



## 5<sup>th</sup> Annual International EHS Workshop Agenda

Co-Sponsored by NAEM and ASSE

February 22-23, 2006

Atlanta, GA

Hosted by Georgia-Pacific Corporation

### February 22, 2006

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**8:00am-9:00am**      **Breakfast**

**8:30am-9:00am**      **Welcome and Introductions**

Carol Singer, NAEM Executive Director

James Smith, CSP, ASSE Vice President Council on Practices and Standards

**9:00am-9:40am**      **Operating in an Increasingly Global Regulatory Landscape**

This session will set the stage for the workshop and examine the drivers and players shaping the global regulatory landscape. You will learn how multilateral environmental agreements are shaping national and international legislation and what implications these have for US-based companies operating in the global regulatory framework.

- **Paul Hagen**, Director, Beveridge & Diamond

**9:40am-10:00am**      **Break**

**10:00am-10:45pm**      **Understanding Global Regulatory Mega Trends**

Global regulations are impacting your company's ability to sell products in the global marketplace. This session will provide you with the critical knowledge of major trends affecting the way business is conducted internationally and help you understand how these global mega trends are driving changes in business management systems.

Learn about key developments in global chemical regulations such as the Global Harmonization Standard, REACH, RoHS and WEEE as well as the latest on product producer responsibility, climate change regulations, and workplace safety issues.

- **Paul Beatley**, Co-Founder and Director, ENHESA S.A.

**10:55am-12:00pm**      **Creating Global Corporate Opportunities and Advantages-- Roundtable Discussion and Case Studies**

This follow-up roundtable gives you the opportunity to interact with peers to better understand how the global trends introduced in the proceeding presentation are being addressed strategically.

You'll also learn about information management approaches to help your organization address, track and manage the regulatory information. Plus, hear how two leading companies are implementing global EHS systems to ensure their strategic positions in the marketplace.

- **Susan Moore**, Vice President Environmental Affairs, Georgia-Pacific
- **Sheila Kappelmeier**, Product Steward, WL Gore
- **Margery Moore**, Strategic Alliance Manager, BNA

**12:00pm-1:15pm**      **Lunch**

1:15pm –2:30pm

### Spotlight on China: What You Must Know Now and in the Future

You can't afford to miss this special focus session. Gain first hand knowledge from leading "in-country" experts as they examine the current business climate, environmental regulatory issues, the true enforcement priorities, and identify the key stakeholders.

You will get practical information such as tips for getting permits awarded, existing and upcoming environmental regulations, enforcement trends, and strategies for working with local governments. Additionally, the session will look to the future and examine what China is doing to address sustainable development, including the role the Chinese government sees itself taking and the public-private collaborative initiatives that are beginning to emerge.

- **Mike Chan**, VP/GM of ENSR, Asia Operations
- **Bruce Kafler**, Senior Director, EH&S, Applied Materials
- **Changhua Wu**, ENSR Country Manager- China & President of the Professional Association for China's Environment (PACE)

This session sponsored by



2:30pm-2:50pm

Break

2:50pm-4:30pm

### International Capacity Building: Securing Physical Infrastructure and Finding & Developing Human Resources

Gain knowledge about two vital and distinct aspects of setting-up operations internationally. This case study session will address issues such as: how you secure basic infrastructure needs such as power generation, waste treatment and disposal and water supply. It will also look at the human resources component and consider how you find and hire local people for international operations.

Incorporated into the session will be an examination of the pros/cons of having regional EHS staff be US-based vs. based at your international facility. Finally you will hear and discuss strategies and tools for getting over language and cultural barriers that can be applied in most developing countries.

- **Al Iannuzzi**, Executive Director, Worldwide Environmental Affairs, Johnson & Johnson
- **Sergio Piza**, Director of Human Resources, Kraft Foods
- **Karen Carter**, Manager of Environmental Affairs, Ashland Inc.
- **Jim Bausano**, Vice President, CH2M Hill

4:30pm

Adjourn

4:30pm-6:00pm

Networking Activity

## February 23, 2006

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8:00am-8:30am

Breakfast

8:30am-10:00am

### Global Supply Chain Management Roundtable

Benchmark your efforts with this case study-based session. This is your opportunity to discuss how you are evaluating suppliers, creating standards, and ensuring that corporate-based standards and initiatives you've implemented are being applied across your international operations. Here from three leading companies about how they've set up their internal systems and what metrics they use to measure their successes.

- **Edan Dionne**, Director, Corporate Environmental Affairs, IBM Corporation
- **Stewart Kyle**, Director of Workplace Accountability, Coca-Cola
- **Jim Johnston**, Director of EHS, Wyeth

**10:00am-10:15am**      **Break**

**10:15am-11:30am**      **Addressing Sustainability and Corporate Citizenship Globally**

This session will examine trends in global Corporate Social Responsibility (CSR) and provide the latest update on initiatives from developing countries that are beginning to have a profound impact on the global discussion. Questions considered will include: How do you manage expectations and communicate with NGOs and global stakeholders? What is the value of a Global EHS Report and how do you maximize that value in terms of your stakeholder engagement efforts? What are the legal and business implications for companies in light of the push for increased CSR?

This session will conclude with a look at how a leading company is addressing CSR and building internal systems to manage and engage stakeholders.

- **Chris McKenzie**, Director, Beveridge & Diamond
- **Adam Green**, Vice President, Labor Affairs and Corporate Responsibility, United States Council for International Business
- **Art Gibson**, Vice President, EHS, Baxter Healthcare Corporation (Invited)

**11:30am**                      **Adjourn**

**1:00-3:00pm**              **Special Event**

The NAEM Atlanta Chapter will host a group to the new Georgia Aquarium following the conclusion of the workshop. If you are interested in participating there will be a sign up sheet available on site or you may contact the NAEM Atlanta Chapter Secretary, Shirley Lucia in advance to reserve your ticket. Contact Shirley at: 770-990-1407 or [Shirley.lucia@earthtech.com](mailto:Shirley.lucia@earthtech.com)

Tickets are limited and offered on a first come first serve basis.