



Becoming a Strategic EHS Manager: Exploring Business Risk Principles to Enhance EHS Decision Making

FINAL AGENDA

NAEM Workshop May 10-11, 2006

San Diego, CA

Hosted by Hewlett Packard (HP)

Workshop Overview

As EHS Managers are faced with the challenge of how to effectively integrate their work across the business enterprise, they must increasingly be thinking in terms of business risk principles. While EHS managers have traditionally managed operational risks like compliance, process safety and chemical hazards, as part of their core responsibilities, they are now being challenged to consider and communicate EHS risk from a strategic prospective.

This day and a half workshop will explore risk through both an operational and strategic lens. It will delve into risk from the perspective of **process, product, financial, emerging regulatory and non-regulatory risks**. Through a series of case study presentations, roundtable discussions and lectures, attendees will take away assessment models and tools used by their peers and gain an understanding of how they can use business risk principles to increase the efficiency and effectiveness of their EHS management systems.

May 10, 2006

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| 7:30 - 8:15 AM | Registration and Breakfast |
| 8:15 - 8:45 AM | Welcome and Introductions
Carol Singer Neuvelt, Executive Director, NAEM
Jon Bauer, Corporate Environmental Manager, HP |
| 8:45 - 9:30 AM | Exploring Business Risk Principles for EHS
Find out how the practice and meaning of Risk is evolving for today's Environmental & Environmental, Health and Safety (EHS) Managers. Beyond the traditional operational risks, learn how EHS managers are becoming more strategic by managing EHS with the principles of business enterprise risk. <ul style="list-style-type: none">▪ Jim Thomas, Global Head HSE & Business Continuity, Gerber Products Co. |
| 9:30 - 9:45 AM | Break |
| 9:45 - 11:00 AM | Excellence in Operational Risk Management
It is essential for EHS Managers to understand and manage their risk processes. In this case-study session, you'll learn from global leaders in operational risk management how to achieve excellence in your organization. <ul style="list-style-type: none">▪ Aldo Morell, Director HSE, DuPont Company▪ James C. Stiles CSP, Director, Worldwide H&S, Johnson & Johnson |
| 11:00 AM - 12:15 PM | Evolving an EHS Management System from a Compliance to a Risk-based Approach
Examine how organizations are transitioning their EHS Management Systems from compliance-based systems to risk-based approaches. Emphasis will be placed on the changes that occur in the EHS decision-making process as well as how to drive cultural change in the organization and communicate the transition internally. <ul style="list-style-type: none">▪ Bob Barkanic, PE Manager, Environmental, PPL Services Corp. |
| 12:15 - 1:30 PM | Lunch |

- 1:30 – 3:00 PM** **Becoming a Strategic Manager: Tackling Regulatory & Non-Regulatory Issues**
 From emerging regulations to mergers, acquisitions and divestitures, to supply chain management, to reputational risk management, to climate change, EHS managers have an important role to play in a number of strategic areas. This session will frame the issues and showcase the initiatives underway at two companies. Emphasis will be placed on the role the EHS manager can play in helping the company identify these issues as enterprise risks and/or opportunities, and their role in shaping the corporate strategy for addressing them.
- **Chris McKenzie, Director, Beveridge & Diamond, PC**
 - **George Milner, Senior VP Energy, Environmental and Gov. Affairs, Mohawk Fine Papers, Inc.**
 - **Chris Temple, VP Risk Mgt., Insurance & Corp. Responsibility, Invensys PLC**
- 3:00 - 3:30 PM** **Networking Break**
- 3:30 - 5:00 PM** **The Latest in Financial Reporting and Transparency**
 Supporting the business's financial reporting requirements continues as one of the challenges EHS Managers face. Examine the ongoing implications of Sarbanes Oxley and the recent Financial Accounting Standards Board's interpretation no. 47 (Fin47).
- **C. Greg Rodgers JD, CPA, President, Advance Environmental Dimensions**
 - **Kathryn Pavlovsky, Senior Manager, Deloitte Financial Advisory, LLP**
 - **Doug Freund, Manager Environmental Compliance, Steris**
- 5:30 – 6:30 PM** **Networking Reception**

May 11, 2006

- 8:00 - 9:00 AM** **Breakfast Keynote: Preparing for the Unknown**
 Preparing for unknown contingencies is increasingly part of the EHS Manager's portfolio. In this session we will explore environmental and business continuity issues and consider planning strategies for unpredictable events such as natural disasters, terrorist attacks, pandemics, and political instability. We will also examine the planning process and consider strategies for assembling cross-functional planning teams.
- **James Newcomb, Managing Research Director, Bio-Era Research Associates**
- 9:00 - 10:30 AM** **Tools, Models, and Metrics for Business Risk-Based Evaluations**
 Quantifying and assessing is fundamental. Learn what tools, decision models and metrics others are using to demonstrate value. This is your opportunity benefit from your EHS peers as they share their decision-making processes, matrices and metrics for addressing, measuring and taking action.
- **Mike McGuire, Manager Environmental Control, Deer & Company**
 - **Carl Wirdak, Director Environmental Affairs, Occidental Petroleum Corp.**
 - **Kelly Hunt, Compliance Administrator, San Diego Gas & Electric**
- 10:30 - 10:50 AM** **Break**
- 10:50 AM - 12:20 PM** **Roundtable Dialogue: Applying Lessons Learned for Strategic Communication**
 Successful transitions depend on sound communications. Participate in a facilitated discussion with your peers sharing tips, challenges, and the pitfalls of how to advance and discuss these new strategic concepts with your senior management, your internal stakeholders and how to communicate the value externally.
- **Deborah Glik, Professor, UCLA School of Public Health**
 - **Kate McGlooin, Communications Strategist**
- 12:30 PM** **Closing Remarks & Adjournment**