#### **Tuesday, October 22**

**2:00 - 7:00 p.m. Registration Opens** *Mezzanine* Register early and avoid the lines!

#### 5:00 - 6:30 p.m. Reception for Top North American CDP Reporters Voyageur Room

Join your colleagues as we recognize the top U.S. and Canadian companies who report to CDP. This reception is open to all attendees and free to attend, but advance registration is required as space is limited. Inquire at the registration desk for more information.

#### Wednesday, October 23

7:00 - 8:00 a.m. Registration Opens Mezzanine

7:30 - 8:15 a.m. Continental Breakfast in the Exhibit Hall Le Grand Salon

#### 8:00 - 8:30 a.m. Welcome and Conference Introductions Marquette/Jolliet/Duluth

- Carol Singer Neuvelt, Executive Director; NAEM
- NAEM President Stephen Evanoff, Vice President of EHS;
   Danaher Corp.
- Forum Co-Chair Kym Fawcett, Manager, Safety & Social Responsibility; Enerplus Corp.
- Forum Co-Chair Michael Miller, Vice President, Environmental Health & Safety; Dean Foods Co.

# 8:30 - 10:00 a.m. Opening Keynote: Preparing for Sea Level Rise: The Five Questions Your Business Should Answer to be Prepared Marquette/Jolliet/Duluth

For 6,000 years sea level has remained largely unchanged. Now it has started rising again, and moving the shoreline, too. Drawing on geologic evidence and recent weather events, John Englander will illuminate why sea level rise is an issue that businesses need to begin preparing for today. He will equip you with an easy-to-understand explanation of the science, and an outline the five points of "intelligent adaptation" you can use to reduce financial exposures, protect assets and ensure business continuity.

 John Englander, Oceanographer and best-selling author of "High Tide on Main Street: Rising Sea Level and the Coming Coastal Crisis"

10:00 - 10:30 a.m. Break in Exhibit Hall Le Grand Salon

10:30 a.m. - 12:00 p.m. Concurrent Sessions

## Session 1: Aligning Business Goals with Sustainability Strategies *Mackenzie*

A challenge many companies face today is finding opportunities that are both good for the bottom line and advance sustainability performance. In this session you will learn how leading companies are aligning business goals with the sustainability strategies that resonate with management. The panelists will also share how these techniques are establishing them as transformative thought leaders in sustainability and driving improved return on investment.

- Geoff Boraston, Vice President, Environmental Affairs;
   Granite Construction
- **Rob Currie**, Director, Environment, Health & Safety; Baxter Healthcare Corp.
- **John Lovenburg**, Vice President of Environmental; BNSF Railway

*Moderator:* Laura Scott, Manager Environmental Business; NRG Energy

# Session 2: Best Practices for Internal EHS and Sustainability Communications *Hochelaga 3*

Communicating effectively about the impact of your EHS and sustainability programs can facilitate funding and staffing, while establishing you as a strategic business leader. This session will examine how to sell EHS&S to the business and advance it internally. The speakers will talk about their overall strategies as well as the specific tactics that have been most effective and the practices that haven't worked as well. They also will share their lessons for those trying to build more support for, and understanding of, EHS&S initiatives.

- Steve David, Manager of Air Strategy; The Mosaic Co.
- **Scott Stallard**, Senior Manager, Environmental Sustainability; Lockheed Martin Corp.
- **Kelvin Roth**, Director, EHS Team; AMCOL International Corp.

*Moderator:* **Stacey Winter**, Global Director of Environment, Health & Safety; The Hewlett-Packard Co.

### Wednesday, October 23

### Session 3: GHG Management Trends, Developments and Issues to Watch Hochelaga 4-5

Despite the absence of a regulatory requirement to limit greenhouse gas (GHG) emissions, many companies have moved ahead with programs. This session will examine the latest developments on the carbon reporting front in both the U.S. and Canada, and explore how two North American companies have approached GHG management as a strategic issue for their organizations. The discussion will cover the programs they've put in place and why these make sense for their business. The speakers will also offer insights for those who want to remain well-positioned to meet new regulatory requirements and stakeholder expectations.

- William Archer, Director, Global Sustainability; SC Johnson & Son Inc.
- **Stephen Donofrio**, Vice President, Partnerships & Innovation; CDP North America
- Normand Pellerin, Assistant Vice President, Environment & Sustainability; Canadian National Railway Co.

