#### NAEM Risk Workshop May 2006

# Tools, Models and Metrics for Business Risk-Based Evaluations

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#### Outline

- Background
- Leadership / Direction
- Risk Management and Standard of Care
- Concluding Remarks



#### **Business Overview**

- Business Segments
  - Oil & gas exploration and production
  - Chemicals manufacturing
- Size
  - Net sales & operating revenue (2005): \$15B
  - Market valuation (2006): >\$30B
  - 4<sup>th</sup> largest U.S. oil & gas company



# Where We Operate





### Health, Environment and Safety (HES)

#### At Occidental, HES includes:

- Worker and Public Safety
- Industrial Hygiene
- Environmental Protection
- HES Risk Management
- Site Security



### **HES Strategic Objective**

To Protect People and the Environment
While Creating Stockholder Value
Through Efficient Management of Health,
Environment and Safety

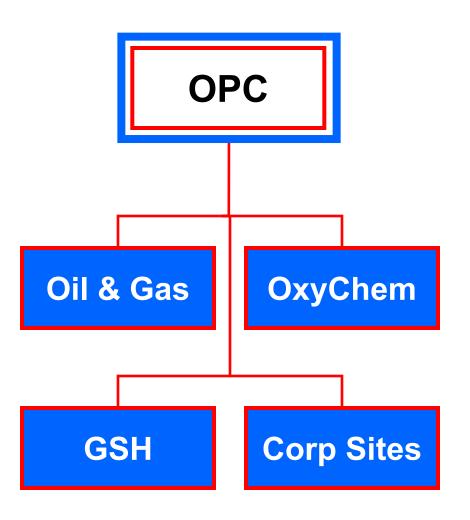


### Strategic Goals

- Institute effective and efficient HES management systems in all business segments
- Achieve worldwide Standard of Care (SOC)
- Strive for continual improvement in HES performance
- Be recognized as a company committed to responsible HES management



#### Structure of HES Function



#### **Corporate**

- Policy
- Oversight & Coordination
- Advocacy
- External communication

#### **Business Segments**

- Develop Standard of Care
- Implement programs
- Manage risks
- Plan, measure and report HES performance
- Assess and improve HES systems



# Leadership & Direction

#### Four Levels – Governance without Gridlock

**Board of Directors** 

EHS Committee of the Board of Directors

Corporate Executive Management

Corporate HES VP and Staff

Business Segment Management

Business Segment HES VPs and Staff

Facility
Management

Facility
HES Staff



#### **Board EHS Committee**

- Committee has been active for almost 25 years
- Consists of six outside Directors
- Five meetings per year with corporate HES staff
  - performance metrics
  - facility audit reports
  - significant injuries and incidents
  - remediation activities, financial reserves and costs
  - agency actions
  - risks and mitigation efforts
  - legislation, regulation and other matters



#### **HES Success Drivers**

- Strong support of Board of Directors through the Environmental, Health and Safety Committee
- Corporate and business segment management dedicated to achieving world-class HES performance
- A flexible, risk-based HES management system model that enables appropriate and efficient programs to be implemented in each business area







#### Worldwide Standard Of Care

- The set of HES performance expectations and goals...
- established by a business segment...
- that provides people and the environment...
- a consistent level of protection from HES risks...
- inherent in the various similar business activities of the business segment ...
- wherever located



### Requirements

- Compliance with all applicable HES laws and regulations, as a minimum
- Correction or cessation of any activities that pose an unacceptable risk to people's health and safety or to the environment
- Establishment of worldwide Segment HES performance objectives
- Evaluation and mitigation of EHS risks that achieves consistent results worldwide



