

Sponsorship Prospectus

NAEM 2014 Conferences and Research

Your Invitation to Sponsor

Promote your business, demonstrate solutions and gain visibility with an influential audience of EHS and sustainability decision-makers. NAEM reaches corporate leaders who are looking to share best practices, develop new skills and learn proven strategies they can use to drive business value.

2014 Conferences

This kit does not include information about the 2014 EHS Management Forum (Oct. 22-24 in Austin, Texas). Registration and sponsorship opportunities will open on March 1, 2014.

March 4-5: Best Practices in Water, Energy and Waste Management*

May 21-22: Metrics & Materiality for EHS and Sustainability Reporting*

August 5-6: Advancing Compliance Assurance and EHS Management Systems*

***Sponsor all three to receive unique benefits. See page 5.**



2014 Research Calendar

April 2014: The Energy-Water Nexus

August 2014: Emerging Practices in Supply Chain Management

January 2015: Partnering with External Stakeholders to Advance Environmental Efforts

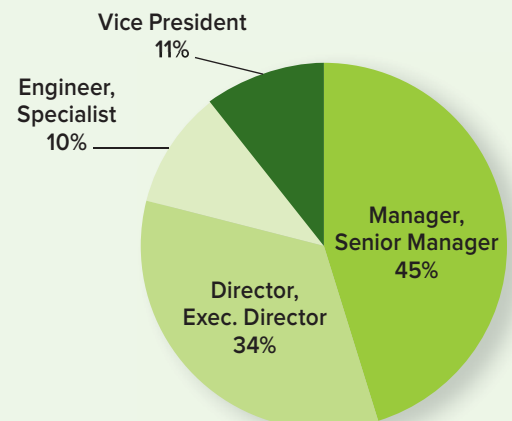
February 2015: 2015 Approaches to Managing EHS and Sustainability Data

Our Audience

NAEM expects to welcome 100-150 attendees at each conference. Attendees are corporate vice presidents, directors and managers responsible for leading EHS and sustainability programs that include:

- Compliance and Regulatory Requirements
- Water Management
- Climate Change Strategies
- Energy Management
- Waste Management/Reduction
- Sustainability Operations and Reporting
- External Reporting
- Materiality Assessments

Attendee titles from NAEM's 2013 conferences and workshops



Best Practices in Water, Energy and Waste Management

March 4-5, 2014

Washington, DC

Hosted at the United States Postal Service



About the program:

Conserving resources has become a priority for EHS and sustainability managers in most industry sectors. Find out the real world measures leading companies are taking to advance their water, energy and waste management programs. From defining programs and setting goals to reporting on progress, this conference will feature case studies from a variety of industries to provide attendees with examples of best practices in each area.

Focus areas:

- Information on how companies are applying tools to drive down GHG and water footprints
- An understanding of what it takes to have “zero waste” facility
- Making the business case for source management projects
- Setting goals designed to improve performance
- A discussion of NAEM research findings

Sponsor Package

Sponsorship: \$3,250

Available at \$2,750 to NAEM Affiliate and Corporate Members

8 Exhibitor Spaces Available

Recognition and Visibility

- Exhibit area during the conference, reception and breaks (NOTE: These are 6' x 3' table top exhibits.)
- Recognition in on-site printed agenda, including a 150-word company description
- Recognition on dedicated conference web site with link to company site
- Recognition on conference promotional materials
- Recognition on conference e-mails distributed to 10,000+ EHS and sustainability professionals
- Ability to provide a handout or give-away in conference folders

Additional Benefits

- Two complimentary conference registrations
- Opportunity to register one additional attendee at the NAEM member rate. Each sponsor is limited to three personnel total
- Attendee list one week prior to the conference (Attendee names and titles)

See page 8 for Sponsor/Exhibitor Registration Form

Metrics & Materiality for EHS and Sustainability Reporting

May 21-22, 2014

Denver, CO

Hosted at the Gates Corporation



About the program:

Measuring corporate EHS and sustainability performance is an important undertaking for both internal and external stakeholders. This conference will feature case studies on how companies are selecting and structuring their metrics programs, along with examples of materiality assessments driving tracking and reporting efforts. Attendees will also interact with members of the ESG community, such as Sustainability Accounting Standards Board (SASB) and Global Initiative for Sustainability Ratings (GISR), and receive updates on the standards being developed by these groups.