*Moderator:* **Michael Ford**, Environmental Manager; Corning Inc.

#### Session 4: Identifying and Developing Culture Change Ambassadors for EHS&S Programs Hochelaga 2

It isn't quick or easy to change an organization's culture, especially within large companies. Using employee ambassadors is one way to transform a workforce from the inside out and with minimal staff and resources. Ambassadors build a community of excellence within a company's workforce and serve as trusted stewards of the EHS&S culture. This session will show you how to recruit these ambassadors and how to engage them for long-term success. You'll also get the chance to take part in a short ambassador 'training camp' and hear success stories from your peers on how they've sparked effective EHS&S culture change.

- **Kathryn Cooper**, President & Chief Learning Officer; Sustainability Learning Center
- Gretchen Digby, Director, Global Education Initiatives, Center for Energy Efficiency & Sustainability; Ingersoll Rand Co.

*Moderator:* **Mark Fowler**; Environmental Health Safety, Facilities Manager; Invivo

12:00 - 1:30 p.m. Lunch in the Exhibit Hall Le Grand Salon

1:30 - 3:00 p.m. Concurrent Sessions

#### Session 5: Meaningful Energy Management: Beyond Low-hanging Fruit Hochelaga 4-5

How do you go beyond the low-hanging fruit to successfully reduce energy usage? What new innovations and tools could you use to get to the next generation of energy savings? Attend this session to learn how three different companies are taking their energy savings to the next level. You will learn about the overall strategy, as well as specific tools you can use to advance your energy-saving programs.

- Bill Holmes, Owner; Holmes Energy Partners LLC
- **Joanne Howard**, Energy Climate Strategy Manager; Deere & Co.
- Brad Runda, Global Director, Energy; Koch Industries

Moderator: Jack Dallal, Environmental Manager; John Deere

## Session 6: Using Leading Indicators and Strategic Metrics to Drive Performance Hochelaga 3

Many businesses have traditionally used lagging indicators to track EHS and sustainability efforts, but is this the best way to drive performance improvements? Attend this session to find out what leading and strategic indicators are, how companies have used these proactive measures to drive performance and how to apply these lessons at your company. You'll leave the session with ideas for developing and integrating leading indicators into your own operations, as well as transitioning your metrics to achieve strategic outcomes.

- **Michelle Garner-Janna**, Director, Corporate Health & Safety; Cummins Inc.
- **Ryan McMullan**, Environmental, HazMat, & Safety Programs Administrator; Toyota Motor Sales
- Gary Rosenblum, Senior Director; Campbell Institute

Moderator: Anthony Campana, Environment, Health and Safety Manager; EMD Millipore

#### Session 7: Preventing Compliance Backslide in a Lean Business Environment Mackenzie

With companies driving down the cost of operations to remain competitive, maintaining EHS compliance is more challenging than ever. Join this lively session to find out how companies are maintaining robust compliance performance while reducing the cost of EHS programs. You'll learn how three companies have used lean manufacturing practices, information technology and streamlined processes to maintain compliance assurance. The session will provide proven methods and give you a chance to share your own strategies for doing more with less.

- Andrea Fee-Blackberg, Global EHS Manager; Atkore International
- Mitchell Mitgang, Director, Environment, Safety, Health & Security; ITT Corp.
- **Zhaleh Naghibzadeh**, Senior Manager HSE Programs and Processes; PepsiCo North America Beverages

*Moderator:* **Monty Lovejoy**, Vice President, Global Sales Director, Manufacturing; AECOM

#### Wednesday, October 23

# Session 8: Embedding Sustainability into your Culture, Measuring Success Hochelaga 2

Creating a sustainable culture means inviting participation at every level of the organization, but it's sometimes hard to know where to start. Attend this session to learn how to embed sustainability into the day-to-day jobs of every member of your company. You will also receive an effective tool for measuring their success, and hear from your peers on how they are using this tool to drive continued culture change improvements.