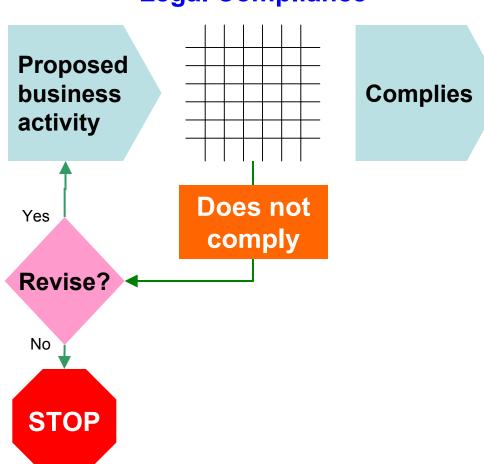
#### Process

- Structured process for assessing HES risks and mitigation opportunities to lower the company's risk profile
  - Provides management with data for consideration in business planning and decision making
  - Includes a system of authorities for risk acceptance
  - Assures any unacceptable residual HES risks are mitigated in a timely manner or operations are discontinued until an acceptable risk level is achieved
  - Develops and implements HES programs to achieve a worldwide Standard of Care



### Compliance Screen

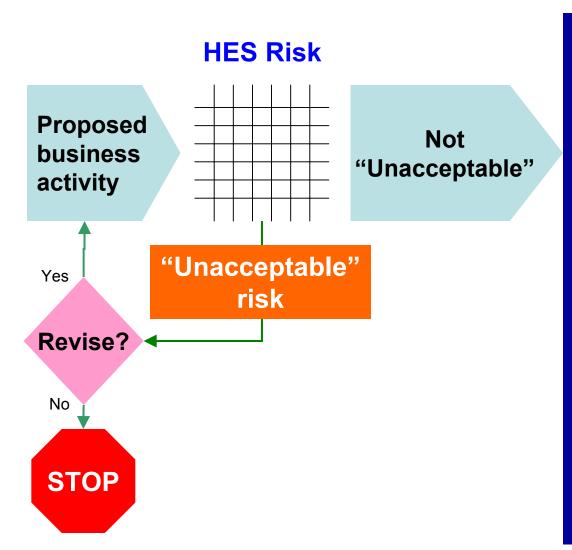
#### **Legal Compliance**



 Does proposed business activity comply with all applicable national, state and local law?



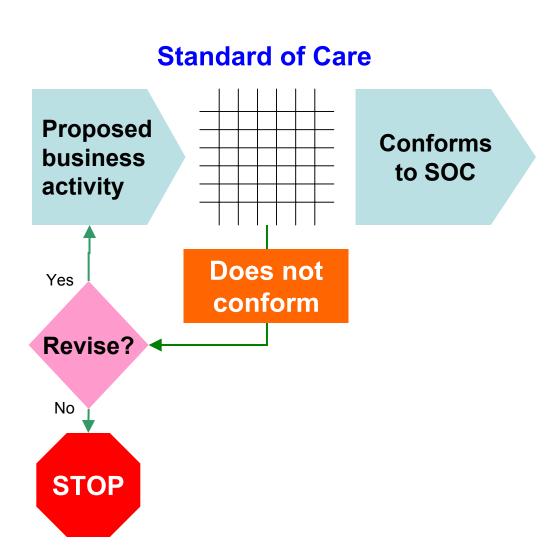
#### Risk Screen



 Promptly correct, or discontinue participation in, any activity that poses an unacceptable risk to human health or safety or has an unacceptable environmental impact



