

# 2015 EHS Management Forum

Oct. 14-16, 2015 | The Westin | Charlotte, NC



# Your Invitation to Sponsor

## What's Inside:

Exhibitor Information Sponsorship Opportunities Who Will Be There General Forum Information

www.naem.org

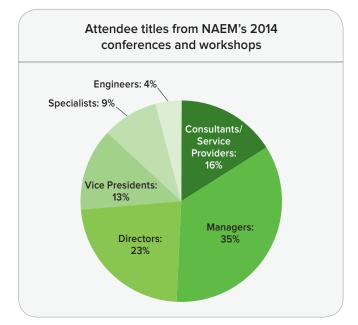
## Be Surrounded by Buyers

As the largest professional association for environment, health and safety (EHS) and sustainability leaders, NAEM offers you exclusive access to the leaders in global EHS management and sustainability. Come find out why sponsors and attendees alike call the Forum their "must-attend" event of the year.



# Connect with Key EHS and Sustainability Decision-Makers

The Forum is the perfect venue for you to reach a targeted audience of corporate, business-unit and operational EHS and sustainability professionals. Because of NAEM's emphasis on peer-to-peer learning, more than 75 percent of Forum participants are corporate decision-makers, which makes this a key opportunity for you to market your services to buyers. As a conference sponsor, you'll find out what is going on inside of companies today and establish new, quality leads with executive leadership.



## Who Attends

Drawing 575+ attendees, the Forum is the best opportunity for professional networking, benchmarking and best practice sharing available to EHS and sustainability practitioners today. Conference attendance has increased every year for the past ten years. Attendees are corporate vice presidents, directors and managers responsible for leading EHS and sustainability programs that include:

- Compliance and Regulatory Requirements
- Water Management
- Climate Change Strategies
- Energy Management
- Waste Management/Reduction
- Sustainability Operations and Reporting
- External Reporting
- Materiality Assessments



Space is Limited; Apply to Sponsor Today! The Forum provides you with more than seven hours of focused time to develop connections with high-level, corporate EHS managers, including the following exclusive events:

- Morning Breakfasts
- Refreshment Breaks
- Welcome Reception
- Strategy Exchange Sit-down Luncheon
- Business-to-Business Sit-down Luncheon

## Strategy Exchange Luncheon Wednesday, October 14 12:00 - 1:15 p.m.

Join EHS leaders and fellow sponsors for an intellectually engaging discussion during this sit-down luncheon. Each table will be assigned to discuss a different challenge or emerging ideas.

## **Business-to-Business Luncheon**

## Thursday, October 15 12:30 - 1:30 p.m.

This sponsored, sit-down luncheon offers you the opportunity to invite conference participants to join you at your own table. Platinum and Gold sponsors will receive one reserved table (10 seats); Green sponsors will share tables with other exhibitors and conference attendees.

## Networking Party at Automatic Slims - NC Music Factory Thursday, October 15 6:30 - 10:00 p.m.

Join your colleagues and prospects for a reception, dinner, and dancing. Tickets are \$85.00 per person and include entrance, food, and shuttle transportation from the Westin Charlotte. Tickets must be purchased separately and are not included in your sponsorship..

## **Exhibit Schedule**

Tuesday, October 13 Exhibitor Move-in	8:00 - 5:00 p.m.
Wednesday, October 14	700.000
Exhibit Opens (Continental breakfast will be served) Morning Break	
Strategy Exchange Luncheon	
Afternoon Break	3:00 - 3:45 p.m.
Exhibit Hall Reception	5:30 - 7:00 p.m.
Thursday, October 15	
Exhibit Opens (Continental breakfast will be served)	7:30 - 8:15 a.m.
Morning Break	10:00 - 11:00 a.m.
Business-to-Business Luncheon	12:30 - 1:30 p.m.
Exhibitor Move-out	11:00 a.m 8:00 p.m.