- Stephanie Bertels, Assistant Professor, Beedie School of Business; Simon Fraser University
- James Gray-Donald, Vice President, Sustainability; Bentall Kennedy
- Jaime Solland, Advisor, Corporate Responsibility; Cenovus Energy

*Moderator:* **Roxanne Pettipas**, Sustainable Development Team Lead; ConocoPhillips Canada

3:00 - 3:45 p.m. Break in the Exhibit Hall Le Grand Salon

3:45 - 5:15 p.m. Concurrent Sessions

### Session 9: Innovative Methods to Manage, Measure and Monetize Risk Mackenzie

While EHS and sustainability managers are adept at managing qualitative risk, it is often challenging to quantify risk and then translate that assessment into financial terms. This session will look at innovative ways to measure, manage and monetize key EHS and sustainability risks to better align your efforts with core business objectives.

- Kevin Johnson, CIH, CSP, Director Global EHS Systems; Siemens Healthcare Diagnostics
- Megan Lum, Director, Environment, Distribution & Shared Services; Pacific Gas and Electric Co.

*Moderator:* **Bill Tokash**, Sustainability Director; Invensys

# Session 10: To Verify or Not to Verify? Pros and Cons of Sustainability Report Assurance Hochelaga 2

How do you ensure that your data-rich sustainability report is accurate and credible? Should you seek third-party sustainability assurance or audit it internally? This session will provide you with a look at the processes leading companies have gone through to make these decisions. It will also include a discussion of how to determine the scope of your verification efforts and the benefits of both internal and external data verification processes.

- **Jennifer Grow**, Communication Manager, Environment, Health and Safety; Baxter Healthcare Corp.
- Rob Meyers, Environmental Sustainability Director; PepsiCo
- Sandy Nessing, Managing Director, Sustainability & ESH Strategy & Design; American Electric Power Co. Inc.

*Moderator:* Lisa Barnes, Technical Director, Sustainability & Climate Change Services; Bureau Veritas North America Inc.

#### Session 11: Do Safer Products Equal Safer Shelf Space? Solutions for Emerging Compliance Challenges Hochelaga 4-5

What are the emerging issues that are shaping the conversation around greener and safer consumer products? Join us for a conversation about product safety, emerging supply chain sustainability initiatives, product recall management, grassroots toxic chemical movements and federal and state regulations. You will hear how your peers are successfully addressing these challenges, while adding value to their organizations. You will also receive a look at the tools you can use to gather and manage data, assess risks and handle product safety issues.

- Mark Fellin, Director of Regulatory and Legislative Affairs; Juvenile Products Manufacturing Association
- Mark Hause, Corporate Environmental Manager; DuPont
- **Mike Rozembajgier**, Vice President; Stericycle ExpertSOLUTIONS

*Moderator:* Mark Heaney, Vice President; Alter Echo

## Session 12: Strategies to Ensure a Successful Merger or Acquisition Hochelaga 3

Managing EHS during a merger or acquisition means keeping current programs on track while integrating programs across new business units and cultures. The session will provide insight into how your peers are doing this, including: integrating EHS standards and management systems, identifying and incorporating the "best" legacy practices, blending two distinct cultures and improving sites with poor compliance history. This diverse panel will share their experiences and lessons learned, giving you insights you can use to master these challenges in your own company.

- **Deb Geyer**, Vice President, Environment Health and Safety; Stanley Black & Decker Inc.
- Kent Hart, HSER Director, Due Diligence & Environmental Management; Honeywell International Inc.
- Kimberly Jackson, EHS Director; Spectra Energy

*Moderator:* **Kristin Meek**, Senior Project Manager; AMEC Environment & Infrastructure

5:30 - 7:00 p.m Opening Reception in the Exhibit Hall Le Grand Salon

Sponsored by:





#### **Thursday, October 24**

7:30 - 8:15 a.m. Continental Breakfast in the Exhibit Hall (Registration opens at 7:00 a.m.) Le Grand Salon

8:15 - 8:30 a.m. Morning Remarks Marquette/Jolliet/Duluth

- Carol Singer Neuvelt, Executive Director; NAEM
- NAEM President Stephen Evanoff, Vice President of EHS; Danaher Corp.

# 8:30 - 10:00 a.m. Keynote: Moving Forward - Culture, Engagement and Leadership Change Marquette/Jolliet/Duluth

Best-selling author, sustainability pioneer and though leader Andrew Savitz will kick off the morning with a keynote presentation based on his latest book, "Talent, Transformation and the Triple Bottom Line." Mr. Savitz's groundbreaking work on culture change, employee engagement, leadership development and the role of human resources has created new possibilities for companies driving toward sustainability. This session will feature fresh ideas and practical advice on how to design programs that achieve measurable business results. Joining him on stage are two corporate leaders who will delve into their own experiences and programs. You will come away with strategies and tactics for leveraging your organization's culture to advance your sustainability objectives.