Focus areas:

- Insights on producing GRI G4 reports in 2014
- Examples of innovations and breakthroughs in corporate performance tracking and reporting
- Methodologies and tools used to accurately capture and disseminate information
- Strategies for responding to a wide range of stakeholders

Sponsor Package

Sponsorship: \$3,250

Available at \$2,750 to NAEM Affiliate and Corporate Members

6 Exhibitor Spaces Available

Recognition and Visibility

- Exhibit area during the conference, reception and breaks (NOTE: These are 6' x 3' table top exhibits.)
- Recognition in on-site printed agenda, including a 150-word company description
- Recognition on dedicated conference web site with link to company site
- Recognition on conference promotional materials
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Advancing Compliance Assurance & EHS Management Systems

August 5-6, 2014

Auburn Hills, MI

Hosted at the Chrysler Group LLC



About the program:

The basis of an effective EHS program lies in the strength of its management system and how thoroughly it is integrated into business practices. Focusing on the core of EHS responsibilities, this conference will bring together a diverse group of EHS professionals to discuss the most effective ways to ensure compliance, reduce risk and drive business results. Attend this conference for case studies and interactive dialogue on emerging issues in EHS management. The agenda will cover topics such as EHS auditing, due diligence, managing EHS during a merger or acquisition, the use of EHS management systems (EMS) to achieve EHS goals and EMS trends and latest developments.

Focus areas:

- Examples of a variety of EHS management systems and how those systems are integrated into the broader business
- Best practices in global auditing
- Tips on identifying and reducing business risks
- A look at how companies are measuring process and ensuring continual EHS performance improvements

Sponsor Package

Sponsorship: \$3,250

Available at \$2,750 to NAEM Affiliate and Corporate Members

10 Exhibitor Spaces Available

Recognition and Visibility

- Exhibit area during the conference, reception and breaks (NOTE: These are 6' x 3' table top exhibits.)
- Recognition in on-site printed agenda, including a 150-word company description
- Recognition on dedicated conference web site with link to company site
- Recognition on conference promotional materials
- Recognition on conference e-mails distributed to 10,000+ EHS and sustainability professionals
- Ability to provide a handout or give-away in conference folders

Additional Benefits

- Two complimentary conference registrations
- Opportunity to register one additional attendee at the NAEM member rate. Each sponsor is limited to three personnel total
- Attendee list one week prior to the conference (Attendee names and titles)

See page 8 for Sponsor/Exhibitor Registration Form

Sponsor the Entire Series

Maximize your exposure to NAEM's audience by sponsoring the full 2014 conference calendar. Series sponsors will receive additional benefits designed to strengthen your relationship with EHS and sustainability leaders.



Sponsor Package

Sponsorship: \$11,250

Available at \$9,750 to NAEM Affiliate and Corporate Members

Recognition and Visibility

- Exhibit area during the conference, reception and breaks (NOTE: These are 6' x 3' table top exhibits.)
- Recognition in on-site printed agenda, including a 150-word company description
- Recognition on dedicated conference web site with link to company site
- Recognition on conference promotional materials
- Recognition on conference e-mails distributed to 10,000+ EHS and sustainability professionals
- Ability to provide a handout or give-away in conference folders
- Two complimentary conference registrations
- Opportunity to register one additional attendee at the NAEM member rate. Each sponsor is limited to three personnel total
- Attendee list one week prior to the conference (Attendee names and titles)

Additional Benefits for Series Sponsors only

- Half page ad in onsite agenda for each conference (must be the same ad)
- One complimentary registration to give to industry client for each conference
- Opportunity to submit 500-word article to NAEM Executive Brief
- Press release announcing that you are sponsoring the conference series

See page 8 for Sponsor/Exhibitor Registration Form

NAEM 2014 Research Reports

The Energy-Water Nexus

To be published in April 2014

About the Report:

This report will describe the energy and water issues that are expected to disrupt business continuity in the future, and explain the uniquely entwined relationship between these two resources. Drawing from case studies, desktop research and interviews with corporate EHS and sustainability leaders, this report will explain how companies are taking a systems approach to addressing both issues.