Exhibit Location: The exhibits are located in the Westin Charlotte



# Sponsorship

## Platinum Level Sponsorship

## Estimated Value: \$26,450 Actual Cost: \$9,450

- One 8' x 10' booth space with special placement in the Platinum Sponsors Area of the exhibit hall
- Three (3) full registrations (valued at \$5535)
- Platinum sponsors may register up to one (1) additional person\* for \$925 (NAEM Affiliates) or \$1750 (non-Affiliates)
- Booth identification sign (company name, city & state)
- One (I) full-page advertisement in the final Forum program
- 750-word article in the NAEM electronic newsletter
- Company logo and listing in the final Forum program
- Company logo included in minimum of six (6) electronic outreach announcements
- Company logo on screens during lunches
- Company logo on sponsor page of mobile app
- Opportunity to include a one-page piece of collateral in the on-site registration attendee bag
- A Platinum Sponsor ribbon for all company representatives
- Company logo on onsite signage
- One reserved table (10 seats) during the Business-to-Business Luncheon on Thursday
- Pre- & Post-Forum attendee lists will be provided in PDF format. One list may be used for a one-time physical mailing. File includes name, title, company name and mailing address only - pre-conference list will be provided approximately 2 weeks prior to Forum.

## **Gold Level Sponsorship**

Estimated Value: \$16,300 Actual Cost: \$5,800

- One 8' x 10' booth space with special placement in the Sponsors Area of the exhibit hall
- Two (2) full registrations (valued at \$3690)
- Gold sponsors may register up to one
   (1) additional person\* for \$925 (NAEM Affiliates) or \$1750 (non-Affiliates)
- Booth identification sign (company name, city & state)
- Half-page advertisement in the final Forum program
- 750-word article in the NAEM electronic newsletter
- Company logo and listing in the final Forum program
- Company logo included in minimum of six (6) electronic outreach announcements
- Company logo on screens during lunches
- Company logo on sponsor page of mobile app Company logo on onsite signage
- One reserved table (10 seats) during the Business-to-Business Luncheon on Thursday
- A Gold Sponsor ribbon for all company representatives
- Pre- & Post-Forum attendee lists will be provided in PDF format. One list may be used for a one-time physical mailing. File includes name, title, company name and mailing address only - pre-conference list will be provided approximately 2 weeks prior to Forum.

## Green Level Sponsorship

Estimated Value: \$7,600 Actual Cost: \$3,750 (NAEM Affiliate Members) \$3,950 (Non-Affiliate Members)

- One 8' x 10' booth
- Two (2) full conference registrations (valued at \$3690);
- All sponsors may register up to one (1) additional person\* for for \$925 (NAEM Affiliates) or \$1750 (non-Affiliates)
- Booth identification sign (company name, chy & state)
- Company logo on screens during lunches
- Company logo on sponsor page of nobile app
- Company listing in the final Forum program
- A Green Sponsor ribbon for all company representatives
- Pre- & Post-Forum attendee lists will be provided in PDF format. One list may be used for a one-time physical mailing. File includes name, title, company name and mailing address only - pre-conference list will be provided approximately 2 weeks prior to Forum.

\* NAEM limits the overall number of sponsor attendees to 3 per company, (4 for Platinum sponsors) in order to maintain the consistently high ratio of buyers to exhibitors. The intimate nature of the Forum provides exhibitors with full and easy access to attendees. We will monitor exhibitor registrations to ensure compliance.

# Sponsorship

## Additional Sponsorship Opportunities

## **Opening Reception**

Two (2) Opportunities Available at \$8,250



- One (1) complimentary registration to conference
- One (1) 8 x 10 exhibit hall booth

Thursday Evening Reception Two (2) Opportunities Available at \$6,250 Exclusive sponsorship at \$10,500

- · Logo recognition on website and printed agenda
- Branding on napkins, event tickets, table signs
- Exclusive sponsorship includes sponsored collateral on shuttle bus

## Water Stations & Water Tumblers One (1) Opportunity Available at \$7,500

- Evolusive Company Logo Placement on water bottles for each attendee
- Exclusive Company Logo Placement on signage at each water station
- One (1) Complimentary registration to conference

## Hotel Room Key Cards \$7,500

Exclusive Company Logo placement on hotel sleeping room key cards for each attendee
One (1) complimentary registration to conference

## **Badge/Lanyard**

\$6,000



### Meeting Space Wifi

Two (2) Opportunities Available at \$6,500 Exclusive sponsorship at \$11,500

- Branding on conference area wifi placards
- Branded wifi login page
- Includes one-page registration bag insert
- One (1) Complimentary registration
- Exclusive sponsorship includes one (1) exhibit booth
- Exclusive sponsorship includes two (2) complimentary registrations