#### Presentation and Panel Discussion with:

- Andrew Savitz, Best-selling author of "Talent, Transformation and the Triple Bottom Line"
- Bruno Sarda, Director Global Sustainability Operations; Dell
- **Chris Lambe**, Director of Social Responsibility; The Mosaic Co. and Executive Director; The Mosaic Co. Foundation

10:00 - 11:00 a.m. Break in Exhibit Hall Le Grand Salon

10:30 a.m. - 12:00 p.m. Concurrent Sessions

## Session 13: Using Life Cycle Assessments to Drive Business Decision-making Hochelaga 4-5

Companies are increasingly expected to manage not only their operations but also their supply chains and the full impacts of their products. Life cycle assessment (LCA) is a tool that allows companies to understand a more complete picture of their environmental impacts, from raw material sourcing to disposal of their products. This session will provide examples of how companies have used LCA to inform business decisions and how they communicated what they learned in a way that allowed them to act on the information.

- **Richard Ammendola**, Senior Principal Value & Sustainable Innovation; The WM Wrigley Jr. Co.
- **Debbie Kalish**, Program Manager, Center for Energy Efficiency & Sustainability, Ingersoll Rand Co.
- Stefanie Giese-Bogdan, Technical Manager; 3M Co.

*Moderator:* **Margaret Zahller**, Manager, Product Stewardship Environment, Health & Safety; Baxter Healthcare Corp.

### Session 14: Essential Practices of Corporate Leaders in a Water-constrained World Hochelaga 2

Is water critical to your business? Does your corporate water strategy address securing or maintaining water supplies to ensure production goals can be met? Are you working to put programs in place that recycle water or reuse it for other non-process applications and engaging your supply chain? If so, be sure to attend this session to learn how your peers are working to improve water efficiency, recycle water from production sources and assess water supplies for the future.

- David Chew, Director of Marketing and Sales; Fairmont Minerals
- Greg Koch, Director of Water Stewardship; The Coca-Cola Co.
- Audrey Templeton, Environmental Engineer;
   MillerCoors LLC

*Moderator:* **Mark Johnson**, Vice President, Corporate Sustainability Officer, Gannett Fleming

## Session 15: Regulatory Update: Hot Issues for US and Canadian EHS Regulatory Agencies in 2014 Mackenzie

Which EHS issues are dominating the regulatory agenda this year in the U.S. and Canada? What can you expect in the year to come? This session will kick off with an overview of the key regulatory and legislative developments of the year and what is coming up in 2014. Our panel of experts will also teach you how to and find information on the key air, water and energy rules that could affect your business.

- John Cruden, President; Environmental Law Institute
- Alexandra Dapolito Dunn, Executive Director & General Counsel; Association of Clean Water Administrators
- Robert Slater, Executive Director, Regulatory Governance Initiative; Carleton University

*Moderator:* **John Sullivan**, Director EHS News Division; Bloomberg BNA

#### **Thursday, October 24**

### Session 16: Building and Maintaining Talent From Degree to VP Hochelaga 3

Few of today's EHS&S leaders have degrees in occupational health and safety (OHS) or environmental management (EM), yet today's talent pool is filled with practitioners in these disciplines. What are they learning in these degree programs? What are their expectations? How do you retain them and train them to become tomorrow's leaders? This session will examine ways EHS leaders are addressing new employee recruitment and retention. You will find out what students are learning in undergraduate OHS and EM programs, what young professionals expect from employers today and how to turn those young professionals into future leaders in our profession.

