

PARTNERING FOR A SUSTAINABLE FUTURE



Core Services

- Carbon Management (Footprint Reduction, Risk Management, Adaptation, Reporting, Climate Action Planning)
- Environmental and Sustainability Management Systems
- Green/Sustainable Remediation
- Infrastructure Sustainability Assessment/Design
- Life Cycle Analysis/Costing
- Renewable Energy, LEED Design
- Social Responsibility (ISO 26000)
- Sustainability Data Management/Reporting
- Sustainable Economics and Community Planning
- Sustainable Supply Chain Management
- Water Management (Footprint, Risk Analysis, Reduction)

Global Sustainable Development Practice

AECOM is a leading world-wide provider of sustainable development services to industrial and government clients—providing a complete portfolio of integrated services to enhance and sustain the world's built, natural and social environments.

AECOM's sustainability services are provided in an integrated decision making framework to help clients more effectively manage the complex relationships between financial, natural and human systems.

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MEASURING CORPORATE SUSTAINABILITY:

Understanding the Metrics that Matter

FT. LAUDERDALE, FLORIDA
MAY 4, 2011



CONFERENCE PROGRAM

Presented with special support from



19th ANNUAL NAEM EHS MANAGEMENT FORUM

EHS & Sustainability Success in the New Economic Era

SAVE THE DATE

OCTOBER 19 - 20, 2011 TUCSON, ARIZONA

WHEN: OCTOBER 19 - 20, 2011

WHERE: WESTIN LA PALOMA
Tucson, Arizona

REGISTER: <http://ehsforum2011.naem.org/>
You don't need to be a member of NAEM to take advantage of our Special Registration Rates and Group Discounts

CONTACT: 202.986.6616

**REGISTER EARLY
TO ENSURE YOUR SPACE**



THE PREMIER ASSOCIATION FOR EHS MANAGEMENT

AGENDA

MEASURING CORPORATE SUSTAINABILITY: Understanding the Metrics that Matter



7:00 - 8:00 am	Breakfast (<i>Impression Foyer</i>)
8:00 - 8:15 am	Welcome and Introductions (<i>Infinity Ballroom</i>) <ul style="list-style-type: none"> > Pat Perry, President, NAEM Board of Directors
8:15 - 9:45 am	Defining and Refining the Metrics that Matter: Corporate and ESG Analyst Perspectives (<i>Infinity Ballroom</i>) <ul style="list-style-type: none"> > Carol Singer Neuvelt, Executive Director, NAEM > Kyle Whitaker, Manager, SustainAbility
9:45 - 10:15 am	Break
10:15 am - 12:00 pm	Developing a Strategy to Manage Your “Sustainability” Reputation: Lessons Learned from EHS, Sustainability and CSR Managers (<i>Infinity Ballroom</i>) <ul style="list-style-type: none"> > Jim Cline, Director Environmental Affairs & Sustainability, Cardinal Health Inc. > Elizabeth (Tish) Lascelle, Senior Director, Strategy & Assurance, Worldwide Environment, Health & Safety, Johnson & Johnson > Gary Niekerk, Director Global Citizenship, Intel Corporation > <i>Moderated by:</i> Emily Barton, Corporate EHS Manager, Motorola
12:00 - 12:45 pm	Lunch
1:00 - 2:30 pm	ESG Roundtable: Shining a Light on the ESG Analytic Processes (<i>Infinity Ballroom</i>) <ul style="list-style-type: none"> > Mark Bateman, Director of Research, IW Financial > Simon MacMahon, Director Advisory Services, North America, Sustainalytics > <i>Moderated by:</i> Peter Soyka, President, Soyka & Company, LLC
2:30 - 2:45 pm	Break
2:45 - 3:45 pm	Roundtable Discussion - Toward a Common Goal: Providing Meaningful Information to Investors (<i>Infinity Ballroom</i>) <ul style="list-style-type: none"> > Kimberly Gladman, Director of Research and Risk Analytics, Governance Metrics International > David Loehwing, Director, Sustainability Research Department, Pax World Management Co. > Sandy Nessing, Managing Director Sustainability & ESH Strategy, American Electric Power Co. > <i>Moderated by:</i> Jim Weinbauer, V.P., Director Sustainability, AECOM
3:45 - 4:45 pm	Standardizing Sustainability Metrics: What Does the Future Hold? (<i>Infinity Ballroom</i>) <ul style="list-style-type: none"> > Michael Muyot, President, CRD Analytics > Mark Tulay, Founder & CEO, Sustainability Risk Advisors > <i>Moderated by:</i> Carol Singer Neuvelt, Executive Director, NAEM
4:45 - 6:00 pm	Resource Café and Networking Reception (<i>Horizon</i>)

SESSION DESCRIPTIONS

Defining and Refining the Metrics that Matter: Corporate and ESG Analyst Perspectives

This opening session will set the stage for today’s discussion by providing a historical look at the evolution of third-party sustainability rankings and a snapshot of the leading ESG research firms. In addition to insights gained from SustainAbility’s Rate the Raters project, the conversation will feature key findings from NAEM’s research into the sustainability metrics that companies track internally, as we work to zero in on the ‘metrics that matter.’

Developing a Strategy to Manage Your Sustainability Reputation Lessons Learned from EHS, Sustainability and CSR Managers

This session will offer practical insights from three companies as they share their sustainability reporting strategies. Participants will address issues such as prioritizing the survey requests, correcting misinformation, and working internally with investor relations and EHS teams.

ESG Roundtable: Shining a Light on the ESG Analytic Processes

Featuring prominent ESG research experts, this roundtable discussion will address how research firms collect and analyze corporate sustainability metrics. Participants will have a chance ask panelists how corporate sustainability data is used by investors, how ratings can benefit companies, and why it is important for companies to disclose their ESG data.

Roundtable Discussion: Toward a Common Goal: Providing Meaningful Information to Investors

In this roundtable discussion, ESG researchers and investment managers will discuss what information matters most to them and their clients. Researchers will also discuss actions that corporate managers can take to improve the accuracy and utility of the ratings and rankings that are produced by external ESG research organizations. A corporate representative will share similar thoughts and concerns around process and limitations that they face, with the ultimate goal of identifying opportunities for process improvements and information flow on both sides.

Standardizing Sustainability Metrics What Does the Future Hold?

Learn about what lies in store for sustainability reporting and ratings in this session featuring two of the key players who will shape the dialogue going forward. Hear which factors and drivers are expected to have the biggest impact and explore likely scenarios for what sustainability reporting and metrics will look like in 5, 10 and 20 years.

Resource Café and Networking Reception

This catered reception provides an opportunity for attendees to network in a relaxed environment. In addition to informal networking, representatives from ESG research and other service firms will have designated tables to greet attendees and answer questions.

Resource Café Participants

- AECOM
- CRD Analytics
- E2ManageTech
- Ernst & Young
- GovernanceMetrics International
- ICS Risk Metrics
- IW Financial
- KPMG
- Pax World Management
- PricewaterhouseCoopers
- Sustainalytics
- Sustainability Risk Advisors