## **Energy Breaks**

## Four (4) Opportunities Available at \$2,200 Exclusive sponsorship at \$7,800

• Includes sponsor logos prominently on signage at refreshment breaks

Refreshment breaks include beverages and light snacks. If you would like to sponsor a customized break with additional food items, please contact Mary Quigg at (703) 830-6920 for more information and pricing. 3E Co. AECOM AMEC Environment & Infrastructure Inc. The American Heart Association (AHA) Antea Group **ARCADIS NV** Assent Compliance Inc. BEAC **Bloomberg BNA** Bureau Veritas S.A. CB&I Co. CDM Smith Inc. CH2M Hill Inc. CHWMEG Inc. Civil & Environmental Consultants Inc. CMO Conestoga-Rovers & Associates CRedit360 LLC Dakota Software Corp. E2 ManageTech Inc. **EHS Support LLC** Enablon Enhesa Enviance Inc. Environ International Corp. EQ - The Environmental Quality Co. ERM (Environmental Resources Management) EtQ Inc. Gensuite LLC Geosyntec Consultants Inc.

**Golder** Associates Heritage Environmental Services LLC HRP Associates Inc. IHS Global Inc. **IEA regAction** Intelex Technologies Inc. KMI Locus Technologies **MSDSonline** MWH Global Inc. Northstar Recycling Perillon Software Inc. ProcessMAP Corp. Redinger 360 Inc. **Red-On-Line** Redshift Technologies Inc. **RegScan Inc.** Roux Associates Inc. SafeTec Compliance Systems Schneider Electric SE SiteHawk **Tradebe Environmental Services** TRC Environmental Corp. **Trinity Consultants** UL Workplace Health & Safety Veolia Environment S.A. Verse Solutions Woodard & Curran WSP Global Inc.

To reserve exhibit space, or for additional sponsorships opportunities, contact:

## Mary Sanchez-Quigg

Exposition Manager NAEM EHS Management Forum c/o Director of Global Accounts Conference Direct 13518 Granite Rock Drive Chantilly, VA 20151

Office: (703) 830-6920 Cell: (703) 623-7304 Fax: (866) 608-8062 E-mail: mary.quigg@conferencedirect.com



Start your planning **NOW!** For more details, visit www.naem.org Please note that the exhibit hall will be carpeted. Each booth is provided with an 8' draped back wall and a 3' side draped wall, and a 7" x 44" ID sign with your company name, city and state. **Tables, chairs, other furnishings and drayage (moving freight between dock & booth) must be ordered through our general contractor.** 

The exhibits are located in the CDE Hall of the Hilton Austin

A complete service kit with all pricing, order forms, etc. will be sent to you electronically in early August. You will be able to order what you need at that time.

## **Sponsor Personnel**

Platinum sponsorship includes three (3) full Forum registrations. Gold and Green sponsorships include two (2) full Forum registrations. All sponsors may register up to one (1) additional personnel for \$975 (NAEM Affiliates) or \$1075 (non-affiliates).

We limit the number of exhibitor personnel in order to maintain the consistently high ratio of buyers to sponsors. The intimate nature of the Forum provides exhibitors with full and easy access to attendees. We will monitor sponsor registrations to ensure compliance. Thank you for your cooperation.

Personnel registration and housing materials will be provided to all exhibitors in July 2015.

To reserve exhibit space, or for additional sponsorship opportunities, contact:

## Mary Sanchez-Quigg

Exposition Manager NAEM EHS Management Forum c/o Director of Global Accounts Conference Direct 13518 Granite Rock Drive Chantilly, VA 20151

Office: (703) 830-6920 Cell: (703) 623-7304 Fax: (866) 608-8062 E-mail: mary.quigg@conferencedirect.com