Sponsorship Package

Sponsorship: \$4,000

Three sponsorship opportunities available

Recognition and Benefits

- Prominent logo placement on front cover of the report
- Recognition on the NAEM website
- Recognition in promotional emails, which reach 10,000 targeted recipients
- Exposure in the NAEM Network News, NAEM's monthly electronic newsletter for members and stakeholders
- Recognition in promotional communications through 3BL Media
- Acknowledgement during presentation of the results

Emerging Practices in Supply Chain Management

To be published in August 2014

About the Report:

With the increase in customer demand for supply chain transparency, companies are now gathering environmental metrics from beyond their four walls. This report will look at how companies are obtaining supplier information, what the core issues are and new strategies for managing the supply chain in the external reporting era. This research will be conducted through a survey of corporate EHS and sustainability leaders, qualitative interviews and desktop research.

Sponsorship Package

Sponsorship: \$6,000

Two sponsorship opportunities available

Recognition and Benefits

- Prominent logo placement on front cover of the report
- Recognition on the NAEM website
- Recognition in promotional emails, which reach 10,000 targeted recipients
- Exposure in the NAEM Network News, NAEM's monthly electronic newsletter for members and stakeholders
- Recognition in promotional communications through 3BL Media
- Acknowledgement during presentation of the results

NAEM 2014 Research Reports

Partnering with External Stakeholders to Advance Environmental Efforts

To be published in January 2015

About the Report:

This report will reveal how companies are collaborating with external stakeholders to address specific environmental issues and what the criteria are for a mutually beneficial partnership. This research will be conducted through a combination of: desktop research; and interviews with corporate EHS and sustainability leaders; and NGOs.

Sponsorship Package

Sponsorship: \$4,000

Three sponsorship opportunities available

Recognition and Benefits

- Prominent logo placement on front cover of the report
- Recognition on the NAEM website
- Recognition in promotional emails, which reach 10,000 targeted recipients
- Exposure in the NAEM Network News, NAEM's monthly electronic newsletter for members and stakeholders
- Recognition in promotional communications through 3BL Media
- Acknowledgement during presentation of the results

2015 Approaches to Managing EHS and Sustainability Data

To be published in February 2015 in conjunction with the 2015 EHS & Sustainability Software Conference

About the Report:

This report will show how companies manage their EHS and sustainability data. Building on past surveys, the research will look at what companies' data management needs are, how much they are spending on software systems, and how they select their solutions. It will also address implementation challenges. The survey will be fielded among corporate EHS and sustainability leaders.

Sponsorship Package

Sponsorship: \$6,000

Four sponsorship opportunities available

Recognition and Benefits

- Prominent logo placement on front cover of the report
- Recognition on the NAEM website
- Recognition in promotional emails, which reach 10,000 targeted recipients
- Exposure in the NAEM Network News, NAEM's monthly electronic newsletter for members and stakeholders
- Recognition in promotional communications through 3BL Media
- Acknowledgement during presentation of the results at the 2015 EHS MIS conference
- Customized version of the report featuring your logo alone on the front cover for you to distribute to your customers

Sponsorship Registration

Contact Mike Mahanna at 202-986-6616, or fill out the following registration form. Return by email at mike@naem.org or by fax at 202-530-4408.

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE () _____ FAX () _____ E-MAIL _____

I am registering as a sponsor/exhibitor for:

