS and Sustainability Partners

The EHS Management Forum includes an integrated exhibitor program to showcase a variety of EHS and sustainability products and services. NAEM extends special thanks to these companies for their generous support of the 19th Annual EHS Management Forum.

The following is a complete listing of Forum exhibitors (in alphabetical order) with a brief company description and contact information. Be sure to stop by the exhibit hall to see their latest offerings and learn how they can help you achieve your EHS and sustainability goals.

3E Company
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American Public University
Booth 21
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Manassas, VA 20109 USA
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www.us.bureauveritas.com

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Booth 48A

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Anne Howard
Anne.Howard@E2ManageTech.com
5000 E. Spring Street, Suite 720
Long Beach, CA 90815
P: 866.609.3374



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CDM
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www.cdm.com

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CH2M Hill
Booth 2
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Booth 40A

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Booth 39

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Booth 17

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Dakota Software
Booth 37
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 216-765-7100
 www.dakotasoft.com

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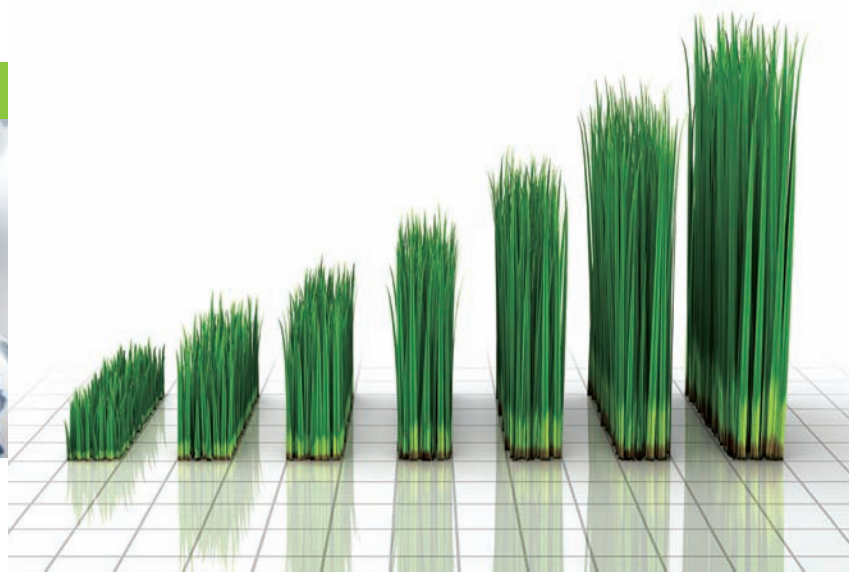
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Enhesa Inc.
Booth 20
 1411 K St, NW, Suite 503
 Washington, DC 20005 USA
 202-552-1090
 www.enhesa.com

Enhesa is an international environmental, health and safety consulting firm, providing EHS regulatory compliance assurance support to businesses worldwide. For the last 20 years, Enhesa has developed a set of compliance assurance products and services specifically for multinationals. With headquarters in Brussels and Washington DC, their team of highly trained and experienced, multilingual consultants has the expertise to keep companies ahead of the latest regulatory and policy issues in over 150 countries and jurisdictions.



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ENVIRON International Corporation

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333 W. Wacker Drive
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www.envroncorp.com

ENVIRON is a privately held international consultancy focused on resolving challenging environmental and human health issues, often when the path is unclear. ENVIRON assists its clients with a broad range of services addressing the problems of human and ecological exposure from: compliance, environmental due diligence, risk assessment, energy, health and safety, corporate advisory services, building technology, remediation, litigation support, EHS Management, sediment management, water and wastewater, life science-consumer products, and solid and hazardous waste management.

EQ - The Environmental Quality Company

Booth 27

36255 Michigan Avenue
Wayne, MI 48184 USA
800-592-5489
www.eqonline.com

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Heritage Environmental Services

Booth 33A

7901 W Morris Street
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877-936-8778
www.heritage-enviro.com

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www.isnetworld.com

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MSDSonline is the leading provider of on-demand EH&S compliance solutions, offering products and services for managing and authoring MSDSs, managing hazardous chemical inventories, reporting workplace incidents, training employees and administering other critical information. On-demand means there is no software to install, no up-front hardware costs and no complex installation requirements, just easy-to-use tools in a familiar Web environment. MSDSonline's mission is to help customers streamline compliance efforts and reduce potential employee exposures to workplace hazards.