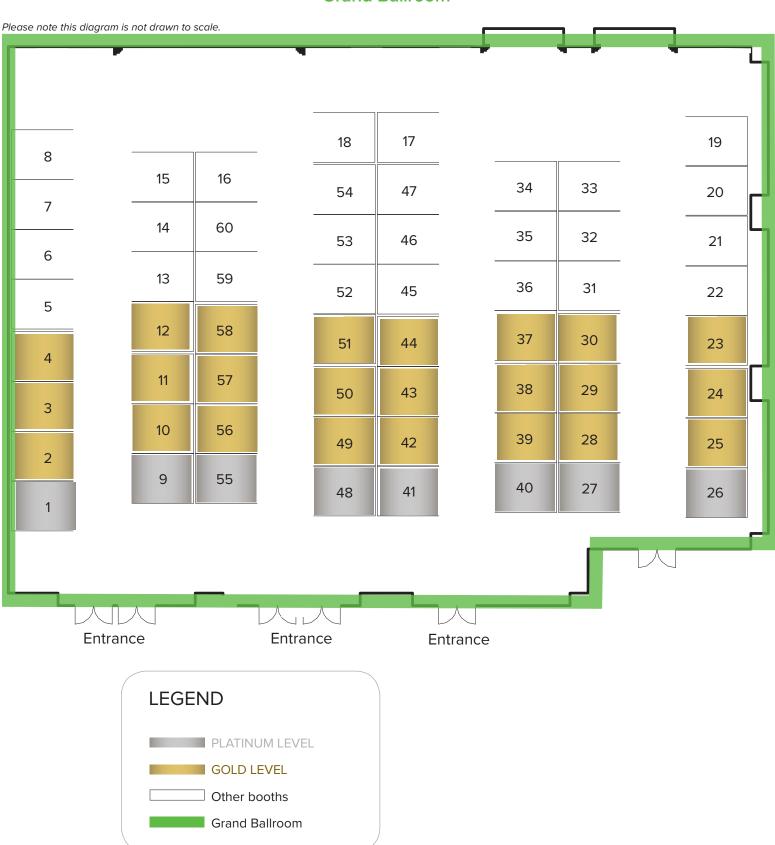






## 2015 NAEM Forum Exhibitor Floor Plan

The below diagram denotes the 2015 Exhibit Hall layout. Platinum and Gold booth space is shaded according to the legend. The entrances to the hall will be at the doors marked ENTRANCE in the Floor Plan.



## **Grand Ballroom**

# 2015 EHS Management Forum

Oct. 14-16, 2015 | The Westin | Charlotte, NC

## Sponsorship and Exhibit Space Application & Contract

I/We request, and hereby authorize NAEM & US Expo to reserve and

assign space by the booth numbers listed below.

NAEM

All checks must be made payable to: NAEM	
Are you an NAEM Affiliate Council Member? Yes No	SPONSORSHIP REQUESTED:
<b>To reserve your space:</b> Attach your deposit to this contract, properly executed, and mail, fax or e-mail to:	<ul> <li>Platinum \$9,450</li> <li>Gold \$5,800</li> <li>Green \$3,750 (NAEM Affiliate Members)</li> </ul>
Mary Sanchez-Quigg Exposition Manager, NAEM EHS Management Forum Conference Direct	<ul> <li>Green \$3,950 (Non-Affiliate Members)</li> <li>Other</li> <li>Please specify from the list of Other Sponsorships</li> </ul>
13518 Granite Rock Drive Chantilly, VA 20151 Phone: 703.830.6920/Cell: 703.623.7304/Fax: 866.608.8062 E-mail: mary.quigg@conferencedirect.com	BOOTH NUMBER REQUESTED: (see Floor Plan on page 7)
(Please print or type):	1st Choice         2nd Choice           3rd Choice         4th Choice
Company or Organization Name	COMPANY DESCRIPTION: (up to 75 words, e-mailed to
Address	mary.quigg@conferencedirect.com) — due by July ??, 2015
City/State/Zip	PLEASE SEPARATE US FROM THESE COMPETITORS: We will do our best to accommodate your request but please
Company Web Site	understand that due to the intimate nature of this program, all requests may not be possible
Published Phone #	
Published Fax #	
Booth Coordinator (contact for logistics only)	TYPE OF PAYMENT: (Please check one)
Contact Telephone	VISA     MasterCard     AmEx       Check payable to NAEM in U.S. funds
E-mail	TOTAL AMOUNT ENCLOSED: \$
Title	Card Number
Signature	Expiration Date
Note: This form reserves your booth space only. We will send you link to register your booth personnel in July.	Cardholder Name
<ul> <li>We enclose our deposit for 50 percent of sponsorship cost made payable to NAEM. The remaining 50 percent payment is due 90 days prior to the exposition (July 31, 2015). Should your payment not be received by this date, NAEM reserves the right to resell space with no reimbursement of deposit.</li> <li>Included in the sponsorship price are 3 conference registrations for Platinum Sponsors and 2 conference registrations for Gold and Green</li> </ul>	Signature FOR OFFICE USE ONLY Booth(s) assigned Sponsorship assigned
<ul><li>Sponsors.</li><li>The terms and conditions on the reverse side of this agreement are hereby</li></ul>	Cost \$ Paid \$ Date Check #
<ul> <li>incorporated by reference and Sponsor/Exhibitor agrees to be bound thereby.</li> <li>We agree the space assigned to us shall be accepted by us unless we reject it within seven (7) days of your notice.</li> </ul>	2nd payment \$     Date     Check #       NOTE: This form reserves your booth space only. You will be required to register exhibitor booth personnel in July.

