



Metrics and Materiality for EHS & Sustainability Reporting

May 21-22, 2014 | Denver, CO



Welcome!

Dear Attendees,

Thank you for joining us in Denver for NAEM's Metrics and Materiality conference!

This event represents an interesting stage in the integration of sustainability concepts into the business operations. While early sustainability goals covered a broad landscape, we are now seeing a new emphasis on refining programs to focus on the issues that are most impactful for the business. Applying this lens of 'materiality' is an important step forward in the process of connecting investments in environment, health and safety programs to the bottom line. Although this remains an emerging issue for most companies, we know that this will become increasingly important as materiality-based reporting schemes such as the GRI G4 guidelines and the SASB standards gain traction.

As always, NAEM has taken a peer-driven approach to developing this conference, seeking out case studies from those who have been through the process and can share their lessons learned. We hope you will walk away with a solid understanding of how materiality assessments are being used to evaluate EHS impacts, as well as new insights you can use to advance your own programs.

Thank you again for joining the conversation!



Carol Singer Neuvelt
Executive Director
NAEM



About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at www.naem.org.

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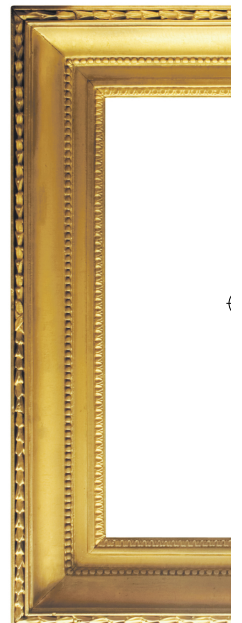
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Program Schedule Wednesday, May 21

7:30-8:30 a.m.	Registration and Breakfast
8:30 - 9:00 a.m.	Welcome and Introductions <ul style="list-style-type: none">• Carol Singer Neuvelt, <i>Executive Director</i>; NAEM• Thomas Reeve, <i>Executive VP & General Counsel</i>; Gates Corp.
9:00 - 10:00 a.m.	Keynote: Refining Sustainability Strategy Using the Lens of Materiality <p>As companies move from a collection of EHS and sustainability programs to a focused strategy, many are refining and evolving their efforts using the lens of materiality. This opening session will explore how Intel is applying this lens and how it's impacting their programs and resource allocations and informing the overall direction of their strategy. Attendees that must balance limited resources and make strategic decisions about their sustainability efforts will learn from the insights and reflections of Mr. Niekerk on this recent shift in expectations for corporate sustainability disclosure and the opportunities and challenges it presents for EHS & Sustainability managers. Attendees will have a chance to ask questions and share their own challenges and experiences.</p> <ul style="list-style-type: none">• Gary Niekerk, <i>Director, Global Citizenship</i>; Intel Corp.
10:00 - 10:30 a.m.	Networking Break with Sponsors
10:30 - 11:00 a.m.	Setting the Table: Materiality Assessments as a tool to Inform Sustainability Strategy <p>Determining where to best focus sustainability strategies and reporting, in a world of growing and dynamic expectations, is an ongoing challenge for many companies. Increasingly, companies have gravitated to materiality assessments as a desired mechanism for determining what is most relevant (or material) to the business and key stakeholders. This session will provide attendees with context for why materiality matters internally and externally, and explore different approaches that can be used to determine materiality at various stages along the sustainability journey.</p> <ul style="list-style-type: none">• Nick Martin, <i>Sustainability Practice Lead and Senior Consultant</i>; Antea Group
11:00 a.m. - 12:30 p.m.	Case Studies: Approaches to Understanding Material Issues <p>This session will offer attendees a deeper look at how three companies with different drivers and risks approached and performed their materiality assessments and are utilizing the results to inform their sustainability strategy.</p> <ul style="list-style-type: none">• Hector Rodriguez, <i>Global Director EHS and Sustainability</i>; Biogen Idec Inc.• Jessica Smith, <i>Corporate Sustainability Manager</i>; Lockheed Martin Corp.• Veli Ivanova, <i>Global Sustainability Practice Director</i>; CH2M HILL Inc. <p>Moderator: Christina O'Connell, <i>Director of Business Development</i>; credit360</p>
12:30 - 1:15 p.m.	Lunch
1:15 - 2:00 p.m.	What You Need to Know About SASB Standards <p>With growing investor demand to measure how companies are managing non-financial risks and opportunities, The Sustainability Accounting Standards Board (SASB) has emerged as a leader in providing sustainability standards that provide decision-useful information to evaluate corporate sustainability performance. This session will take a deeper dive into the value proposition of SASB, how SASB defines materiality, an overview of the standard setting process and timeline, and ways to get involved.</p> <ul style="list-style-type: none">• Deb Martin, <i>Manager, Stakeholder Engagement</i>; SASB
2:00 - 2:30 p.m.	Special Presentation: Denver's 2020 Sustainability Goals <p>Already one of the most sustainable cities in the nation, the City of Denver is pushing even further with 2020 goals that span 12 areas. This presentation will cover many of the same issues that corporations face, including who's involved in the goal-setting process, tracking and reporting progress, and working with a very diverse group of stakeholders.</p> <ul style="list-style-type: none">• Sonrisa Lucero, <i>Sustainability Strategist</i>; City and County of Denver <p>Moderator: Ellen Huang, <i>Director, Environmental Affairs & Product Stewards</i>; Gates Corp.</p>
2:30 - 2:45 p.m.	Break
2:45 - 4:00 p.m.	Understanding Materiality in the Context of Supply Chains <p>Reporting is an increasingly important component of corporate responsibility practices. Yet organizations and suppliers both face the challenge of inconsistent processes and capabilities for requesting and reporting information throughout the supply chain. Join this session for an informative panel discussion featuring representatives from industry groups from various sectors who will address questions such as: What data are organizations requesting of their supply chains? How do they combine primary and secondary data? And what steps do they take to ensure data integrity?</p> <ul style="list-style-type: none">• Billy Grayson, <i>Program Director</i>; Electronic Industry Citizenship Coalition• David Lapinski, <i>EHS Associate Director</i>; Bristol-Myers Squibb <p>Moderator: Dave Castella, <i>Vice President of Sales</i>; ProcessMAP</p>