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Oakleaf Waste Management

Booth 31

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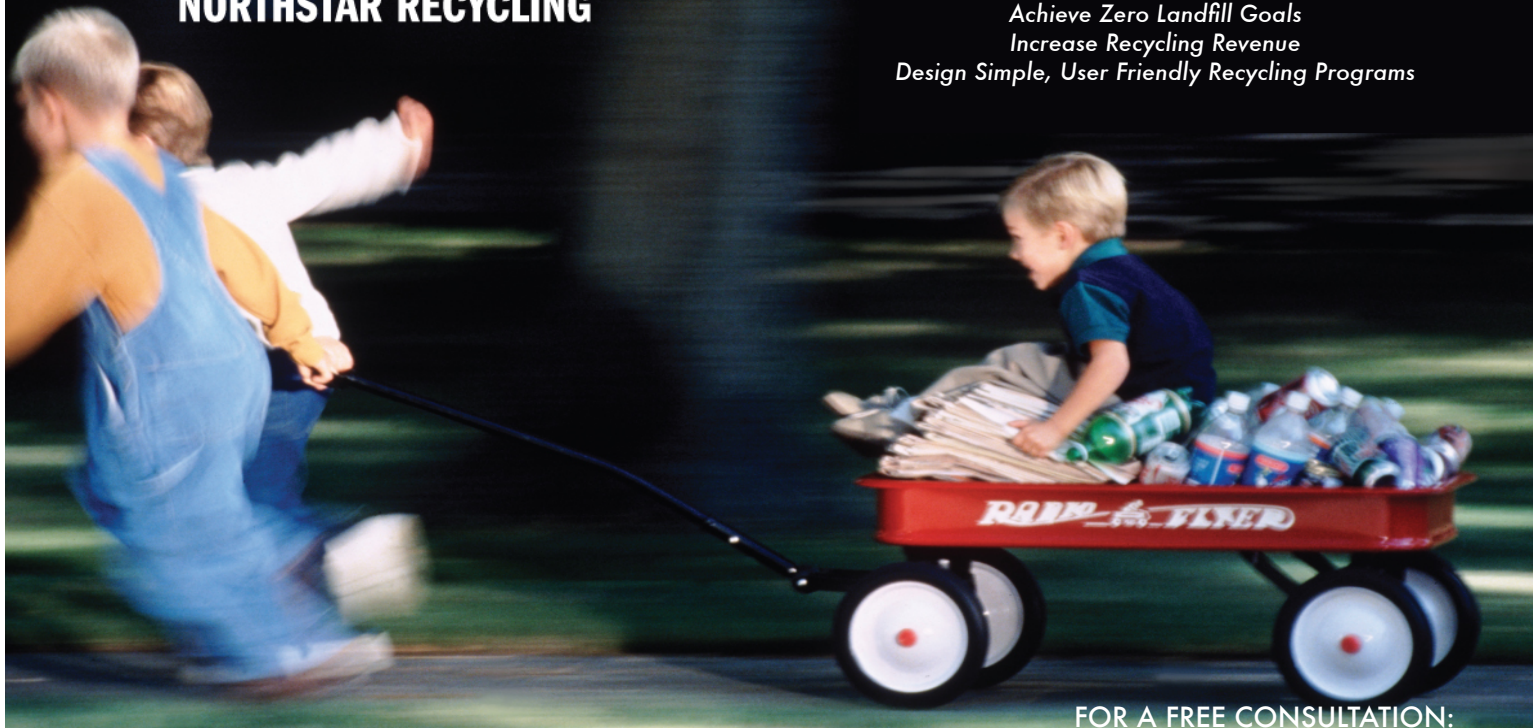


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www.rouxinc.com

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Booth 48
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Suite 125
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www.safetec.net

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SiteHawk Inc.
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SiteHawk offers a complete approach to MSDS and EH&S chemical information management through our web-based, user-friendly software and associated services. We consistently lead the way in anticipating and responding to changing needs within the global marketplace. From SiteHawk Vendor MSDS Management to SiteHawk VeriScan™ for inventory barcode scanning to SiteHawk (M)SDS Engineer for authoring GHS and globally compliant (M)SDSs, we have the software and service solution you need to elevate your MSDS management vision.