## NAEM 2015 Exhibit Hall Rules & Regulations

Sponsor/Exhibitor hereby agrees to be bound by all exposition rules and regulations. Sponsor/Exhibitor further agrees to adhere to and be bound by (i) all applicable fire, utility, and building codes and regulations; (ii) any rule or regulations of the facility where the exposition is held (iii) the terms of all leases and agreements between NAEM, Conference Direct, and the managers or owners of said facility; (iv) the terms of any and all leases and agreements between NAEM, US Expo and any other party relating to the exposition. Sponsor/ Exhibitor shall not, nor shall Sponsor/Exhibitor permit others to do anything to the booth or do anything in the facility which would cause a difference in conditions from those previously approved by the insurance carrier of NAEM, Conference Direct or the owners or managers of said facility, which will in any way increase premiums payable by any of said parties.

#### Space Assignment:

Conference Direct shall use its best efforts to locate the booth in one of the locations designated by Sponsor/Exhibitor on the front side hereof, and to provide physical separation of the booth from the booths of those competitors from whom Sponsor/ Exhibitor has requested such separations on the front hereof. Notwithstanding the above, Conference Direct reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

### Hospitality Suites & Private Parties:

Only exhibitors and sponsors shall be authorized to use hospitality suites in the Official Hotel. Hospitality suites and private parties shall not be open during regularly scheduled hours of meetings, exhibits or other NAEM functions. Sponsors/exhibitors who schedule private functions in conflict with official NAEM events will not be eligible to exhibit or sponsor anything at NAEM for two (2) years. This policy will be strictly enforced.

#### Equipment:

Sponsors/exhibitors shall provide all other equipment at their own expense. All booth equipment shall be flameproof. All booth equipment shall be in keeping with and consistent with all rules, codes, and regulations referred to under Codes & Agreements above.

#### **Exclusions:**

NAEM and ConferenceDirect shall have the right to exclude or to require modification of any display or demonstration which, in its sole discretion, it considers unsuitable to or not in keeping with the character of the exposition and conference. NAEM and ConferenceDirect shall have the right to prohibit the use of amplifying equipment or music which, in its sole discretion, it considers objectionable. NAEM and ConferenceDirect shall have the right to demand modification of the appearance of dress of persons or mannequins used in connection with displays or demonstrations.

#### Assignment and Sublease:

Sponsors/exhibitors shall not sublet the booth or any equipment provided by NAEM, nor shall Sponsor/Exhibitor assign this lease in whole or part without written notice to and approval from NAEM or ConferenceDirect.

#### **Cancellation of Lease:**

Sponsor/Exhibitor shall have the right to cancel this agreement at any time by written notice to NAEM. In the event of such cancellation, received up to 120 days prior to the Exposition, NAEM shall refund in full (less a \$200 administrative fee) any rental payments already made by Sponsor/Exhibitor. NAEM shall refund 50% of booth space cost on cancellations received between 120-60 days prior to the Exposition. No refund will be made on cancellations received within 60 days of the Exposition and Conference. Under all circumstances, NAEM retains the right to resell any booth space cancelled by Sponsor/Exhibitor.

#### Americans with Disabilities Act (ADA):

Exhibitors shall be responsible for making their exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act, and shall hold NAEM harmless from any consequences of exhibiting companies' failure in this regard.

### The Exhibitor Shall Be Responsible For:

Securing any and all necessary licenses or consents for a) any performances, displays, or other uses of copyrighted works or patented inventions, and b) any use of any name, likeness, signature, voice or other impression and other intellectual property owned by any third party which may be used, directly or indirectly, by the exhibitor. This includes the photographing or videotaping of any portion of the NAEM Annual EHS Management Forum and Exhibit Hall floor. The exhibitor agrees hereby to indemnify, defend and hold NAEM harmless from and against any claim of liability and any incident or resulting loss, cost, or damage (including costs of lawsuit and attorney's fees) for failure to obtain these licenses or consents and/or for infringements or other violations of the property rights or the rights of privacy or publicity of any third party.