Wednesday, May 21 (continued)

4:00 - 4:15 p.m. **Break**

4:15 - 5:15 p.m. **NAEM Research Discussion: Materiality From the Inside Out**

How does your metrics and materiality strategy match up to your peers? NAEM Corporate Members and conference attendees will be given a survey to complete ahead of the conference. This short survey and facilitated discussion will examine the purpose, process, application and value of materiality assessments in the sustainability strategy and reporting space. Attendees will be encouraged to contribute their own experiences as well pose questions to the group. All conference attendees will receive a copy of the results.

- **Taylor Gelsing**, *Research Analyst*; NAEM
- **Marcus Krembs**, *Senior HSE Specialist, Corporate Responsibility and Climate Change*; Newfield Exploration Co.

5:15 - 6:15 p.m. **Networking Reception**

Thursday, May 22

7:30 - 8:30 a.m. **Registration and Breakfast**

8:30 - 8:45 a.m. **Opening Remarks**

8:45 - 9:45 a.m. **The Future of Sustainability Metrics and Reporting**

Examine the current and future trends in sustainability metrics and reporting. Discover what companies are measuring now and how those metrics will likely evolve. What metrics are increasingly requested by stakeholders and which stakeholders are setting the agenda for emerging sustainability metrics? The speakers will also share their insights on how the field of Sustainability and ESG reporting will likely change in the next 3-5 years. Will annual sustainability reports still be the norm? Will we be moving to integrated reporting? What will the sustainability report of the future be and how will expectations for corporate disclosure and transparency change between now and 2020?

- **Mark Serwinoski**, *President*; MetaVu
- **Michael Muyot**, *President*; CRD Analytics

9:45 - 10:00 a.m. **Break**

10:00 - 11:00 a.m. **Assurance and Third-party Data Validation**

Learn from your peers' experiences in assurance and third-party data validation. Is third-party validation necessary? What value does it bring? What standards are validators held too? Is the effort useful enough to justify the time and expense.

- **Sandy Nething**, *Managing Director, Sustainability & ESH Strategy & Design*; American Electric Power Co. Inc.
- **Brian Schoening**, *greeNG Sustainability Analyst*; Northrop Grumman Corp.

Moderator: **Randy Sellke**, *Account Executive*; Dakota Software

11:00 a.m. - 12:15 p.m. **Lessons Learned from the CDP and DJSI Disclosure Process**

Hear tips and insights from your peers who've successfully participated in the CDP and DJSI disclosure processes. Apply their experiences and get ideas for how to improve your company's performance ratings.

- **Gretchen Digby**, *Director, Global Sustainability Programs*; Ingersoll-Rand Inc.
- **Holly Emerson**, *Senior Analyst*; Ingersoll-Rand Inc.
- **Nicole Roseberry**, *Senior Environmental Specialist*; Abbott Laboratories
- **Kym Fawcett**, *Manager, Safety & Social Responsibility*; Enerplus Corp.

Moderator: **Rich Pandullo**, *Director, Sustainability & Environmental Management*; Trinity Consultants

12:15 p.m. **Conference Adjourns**

Conference Sponsors

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