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Since 1991, Summit Energy has led organizations to cost-effective and sustainable energy by providing comprehensive sustainability services, energy efficiency programs, energy procurement and a web-based platform for global data management and reporting, dashboarDView™. Our team manages more than 650 companies at over 175,000 sites worldwide. Summit has offices in the United States, Europe and Mexico. In 2011, Summit was acquired by Schneider Electric, a global energy management leader with 110,000 employees in 70 countries.

Tradebe Environmental Services
Booth 18
 4343 Kennedy Avenue
 East Chicago, IN 46312 USA
 800-388-7242
 www.tradebeusa.com

At Tradebe, we create cost-effective ways for our clients to recycle hazardous waste. Our priority is recycling industrial waste into beneficial products and substitute fuels. To further our vision for the future, we created Tradebe Environmental Services through the acquisition of several well-established environmental services companies in North America. Tradebe sets the industry standard by recycling approximately 60% of the waste we process. We accomplish this through the use of "Green" Technology.

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Booth 10

12770 Merit Drive, Suite 30
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972-661-8100
www.trinityconsultants.com

Trinity Consultants is a nationwide firm that assists industrial facilities with sensitive environmental issues. Our regulatory compliance services include air permitting, air dispersion modeling, and compliance auditing. We also assist clients with environmental management concerns such as compliance management, ISO 14001 requirements, and emissions trading. T3®, a division of Trinity Consultants, implements information technology solutions for EH&S management. Trinity also markets BREEZE® modeling software and teaches training courses on environmental issues.

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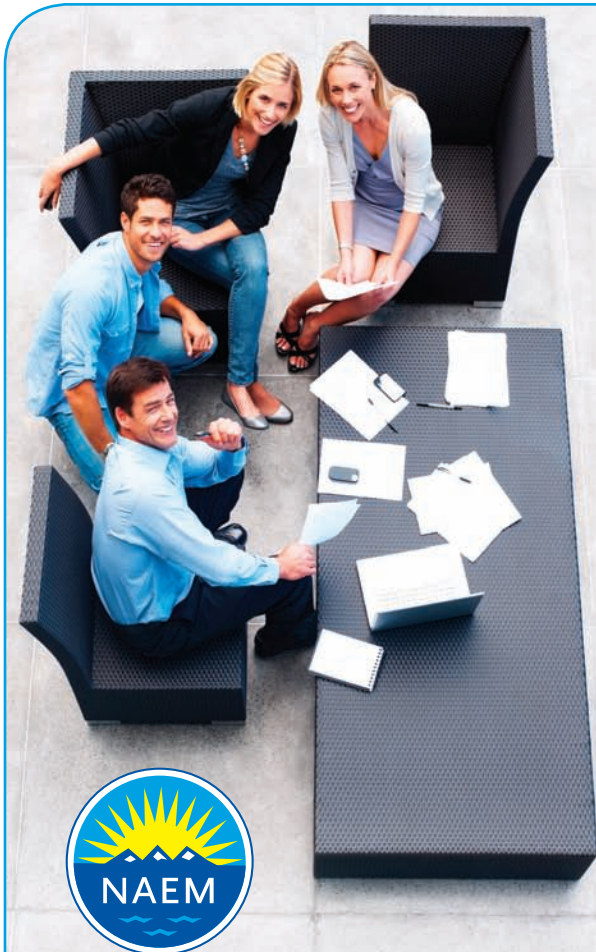
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To learn more about the Affiliates Council, contact NAEM at membership@naem.org.

Thank You 2011 Forum Planning Committee

The EHS Management Forum is made possible through the time, energy and expertise of the Forum Planning Committee.

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