Best Practices in Water, Energy and Waste Management: March 4-5, 2014 <input type="checkbox"/> \$2,750 NAEM Affiliate or Corporate Member <input type="checkbox"/> \$3,250 Sponsorship	\$ _____
Metrics & Materiality for EHS and Sustainability Reporting: May 21-22, 2014 <input type="checkbox"/> \$2,750 NAEM Affiliate or Corporate Member <input type="checkbox"/> \$3,250 Sponsorship	SOLD OUT \$ _____
Advancing Compliance Assurance & EHS Management Systems: August 5-6, 2014 <input type="checkbox"/> \$2,750 NAEM Affiliate or Corporate Member <input type="checkbox"/> \$3,250 Sponsorship	\$ _____
Series Sponsorship <input type="checkbox"/> \$9,750 NAEM Affiliate or Corporate Member <input type="checkbox"/> \$11,250 Sponsorship	SOLD OUT \$ _____
Research Report: The Energy-Water Nexus (April 2014) <input type="checkbox"/> \$4,000 Sponsorship	\$ _____
Research Report: Emerging Practices in Supply Chain Management (August 2014) <input type="checkbox"/> \$6,000 Sponsorship	\$ _____
Research Report: Partnering with External Stakeholders to Advance Environmental Efforts (January 2015) <input type="checkbox"/> \$4,000 Sponsorship	\$ _____
Research Report: 2015 Approaches to Managing EHS and Sustainability Data (February 2015) \$6,000 Sponsorship	\$ _____

BILLING Invoice Me **GRAND TOTAL:** \$ _____

CREDIT CARD _____ EXP. DATE _____

CONTACT INFORMATION (if different than above):

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SIGNATURE _____

Take a look at some of the companies who attended NAEM's 2013 conferences

3M Co.
Abbott Laboratories
AbbVie
Accenture
Afton Chemical Corporation
Alcoa
Allergan
Alter Trading
AMCOL International Corp.
Ameresco
American Electric Power Co
Amvac Chemical Corp
Anvil International
AOL, Inc.
Archer Daniels Midland
BAE Systems
Beckman Coulter Inc.
Best Buy Co. Inc.
Bimbo Bakeries USA
Birla Carbon
Bose Corporation
Brady Corporation
Bristol-Myers Squibb Company
Buckeye Partners, L.P.
Cardinal Health Inc.
Cargill Inc.
Caterpillar Inc.
Champion Technologies Inc.
Chrysler Group, LLC
Corning Inc.
CP Kelco
Crowley Maritime Corporation
CVS Caremark Corporation
Danaher Corporation
Delta Air Lines, Inc
Domtar Paper Comapnay
Donaldson Company, Inc.
DTE Energy
Duke Energy Corporation
DuPont
ECOLAB

Eli Lilly and Company
EMC
Emerson Process Management
Enerplus Corporation
ExpressJet Airlines, Inc.
FUJIFILM Holdings America Corporation
General Mills Inc.
GlaxoSmithKline
Goodyear Tire and Rubber Company
H.B. Fuller
Hanesbrands Inc.
Honeywell International
Hospira, Inc.
Hewlett Packard
Ingersoll Rand
ITT Control Technologies
J.M. Huber Corporation
Jones Lang LaSalle
KBR Industrial Canada
Kimberly-Clark Corporation
Koch Industries, Inc.
Kohler Co.
Koppers Inc.
Kraft Foods Group, Inc.
Land O'Lakes, Inc.
Liberty Tire Recycling
LifeLabs
Lockheed Martin Corporation
MeadWestVaco Corp.
Medtronic, Inc.
MINTEQ International Inc.
MOM Brands
Mundy Companies
MeadWestVaco Corp.
Nalco Company
Northrop Grumman Corporation
NRG Energy
Oracle Corp
Owens Corning
Packaging Corp of America
Parker Hannifin Corp.

Parsons Corporation
Pepco Holdings Inc.
PepsiCo, Inc.
PPL Services Corporation
PwC
Quaker Chemical Corporation
Raytheon Company
Robert Bosch LLC
Rockwell Automation Inc.
Rockwood Specialties, Inc.
Roll Global, LLC
Santee Cooper
SCANA
Schneider Electric
Seneca Foods Corp
Shaw Industries
Shell Downstream
Shire Pharmaceuticals
Spectrum Brands, Inc.
SPX Corp
Target Corporation
TE Connectivity
Tennessee Valley Authority
Teva Pharmaceuticals
The Boeing Company
The Eco-Logical Network
The Estee Lauder Companies Inc.
The Mosaic Co.
The ServiceMaster Company
The Toro Company
The Valspar Corporation
Thomson Reuters
Toyota Tsusho America
Tyson Foods, Inc.
UL
US Postal Service
VF Corporation
W. L. Gore and Associates, Inc.
WESCO
Westinghouse Electric Co. LLC



About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at www.naem.org.