- Luis Sanchez, Ph.D., Vice President; BST
- Sandra Stott, EH&S Program Development Manager, United Technologies Corp.
- Dylan Travers, Global EHS Intern; John Crane
- Vicky Will, Vice President, Power Environmental Services; Exelon Generation

Moderator: Chris Milici, Director, EHS & Security; John Crane

#### 12:30 - 1:45 p.m. Business to Business Lunch Marquette/Jolliet/Duluth

1:45 - 3:15 p.m. Concurrent Sessions

# Session 17: Greening the Supply Chain through Buyer-Supplier Partnerships Hochelaga 4-5

Greening the supply chain means influencing suppliers without disrupting supply capacity. During this session, we will look at how you can achieve this objective by discussing the data your peers are gathering and how are they using it to make decisions. The conversation will offer examples of how companies have achieved measurable improvements in the supply chain, and the tactics they used to realize measurable success.

- Kristi Budzinski, Green Chemistry & BioPharma Project Manager; Genentech
- Johanna Jobin, Director of Corporate Responsibility; EMD Millipore Corp.
- Anastasia O'Rourke, Principal, DEKRA Sustainability & Performance Excellence; Sustainable Purchasing Leadership Council

Moderator: Kelly Sobczak, EHS Compliance Director; CH2M HILL

## Session 18: Beyond Injury Rates: Next Practices in Safety Management Mackenzie

As health and safety leaders, how do we get beyond the emphasis on measuring injury rates and focus on activities that lessen the potential for injuries to occur at all? This session will explore how a shift in emphasis that combines human factors, behavioral science and systems thinking can be applied to influence safe behaviors. You will learn how two companies have developed their safety strategies around these principles, and applied them to their management systems and safety programs. The speakers will share the results of these efforts and discuss how you can drive change in your own health and safety culture and take your safety programs to the next level.

- Robert Murphy, Vice President, Safety, Health, Environment and Community; Sims Metal Management
- Wayne Pennycook, Senior Operations Health & Safety Advisor; Cenovus Energy Inc.

*Moderator:* Laura Murphy, Vice President of Customer Experience; KMI

### Session 19: Strategies to Keep your Auditing Program Fresh and Effective Hochelaga 3

Today's EHS and sustainability managers are tasked with completing more audits while keeping the quality and effectiveness of their audits at peak performance. This session will give you strategies for keeping your programs fresh and techniques to improve the value of the audit process. Come prepared to share your ideas for tackling this critical and ever-present challenge.

- Peter Fisken, Vice President of Risk Advisory & Assurance Services; Carnival Corp.
- Frank Marino, Corporate EHS Manager; Raytheon Co.
- Anna Pierce, EHS Compliance Assurance Manager; GE Power & Water

*Moderator:* **Chris England**, Regional Manager, Environment, Safety, Health & Security; Xylem Inc.

### **Thursday, October 24**

# Session 20: From China to the Middle East to Latin America: Understanding Regional Business Norms and Cultures for EHS&S Success Hochelaga 2

How do you build a global EHS team that can implement your global standards worldwide? Do you use a U.S.-based staff or hire local experts in China, India, Middle East and South America? This session will address the importance of cultural knowledge in ensuring local adherence to global standards. It will also teach you how to create a spirit of collaboration with those you manage from afar.

- Mark Burley, Environmental, Regulatory and Land Manager; Exxon Mobil Corp.
- Ann Condon, Director, Resource & Environmental Strategies; General Electric Co.
- Helen Mei, Global EHS Leader; TE Connectivity

Moderator: Mark Stoler, Director EHS Management, AECOM

3:15 - 3:45 p.m. Afternoon Break Foyer

#### 3:45 - 5:15 p.m. Interactive Discussion Sessions

## Session A: Leading EHS Organizations: The Look, The Feel, The Challenge Hochelaga 3

Traditional EHS organizations tend to operate in the conventional world of internally driven metrics. But high-performing companies manage their EHS programs with the organizational culture, internal process and data in mind. The objective of this interactive session is to discuss the best practices and emerging trends you could adopt to improve your company's EHS performance. You'll hear from leading companies and have the chance to exchange your ideas for change. The discussion topics will be focused on key elements of EHS performance including strategy, policy, performance and reporting.

#### Facilitated by:

Chris Milici, Director, Global EHS and Security; John Crane

#### Panelists:

- Phil McIntyre, Director of Business Development; Milliken Performance Solutions Business
- Dan Wesolowski, Director, Global Environment, Health, and Safety; Westinghouse Electric Co.

# Session B: Staying Cool Under Legal Pressure: Preparing Your Organization for the Phase out of R22 Hochelaga 4-5

Attend this mock demonstration of a company's efforts to prepare for the phase-out of banned refrigerant R22. Through this interactive scenario, you'll explore the different concerns you'll need to address to meet this important regulatory requirement. You'll also be encouraged to participate and assist the company with complying within the current legal framework.