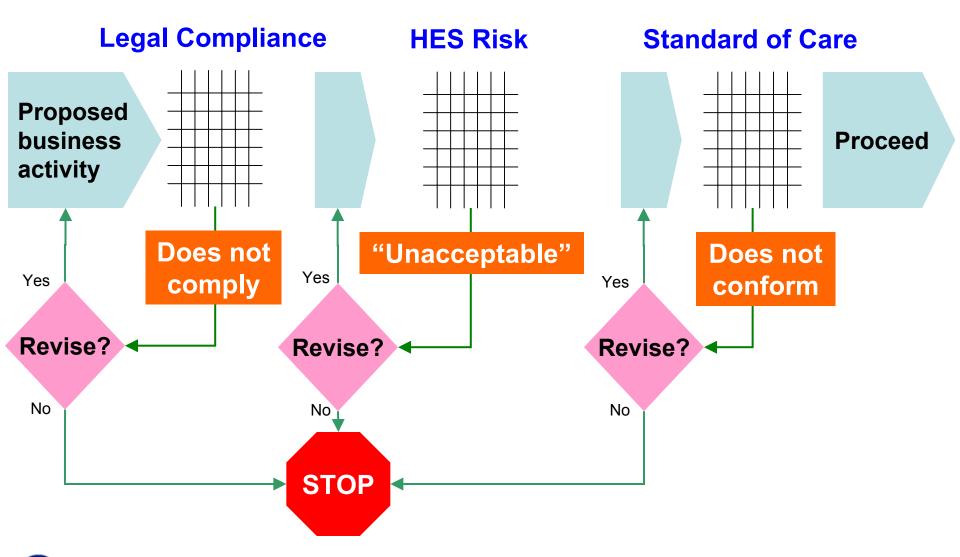
#### SOC Screen



Conformance with performance expectations and goals that provide people and the environment a consistent level of protection from **HES** risks wherever located



### Screening Process



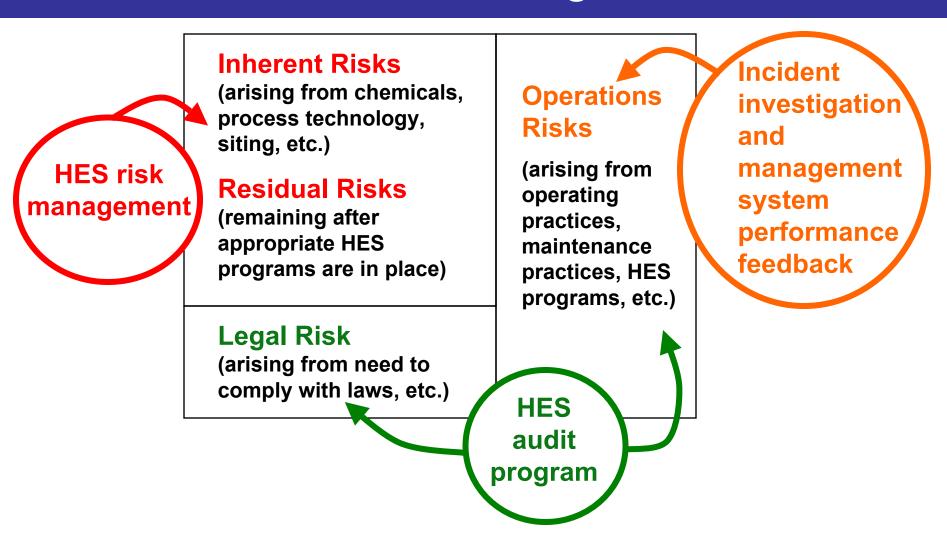


### Risk-Based Management Process

- Goal is prudent management of risks
- Business / HES staff do evaluation
- Documented risk analysis is required
  - Simple operations screening
  - Complex operations rigorous analysis
- Choice of risk-mitigation approach rests on analysis and judgement of business management and HES staff