#### Liability:

This agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between NAEM, ConferenceDirect and exhibitor. Sponsor/Exhibitor hereby agrees to and does indemnify, hold harnless and defend NAEM and ConferenceDirect from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to cost, interest and attorney's fees) which NAEM and ConferenceDirect may incur, suffer, be put to, pay or be required to pay, incident to or arising directly from any intentional or

negligent act or omission by Sponsor/Exhibitor or any of its employees, servants, or agents. Sponsor/Exhibitor further agrees that NAEM and their respective agents and employees shall not be responsible in any way for (i) damage, loss or destruction of any property of Exhibitor or (ii) injury to Exhibitor or its representatives, agency, employees, licensees or invites.

#### Cancellation or Postponement of Exposition:

In the event that the Exposition and Conference are postponed due to any occurrence not occasioned by the conduct of NAEM, ConferenceDirect or Sponsor/Exhibitor, whether such occurrence be an act of God or the common enemy or the result of war, not civil commotion, sovereign conduct, or the act or conduct of any person or persons not party of privy to this lease, then the performance of the parties under this agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof and in any event for the duration of such postponement. In the event that such occurrence results in cancellation of the Exposition, the obligations of the parties under this lease shall be refunded to Sponsor/Exhibitor, less a prorate share of expenses actually incurred by NAEM and Preferred Expositions in connection with the Exposition.

#### Handling and Storage:

NAEM, ConferenceDirect and the owners or managers of the facility where the Exposition is to be held shall not accept or store display materials or empty crates. Sponsor/Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of such materials and empty crates. Such arrangements may be made through the official general contractor, and Sponsor/Exhibitor shall in any event provide the general contractor with copies of all bills of lading. All shipments and deliveries to the Exposition shall be prepaid. Sponsor/Exhibitor shall not incur any obligation to the official general contractor merely by reason of providing copies of any bills of lading here under.

#### Security:

NAEM shall provide guard service throughout the hours of installation, show and dismantling, and exercise reasonable care for the protection of the Sponsor/Exhibitor's materials and display. Beyond this, NAEM, ConferenceDirect, the show facility and any officer or staff member thereof will not be responsible for the safety of the property or the Exhibitor, his agents, or employees, from theft, damage by fire, accident or any other cause. Sponsor/ Exhibitor is required to provide all insurance and/or policy writers to cover all booth contents.

#### Arrangements of Exhibits:

All booths are 8'x10' feet in size. Standard booth backgrounds and side rails, decorated with bengaline curtains and uniform one-line signs are provided without charge. Booth backgrounds are 8' in height and divider rails are 3' in height. In the area 4' forward from the rear background of each booth, display materials may be placed up to a height not exceeding 8' from the building floor. In any portion of the booth beyond 4' from the rear background of the booth, all parts of the Exhibits shall be placed not to exceed 4' from the building floor. Exhibits not conforming to these specifications, or which in design, operation, or otherwise, are objectionable in the opinion of the management, will be prohibited. All other equipment and utilities must be rented from the official contractors. All demonstrations and displays shall be contained to the booth space rented.

#### Give-Aways:

If there is any question about the appropriateness of the item(s), ConferenceDirect may request a sample for final approval. All raffles must be announced and awarded by sponsor/ exhibitor at their own booth or by notifying winner. NAEM will not make announcements for any prize drawings. Each Platinum sponsor will have the opportunity to provide the NAEM registration desk with one (1) item for distribution to all Forum registrants. Conference Direct will coordinate with the Sponsor to see that all registration give-aways are received and distributed appropriately.

#### **Sponsor Registrations:**

With the purchase of a Platinum sponsorship, the exhibitor shall receive three (3) complimentary full conference registrations. Gold and Green sponsorships include two (2) complimentary full conference registrations. All sponsors may register up to one (1) additional personnel for \$975 (NAEM Affiliates) or \$1075 (non-Affiliates). (This does not affect company personnel registered as speakers, which are handled separately through NAEM.)

NAEM Forum Attendance Lists (name, title, organization, and address only as PDF only): Green sponsors will receive a post-Forum list of all participants. Only Gold and Platinum sponsors will receive both the pre- and post-Forum lists. The Platinum sponsors have the opportunity to do one (1) mailing to the Forum Attendee List. All lists are provided with authority for one (1) mailing only. Any exhibitor in violation of this will not be allowed to exhibit at the following two (2) NAEM Forums.