#### Facilitated by:

- Gretchen Digby, Director, Global Education Initiatives, Center for Energy Efficiency & Sustainability; Ingersoll Rand Co.
- **Heather Foran**, Assistant General Counsel, Ethics & Compliance; Ingersoll Rand Co.
- Judi Kovacs, Vice President EHS & Corporate Supplier Social Responsibility Programs; NBC Universal

# Session C: Exploring the Future: What is beyond "sustainability" as we currently know it? Hochelaga 2

Leading businesses have been implementing and advancing sustainability programs for almost two decades now, so what is the collective impact of this effort? What does the future look like? In this conversation, we'll explore emerging ideas like the golden triangle, the blurring of the profit and nonprofit boundaries and the idea of conscious capitalism. Come to this session and leave with big ideas that might lead to transformational thinking for your own organization.

#### Facilitated by:

**Samir Pathak**, Environment and Sustainability Manager; The Coca-Cola Co.

#### Panelists:

- Javier Rodriguez Merino, Global Senior Director, Sustainability Marketing; The Coca-Cola Co.
- Michael Muyot, President & Founder; CRD Analytics

## 7:00 - 10:00 p.m. Thursday Evening Networking Event: Dinner, Drinks and Jazz at Newtown Social Club

Join your colleagues in the heart of the Montreal nightlife district for this fun dinner and night out with jazz, cocktails and networking. Tickets are available at the registration desk. Meet in the hotel lobby to find a group to walk with, or to grab a shuttle bus to the event.

### Friday, October 25

8:30 - 9:00 a.m. Grab-and-Go Coffee and Pastries

#### 9:00 - 11:45 a.m. Tours, Outings, Discussion Groups and Learning Labs

This morning will offer you a variety of networking and learning activities. These activities are open to everyone and are included in your conference registration.

#### **Author Roundtable Discussion with Andrew Savitz Bersimis**

Andy Savitz will lead a session for those interested in continuing the discussion from Thursday's Keynote Panel Moving Forward: Culture, Engagement and Leadership Change

#### **Update on Proposed Changes to ISO 140001** Peribonka

The world's most important management system on quality and the environment is in the process of being updated. This session, facilitated by the leader of the international negotiations on the ISO Environmental Management System Standard, will give you a preview of the proposed requirements for ISO 14001 and how these changes could affect you.

Session Leader: Susan Briggs, Chair, U.S. TAG to ISO TC207 on Environmental Management

### **Mergers and Acquisitions Discussion Group**

Join your peers to discuss strategies for ensuring a smooth transition following a merger or acquisition. The group will present the results from this year's M&A discussion group and brainstorm topics for next year.

#### **Bell Helicopter Facility Tour**

Shuttle departs in front of the hotel at 8:30 a.m., returning at 11:30 a.m.

Tour this state-of-the-art aeronautics facility and learn about their EHS management programs during this fun group outing to one Montreal's largest manufacturers. The facility is outside the city, so the tour bus will depart from the hotel at 8:00 a.m. and return to the hotel by 11:30 a.m.



#### **Guided Walking Tour of the St. Michel Environmental Complex** (CESM)

Walking tour will depart hotel lobby at 9:00 a.m. and return by 11:30 a.m.

Join this walking tour of St. Michel Environmental Complex (CESM) and TOHU's building in downtown Montreal. Originally a quarry and then a landfill, today the center has been taken over by the City of Montreal and transformed into an urban park, with limestone cliffs, more than five kilometers of walking paths and 48 acres of green space. The tour will include a history of the complex and visits to the LEED GOLD certified La TOHU's building that hosts the National Circus School and Montreal sorting center.

Hosted by:



#### **Veolia Oil Recovery Facility Tour**

Because the facility is outside the city, the tour bus will depart from the hotel at 8:00 a.m. and return to the hotel by 11:30 a.m.

Visit this leading edge oil recovery facility in Saint Hyacinthe, Quebec. The recently completed facility will produce vacuum gas oil and other compounds from used crankcase oil for reuse by oil refineries and other industries.

Hosted by:



11:45 a.m. Conference Adjourns