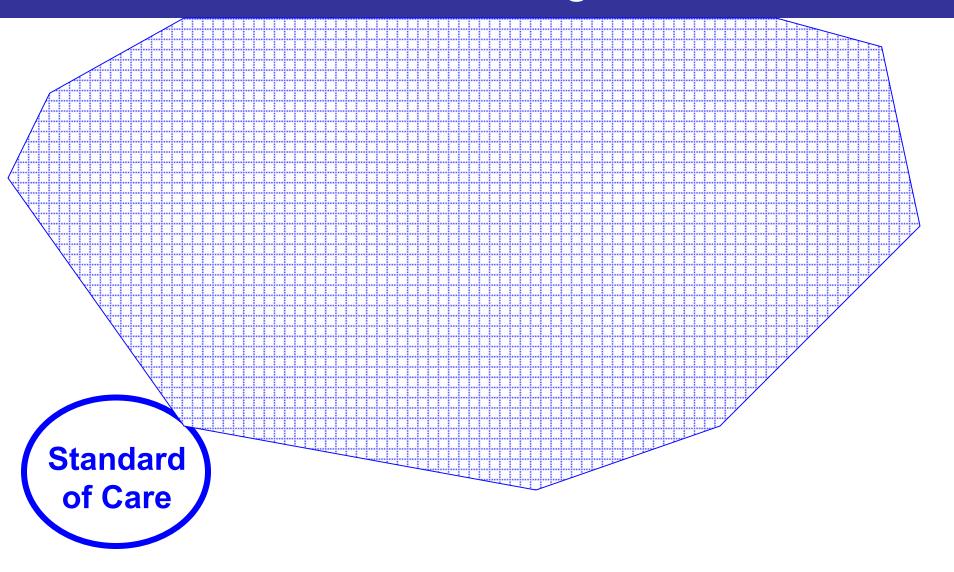


### A View of HES Risk Management





# A View of HES Risk Management





# A View of HES Risk Management





### Recap

- Business segment CEO accountability
- Business segment application
- Process & performance standards
- Risk-based, business-driven
- Multi-level audit



### Segment Programs are Key

#### Business segments are responsible for:

- Specifying SOC requirements
- Implementation
- Resource allocation
- Monitoring conformance

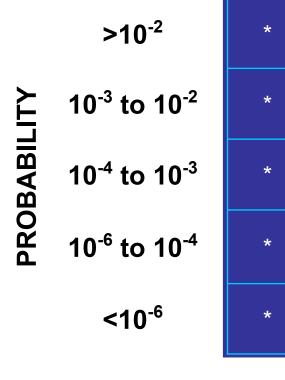


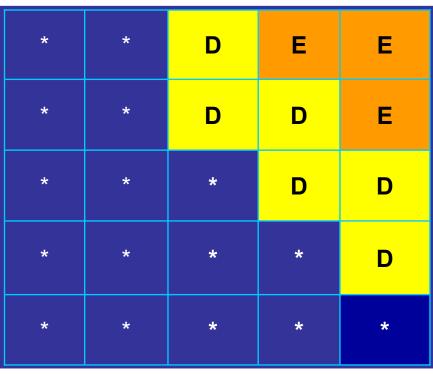
### Methodology

- Screen all operations to identify and quantify potentially significant HES risks
  - Identify potential scenarios
  - Determine potential consequences
  - Determine likelihood (probability) that each consequence will occur
- Use a consequence-probability matrix to determine the response level
- Communicate risk information to management
- Determine the correct response to the risk



#### Risk Matrix





\* DEFINED BY BUSINESS SEGMENTS

1 2 3 4 5 POTENTIAL CONSEQUENCE



### Consequence Attributes

- Onsite permanent incapacitating injury
- Offsite human impact
- Environmental impairment
- Offsite property damage
- Onsite property damage or loss of production revenue
- Public reaction



### Risk Management Responsibility

- Managers are accountable for prudent risk management decisions, and
- Integrating HES risk management into the business decision-making process to achieve the greatest risk-reduction



### Maintaining the Process

Changing Situations and Issues

The Business
Segment's
Standard of Care
And Risk
Management
program are
constantly evolving

Feedback from Audits & Assessments

Efficiency vs.
Effectiveness vs.
Flexibility

Risk Tolerance and Performance Expectations



### Management Response

#### **What**

- Verify a consistent Standard of Care is being achieved worldwide
- Mitigate unacceptable residual HES risks in a timely manner (or discontinue until an acceptable risk level can be achieved)

#### **How**

- Regularly review high risks and assess mitigation opportunities
- Compare risk reduction projects with risk inventory and determine where resources should be applied



#### Results

HES risks are being actively managed

We continue to seek opportunities to reduce risks

 We believe that our management of residual HES risks is adding value



### Challenges

- Managing risks that cannot be mitigated to lower levels
- Consideration of non-episodic risk scenarios
- Incorporating site security issues into the risk management process
- Identifying effective risk assessment tools
- Ensuring appropriate communications



#### **Forward Focus**

- Completing full implementation of HES risk management programs in all business segments
- Demonstrating that a consistent worldwide Standard of Care is being achieved
- Assuring that HES program knowledge is maintained as personnel change



# Questions?

